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FOR RADIO LISTENERS

Radio Guide

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TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

Volume IV
Number 1

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RUDY VALLEE



As Crooner—Master of the Saxophone—Straight Singer—Entrepreneur of Variety Hours, Then of Hollywood Programs—Rudy Vallee Has Led the Van. Radio Has Followed His Moves

Eventually the megaphone was discarded, but the malady lingered on—or rather hurtled onward until it affected nearly every hallad singer in the tenor and baritone ranges. The boys who warble in the *con amore* register stood hands on hips, arms akimbo, and stamped the earth fitfully as they determined to die in their tracks fighting the imputation.

The more virile carolers on the next lower vocal elevation likewise determined to do something about either the allegation or the allegators; but with all the protest they brazenly swam out on the so-called crooner tide, which, taken at the ebb, led on to fortune.

In keeping with his policy of progression, Vallee soon sensed the antagonism that was springing up in the male breast against the cooing style which he had precipitated. After all, he reasoned, feminine domination in the home can go just so far—then it breeds rebellion.

So, leaving his followers to court the uprising, he abandoned



Rudy in the bedroom of his New York home. Note the air of fresh simplicity

"I'll be rrr-ii-ght there!" Rudy's imitation of Maurice Chevalier amazed even the famous movie actor and star of many musicals

By Harry Steele

As Vallee goes—so goes radiol! A comprehensive statement—but a survey of the years in which radio has enjoyed its greatest expansion reveals that this popular Yankee has been the bell-wether of the wireless flock, and has led his followers into green pastures the existence of which they had no previous suspicion.

To every intimate Vallee discloses the secret that his ambition in life is to be an executive in the entertainment field. Unconsciously he has been its leader since music and drama took to the air in appreciable volume. He is a perfect example of the man who has arrived at his destination, but who is too preoccupied to get off the train.

He literally is packed with initiative, tingling with a flair for sound showmanship. When it comes to being first in this, first in that and first in the hearts of the radio audience, he is the George Washington of the air.

The kilocycles today teem with cafe bands. Many a John Whoois, whose fame would have been vast in his own eyes had they known about him at the next cross-roads, is being heard today from coast to coast simply because the maw of radio is insatiable and devastating, and because there must be a constant supply of fodder.

Whoosis, et al. can credit their fame in part to Hubert Prior (Rudy) Vallee, who, from the Heigho Club, back in 1925, convinced Eastern radio bigwigs that one-half of the world might be interested in knowing where the other half was dancing.

That was Score No. 1 for Rudy Vallee on a tally sheet that soon was to be crowded with pioneering achievements.

From whatever nebulous domain in which his soul wanders, Adolphe Sax, inventor of the saxophone, can well ordain laurels for the brow of Vallee for perpetuating, single-handed, that roving Belgian's name. The instrument was a Pariah among the brasses and an upstart amid the reeds, but Vallee purged it of its taint of illegitimacy and made it the golden horn of plenty.

True enough, Rudy Wiedoft lifted the saxophone out of obscurity in the back rows of a few symphony orchestras, to its tooting way across public vision for a brief spell. The Six Brown Brothers and the Kaufman Brothers, former vaudeville artists, likewise added something to the vogue of the hybrid instrument.

But it was Vallee who dragged it out from amid the

burntwood plaques and the framed mottos, to endow it with dignity and permanency, and to put dear old Yale into a position half of pride and half of mortification.

It was for sheer admiration of Wiedoft that Hubert Prior forsook the name bestowed upon him at the christening font, and adopted "Rudy." Rudy, the elder, was the first outstanding influence in the sax-life of Vallee. Devotion, stark and sincere, moved the callow New Englander to imitate his idol; but once launched in saxophony, he made his instructor seem about as essential as a purser on a rowboat.

In less than a year after the Vallee sun had begun its ascent, the wail of the saxophone was abroad in the land. Apartment houses that once had been havens of serenity, became literally sounding shells for the ear-splitting tootling of a myriad tyros. Saxophobia became the national menace.

It survived the pestilence stage, to become a fixture in the musical scene. Mothers who but a few years before would rather have seen their sons acrobats than musicians, began to dream of the day when sonny boy would be leading a band of his own with his name in big letters and his check in big figures.

Fathers who had harbored shot-guns covertly against the day that their daughters might bring a musician into the parlor, were caught putting an arm about the shoulders of a band-member and boasting, "Meet the future son-in-law. He's first saxophonist in the orchestra down at the Bijou."

What Rudy did for the saxophone became the second feather in his cap—a piece of millinery that was destined soon to look like a war-bonnet.

His third plume followed an inauguration which, if it launched a vogue, likewise gave birth to a male antipathy which only later accomplishments have helped to eradicate.

That was the wedding of the megaphone and the microphone, a union which gave rise to one of the most words in current lexicography, "Crooner." The Websterian definition, "singer in a low monotone," has been discarded entirely in the application of the term—unless the consensus of many hearers be accepted—that it is low singing no matter how you look at it. The style developed into an inundation.



When Alice Faye sang on Rudy's programs and with him in vaudeville, they used to rehearse most diligently



the Pace-Maker

the mode impassionatus and devoted himself to a lustier type of song and singing, the style which the normal male can digest without reverting to the withering, if puerile, observation, "Oh Fudge." Not words with any lethal effect, but they can convey a world of scorn and direct imputation. Rudy abhors any inference that he might be anything other than the real he-guy he is.

The crooners temporarily were left in the lurch; but radio executives, quick to sense the trend in public taste, steered them right. Most of them have returned to orthodox methods, in the wake of the Vallee galleon.

Another first to Rudy's credit is the fifteen-minute sponsored program. Early advertisers, unfamiliar with the dangerous waters of radio promotion, were given to sticking a toe in to test the warmth and the direction of the current. Mere announcements between musical numbers were the order of the day. A five-minute shot was in the nature of a plunge.

Untold Are the Numbers of Radio Artists, Many of Them Outstanding Stars of the Day, Who Owe Their Start to Rudy. And He Might Well Have Shone in the Reflected Glory of Established Celebrities



Rudy's teacher was Rudy Wiedoft, leading exponent of the saxophone—shown at the time the Master was guest star of the Pupil



Rudy's piano and his books (next to his motion-picture camera) are his chief delights

But the shrewd Island Pond, Vermont, boy was convinced early that these brief forays were a waste of time. He argued that it took at least fifteen minutes to capture public attention. It was with trepidation that a New York jeweler accepted Rudy's suggestion when he sponsored him for the unheard-of time of a full quarter-hour as the Herbert Diamond Entertainer. For a year Vallee, with a small string ensemble, his trusty megaphone and his sax, enraptured the Gotham femmes. After all they are the potential diamond wearers, and Jeweler Herbert will attest that he was glad he listened to the singer's proposal. From it sprouted innumerable fifteen-minute periods and their successors, the half and full-hour programs.

When it became apparent that the Vallee mania had some of the characteristics of permanency, the motion-picture magnates, eager to trade on the public's taste, suggested that the young maestro try the films. Ever willing to widen his scope, Vallee accepted the suggestion. Here was rich fodder for the scoffers.

"It'll be his Waterloo," was their unanimous opinion. To be seen was one thing—to be heard, another, they argued. No out-and-out radio artist ever before had made more than a fleeting appearance in a motion picture, and to plan a story starring a crooner, they opined, was suicidal for the film industry—and the road to oblivion for the artist.

The venture was fatuously titled *The Vagabond Lover*, an error which doubtless minimized the box-office potentialities of the picture. But there was enough response to convince Hollywood moguls that Vallee, and perhaps other air personalities, had drawing power. It was not long before Hollywood recalled him for additional pictures; and as these words are being prepared for publication, advance notice has been received that Rudy Vallee has just attached his signature to a contract calling for three more pictures. It was a literal case of "Lover, Come Back to Me."

Today, radio artists are as at home on the screen as in the broadcasting studios, and they have proved to be nianna to the picture producers during several of the starvation periods suffered by the film industry.

Once again Vallee had pioneered, for attend: Today many radio executives are financially interested in the motion picture business, to the end that they may profit from both phases of their artists' talents.

As Vallee's keen showmanship became more and more apparent his doubters decreased in direct ratio, so that when he decided to turn his weekly *Fleischmann Yeast Hour* into a national variety show, both radio itself and the public awaited the innovation with the feeling that it would be a success.

The still youthful artist had reached a point where he could put his hearers into the mood to welcome his offerings. And if you think the *Variety Hour* has been a boon to audiences, stop and reflect for a moment on what it has meant to a number of drifting artists.

It must be said in Rudy's behalf that his management of the *Variety Hour* has been the most unselfish gesture in all of entertainment's history. He easily might have peopled his shows with performers who were at the peak, and thus shine in reflected glory.

This he sedulously refrained from doing. He went out of his way to offer the golden opportunity to artists of whose talents he approved, but who, due to the decadent state of the theater, were having a difficult time finding engagements.

How many of these grateful stars he has sent forth to lucrative contracts, is a matter of radio history. The air these days and nights is studded with singles and teams who, but for the medium of Vallee's generosity, might still be shuffling feet at 47th Street and Broadway in New York, and recalling from a hungry haze how they knocked 'em into the aisles in Lincoln, Nebraska.

Currently the variety program is the vogue in radio, but to fail to pay homage to Rudy Vallee for its origin would be the ultimate in unfairness. From the Western coast, where he now is engaged in making pictures, Rudy has launched the *Hollywood Hour*. The point on it is still so fresh that even the brashest of his imitators will not park on it. But leave them alone and they'll come home, dragging behind them tales of how they thought up the *Hollywood Hour* idea which is "wowing 'em."

To the genius, Marconi, goes credit for wireless. To Dr. De Forrest listeners are indebted for the tube which made sound transmission possible. But it is to Rudy Vallee that we must bend the knee for making the earlier achievements pay dividends in exalted entertainment—and good, hard cash.

Rudy Vallee and His Connecticut Yankees can be heard each Thursday at 8 p. m. EST or 7 p. m. CST on an NBC-WEAF network, under the sponsorship of *Fleischmann's Yeast*.



Rudy's home in Beverly Hills, California, is one of the most impressive show places of that center of show places



What—No Art?

By Jane Cowl

One of the Leading Actresses of the American Stage Turns to Radio—and Mince No Words When She Opinions Critics of the Air and Screen



Says Jane Cowl: "I am a radio enthusiast. I don't mind saying that I am a regular listener"

People who leap into sudden tirades when asked how radio and Hollywood stack up with the legitimate stage are a great source of annoyance to me. They rant and tear their hair; insist that the loud-speaker and the silver screen have debased utterly the splendid structure built for centuries upon the foundation laid by Plautus and Aristophanes.

There is no art in the radio or celluloid drama, they argue. But I am more than a little distressed at their arguments, for I doubt that they know what they are talking about.

Perhaps they are only attempting to make conversation without a sufficient knowledge of the subject to support their contentions. At any rate, I disagree.

Of course, in the radio dramatics of an earlier day there was one great and obvious fault. That was lack of adequate preparation for the broadcast. All too frequently did radio producers believe that just because a drama was to go on the air for a fraction of an hour, never again to be repeated, that the rehearsal time could be cut to the minimum.

Why not, these directors have argued thinly. Do not radio actors read their scripts? They do not need to memorize their parts.

True enough, they do not have to memorize their parts, but perhaps their performances would be better, truer to type, were the air actors and actresses to commit them to memory.

Therefore it was in trepidation that I answered the call to re-enact my stage role in *Smilin' Through* for the Lux Radio Theater. I hesitated, for I feared to take part in a production which might be thrown together in a few hours—to play to a one-time audience larger by far than the cumulative audience which sees a top-line Broadway play during a three-season run!

I am glad to say that my fears were groundless.

Perhaps a few of these self-appointed vociferous critics of the radio drama will read these lines, and they will end their clamor. May I take this moment to digress and declare that radio now proudly and deservedly wears the mantle of the stage? The drama of the ether is on a higher plane than commonly believed. It is making rapid strides toward perfection.

When I met the youthful but very capable directors of the Lux Radio Theater, you may well imagine my relief to receive a warning that they expected me to rehearse for two weeks previous to the broadcast. Warning me, when I usually have devoted at least three weeks to learn stage roles!

Was I provoked? Indeed, I was not. Despite 1,004 stage performances of *Smilin' Through*, I was pleased that the radio people requested me to give two weeks to rehearsal. Here was a new medium—new to me—for the expression of dramatic art, a different medium, and I recognized the necessity of my learning the differences well and carefully.

During the rehearsals for my microphone debut I had had many reasons to be thankful. I found that the radio directors, production men and engineers were austere in their demand for utter perfection. I liked that. Their earnestness delighted me. I began to wonder if this meticulousness was the exception or the rule. I determined to learn. My investigation revealed that it was closer to the rule. Like the stage, which still has its poorly rehearsed and directed plays, radio also has dramas that do not receive the attention and care given to those of the Lux Radio Theater. But on the whole radio direction and rehearsals are comparable to the stage of today.

The Lux series is indeed indicative of the present-day sincerity of radio producers in setting out to ac-

complish a really fine radio dramatic job. Its previous grand presentations of *Seventh Heaven*, *What Every Woman Knows* and *The Barker* surely justify the painstaking preparations which have gone into them.

With such fine plays and so many people of experience already engaged, I consider it a privilege to be associated with this new effort which demands, above all things, thoroughness of preparation!

So there is my answer to the critics of radio drama. I am for it. In fact, I am a radio enthusiast. I don't even mind saying that I am a regular listener.

Frankly, there is much in radio that interests me. I like many of the programs. The symphonies, of course, I tune in, but I also enjoy the comedians. Jack Benny and Joe Penner amuse me no end. I even like the slapstick when it is done properly. The thoroughness of Mr. Penner and of Ed Wynn lifts them far above the level of the burlesque stage to the nationwide popularity they so well deserve.

The characterizations of Amos and Andy are as fine as anything that ever has been done on the stage. I like radio and I like acting for the radio. Its critics who would place the stage above it, know not whereof they speak.

And now, how about Hollywood?

Certainly I do not agree that the moving picture, illustrious grandchild of the stage, fails to show many of the traits and characteristics of its ancestral art. I glimpse unmistakable signs of solid hope. Through all its gaudy glamour, tinsel and inelegant manners, there can be observed certain vital, artistic forces which are fighting for expression and gaining headway.

As for the theater itself, I am not one to weep over the reputed decadence of the stage. There are good plays and there are bad plays. There are good motion pictures and there are bad ones. There are good radio dramas and there is drivel.

Broadway has seen the distinguished efforts of the Theater Guild amply recognized. And, as long as we have playwrights with energy to turn out good plays, and while there are the Cornells, the Lunts and Fontannes, the Hayes', the Hustons, the Wynyards and the Arlisses, there is still hope for the stage—and little fear of catastrophe.

Miss Cowl may be heard in *Smilin' Through* during the Lux Radio Theater at 2:30 p. m. EST on Sunday, November 4, over an NBC-WJZ network. The program is sponsored by Lever Brothers.



Miss Cowl welcomed the warning she received, that at least two weeks' rehearsals would be necessary for her air rendition of a part she had played 1,004 times on the stage. Shown above, she is listening while Alfred Shirley starts her preparation

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Great Lovers of Radio

By Howard Wilcox

When a Woman Has Been Pursued, Courted, Loved, Coaxed and Cajoled by the Greatest of Radio's Lovers, She Should Know What Sort of Lotharios They Make. Here Rosaline Greene Speaks Her Full Mind

When Gable puckers up his lips—a million gals get goose-pimples. When Barrymore, Baxter or Coleman clinch with a cutie, their love-making loosens ladies' lips in all languages, including the Scandinavian.

Yes sir—thar's love in them Hollywood hills! And if the movies have produced few great actors, they've certainly mothered a brood of mighty lovers.

And now—what about radio? Are the broadcast billings of Dennis King as romantic as the celluloid cooings of Leslie Howard?

In other words, have our radio lovers as much IT as have our he-sirens of the silver screen?

"Yes!" says Rosaline Greene.

For to Rosaline, radio's Girl of a Thousand and One Roles, I went with this potent problem, asking:

"What's the lowdown on radio Romeos, Miss Greene? Are they any darned good?"

She sighed. "Are they!" she answered.

Rosaline is the one girl in radio who should know, for she has been loved (microphonically speaking, of course) by the air's most glamorous Lotharios. She has sampled the ardent embraces of Alfred Shirley, Pedro de Cordoba and Henry Hull in the celebrated radio series, Famous Loves. She has been the romantic foil of handsome Lionel Atwell. She has thrilled to the kisses of the most romantic lover of them all—Lou Tellegen—in a torrid series called the Luck of Joan Christopher. As *Juliet* she has sworn eternal love and fidelity to Rollo Peters' *Romeo*.

She has portrayed a host of wicked and sainted women, ranging from *Marie de Medici* to *Evangeline*—opposite temperamental Dennis King. As the fiery *Rosita* she has been swept off her feet by the surprisingly ardent love-making of Al Jolson, portraying *Pancho Villa*. When Lanny Ross whispers sweet love vows into the ears of *Mary Lou* of the Showboat program, it is Rosaline who receives the messages, not Muriel Wilson, for Rosaline does the speaking role of *Mary Lou*.

Thus it can be seen readily that the mystery of the fatal fascination of the rapturous, beguiling and

Pedro de Cordoba—Rosaline enjoyed being his "romantic foil"



Lou Tellegen, the personification of every woman's dream lover



Dennis King, above, is "most charming" and Lanny Ross, right, "whispers sweet love vows"

Lionel Atwell, "all that is sophisticated in manhood"

gallant lovers of the air is an open book to her.

"Not only do the radio lovers come up to the artistic and romantic standards of the screen heroes," said the positive Rosaline, "but the radio artists have it all over the screen actors in at least one important aspect. Every woman has her own conception of the physical appearance of her screen and radio hero. The screen of course mirrors the appearance of the actor, and the fan has to accept or discard him as such. In radio, however, the listener can picture the hero as having blue eyes and curly blond hair, whereas in reality he might have brown eyes and jet black hair.

"In other words, the radio hero cannot be typed. I know that many of the radio idols receive fan mail, describing their physical appearances as visualized from their voices. For instance, Al Jolson, a small man physically, received hundreds of letters from listeners describing him as a large, uncouth and burly individual, when he had played *Villa*."

Rosaline attempted her first romantic role in 1925 at Station WGY in Schenectady. Amusing results followed. Edward Smith, noted station director and actor, cast her as a shy young girl in a radio adaptation of the war play, *Billeted*. Smith took the part of the fascinating soldier,

"Al Jolson is warm-hearted and sincere"



"George Jessel is an ardent swain"



Rosaline Greene, the much-loved lady, who should know from experience what kind of lovers radio Romeos make

"After the twentieth rehearsal Ed was ready to drop me from the roof of the building without benefit of a parachute," said Rosaline. "Radio technique of that day was elemental. Today, with the ribbon microphones, and the concealing of microphones all over the studios, it is possible to pace about a limited area of the studio, and to act out the lines with gesture. In those days, however, it was strictly a matter of standing rigidly before the microphone and depending solely upon voice inflection for the proper effect. The old carbon microphones were in vogue then, and one had to hug the mike and speak right into it if the tones were to register properly and fully.

"At any rate, there I stood like a stick of wood on the night of the broadcast, attempting to speak the full, dramatic and poignant lines of a heartbroken girl bidding a fond farewell to her hero in khaki. Love was merely a noun to me then. I had died, cried and laughed before the mike, but I had never loved.

"I'd forgot all about microphone technique in his disgust at my lusterless and stilted delivery. He even forgot about the live mike. 'I'll teach you how to love!' he said—but to me. He threw his arms about me and embraced me violently. He punched out his lines violently. When the script called for a kiss, he planted a feverish smack flush on my lips. He acted out the role fully, with all the romance and realism at his command.

I was frightened, but so infectious was his ardour that I immediately caught the true spirit of the love-starved girl the script called for, and we concluded the program in a crescendo of real emoting. I think that this is the first time a play was ever acted out before a microphone."

That was Rosaline's first experience with a radio lover, and apparently the experience stood her in good stead, for two years later she was receiving her baptism of fire on the big time—the *Eveready Hour* over the NBC-WEAF network. Handsome and romantic Lionel Atwell was the star. Each show in this series was a full hour spectacle. Rosaline played *Josephine*, *Cleopatra*, *Helen of Troy* and various other characters. The one portrayal that remains (Continued on Page 23)

Standing By—

With Ray Perkins



Phil Baker's daughter, Margot, is starting early to train a musical ear. Margot's celebrated father is on an NBC-WJZ network every Friday at 9:30 p. m. EST

TRUE STORY: Some years ago a young baritone appeared in a concert in a small New Jersey town. In the audience was a high-school miss who had been taking

vocal lessons. With heart fluttering, she listened, enraptured, to the handsome young singer, whose work so keenly inspired and impressed her that she left the concert hall more determined than ever to carve a singing career of her own.

Indeed, so smitten was she with the artist that stopping at a near-by drug store she stealthily and deliberately stole his picture from a display sign advertising the concert. The picture remained a prized possession for years.

Meanwhile, the baritone continued a somewhat desultory and none too successful career of his own. In time he went on the air for NBC and accumulated a goodly public following, but by one of those strange whims of fate he remained sponsorless and hence so poorly remunerated that, discouraged, he abandoned singing and went into business. He joined the staff of *Printer's Ink*, an advertising trade publication, where he is now supervising the preparation of a series of articles on radio, a work which necessitates his interviewing certain stars of importance.

Several weeks ago the ex-singer obtained an interview with a glamorous lady of the air, a star of first magnitude. Their business completed, they chatted. He remarked that he had once been a professional singer. She scrutinized him closely. "Heavens!" she said. "I thought your face was familiar. I once stole your picture. I have it at home now."

The man is LEONARD LEWIS, formerly Beau Balladere of NBC. The lady is JESSICA DRAGONETTE.

DR. WALTER DAMROSCH is honored by the University of the State of N. Y. with the degree Doctor of Human Letters. That's the kind of letters fans write me.

Ray Perkins blushing admits he is on NBC's red network (WEAF) with his songs, piano and small talk, on Mondays at 7 p. m. EST.

FROM A RADIO OBSERVER'S NOTEBOOK: Last year the big trend was high-powered comedy. This year it's symphony orchestras. Wotta jump! The public is getting huge doses of Bach, Beethoven and Brahms. Three years ago certain large advertisers who are feeding the mike classics in bulk now, would have luffed in your face if you had suggested it. WALTER DAMROSCH at NBC and HOWARD BARLOW at CBS were about the only classical voices crying in a wilderness of jazz . . . Next heavy cycle will be musical comedy, of which *The Gibson Family* is forerunner.

The air on Saturdays is full of footballs . . . Halloween got its usual annual plays, with ghost artists. The entire air industry ganged up to advertise the witch business . . . By the same token the microphones will be full of Turkey for Thanksgiving. Including stuffing . . . Height of something-or-other: Someone doubling for JOHN BOLES on a radio program . . . A whole year has passed without Roxy opening a new theater. The man must be slipping . . . JOE PENNER'S duck remains unsold . . . ED WYNN has revamped his program completely. He now says "Don't harass me, Graham."

KYW is packing up bag and baggage, watt and kilocycle, to move from Chicago, and starts occupying a hunk of air in Philadelphia Dec. 1st. It's new neighbors WLIT, WIP, WFI, etc., are all aflutter . . . Two new semi-national networks are deployed on the loudspeaker front, but no major battles reported so far . . . The whole broadcasting business is dizzier than ever, but more darn fun!

RADIO PERFORMER'S MULTIPLICATION TABLE:

10 phone calls make 1 conversation, 8 conversations make 1 audition date, 12 audition dates make 1 hope, 6 hopes make 1 possibility, 7 possibilities make 1 hot prospect, 6 hot prospects make 1 contract.

ALICE FAYE is plenty burned up at her high pressure Hollywood studio publicity department for passing out the story that she had a clause in her contract permitting her to quit work at 4 p. m. on Thursdays, so she could listen to RUDY VALLEE'S program.

The newspaper boys all fell for the yarn, but read what Faye says about it: "If I didn't happen to be busy—and there was a radio handy—I might have tuned Rudy in, but stop work for it—say, what do you think a movie lot is, a nursery?"

Then there was the story which appeared in all the gazettes about Alice being Rudy's guest in his New England camp. "What the reporters failed to add," Alice stated, "was that the whole band and all their wives were there too. Certainly not—it would have ruined the story."

LANNY ROSS is on his way East, definitely out of the Hollywood picture. Lanny went to the coast nearly a year ago and made his first picture, *Melody in Spring*. And between you and me the film did not come up to expectations from a box-office standpoint. After a brief interlude in New York, Lanny returned to Hollywood for another try, this time with JOE PENNER in the picture, *College Rhythm*.

The film moguls have viewed *College Rhythm*, and Lanny is no longer connected with the film industry. Far be it from me to draw conclusions, but if you can add two and two without making it come out four and a half, you ought to be able to figure for yourself why BING CROSBY has replaced him in the film *Mississippi*.

KILOCYCLE CHATTER: COUNTESS OLGA ALBANI will make her first CBS performance when she guests on the ISHAM JONES Chevrolet program on November 6 . . . Among the others who are booked for future one-time appearances on the series are FRAY and BRAGGIOTTI, the piano tinklers, and two other acts familiar to NBC but not CBS listeners—LOMAY BAILEY and LEE SIMS, who should have a regular spot of their own, and VIRGINIA REA, once known as Olive Palmer . . . Versatility note—DWIGHT WEIST,

Along the Airialto

By Martin Lewis

the actor who doubles for FREDERIC MARCH of the films in 45 Minutes in Hollywood, is the same gent who ghosts the voice of BRUNO HAUPTMANN in *The March of Time*.

Celebrity note—MRS. CALVIN COOLIDGE, on a visit to New York, went to the CBS Radio Playhouse to see a broadcast of ROSA PONSELLE'S Chesterfield program, which is one of her favorites . . . November 19 will be ROXY'S 12th anniversary on the air—which is going back to the really dim beginnings of radio—so we can expect some interesting goings-on in the way of celebrating that milestone . . . WHISPERING JACK SMITH has been awarded an extension of his present CBS series . . . With the start of *The Gumps*, coming to life as a CBS script series, young Hyman Brown will have to write and direct 16 radio shows a week, Marie, the Little French Princess, is another of his brain children. Brown flew to Chicago recently to discuss plans for the coming series with Sidney Smith, creator of *The Gumps*, which has been a favorite comic strip for seventeen years . . . WALTER O'KEEFE'S kid brother acts as one of the comic stooges on the Camel shows, and also helps his big brother now and then with the comedy material . . . CBS will build up JERRY COOPER as a modern wandering hero in a new one-hour music and script series each Thursday p. m.

In a recent Camel program, TED HUSING forecast the defeat of Colgate by the Ohio State footballers. The next morning Ted got wire from a Colgate fraternity house, written in rhyme and offering to bet him a century (\$100 to youse) on that statement. Ted accepted, in rhyme, and versified wires sped back and forth between Colgate and CBS, settling the negotiations. The sports gabber was right on that prediction, to the distress of his fraternity house fans . . . Is PHIL BAKER WAYNE KING had a private (Continued on Page 19)

returning to Chicago? The sponsor says yes, but Phil wants to stay in New York to father his new Broadway show . . . THE REVELERS are all set to go to town with their new top tenor, ROBERT SIMMONS . . . Everyone is wondering who's going to fill JOE COOK'S shoes. So far as I'm concerned nobody can fill them. I'm going to miss the crazy comic's cracks. Joe leaves the air after his broadcast of the twelfth to concentrate on rehearsals for his new show . . . JANE FROMAN, who has her second sponsored show, is headed for a third . . . MORTON DOWNEY is flirting with several sponsors and it's just a matter of price.

In case you haven't caught the names of those swell soloists on the Saturday night ROMBERG show, they're HELEN MARSHALL and BYRON WARNER, a couple of youngsters who are getting their chance . . . DAVID MENDOZA, who is remembered as Our David of the old ROXY GANG at the Capitol in New York, is returning to the networks as a musical director . . . AL PEARCE'S San Francisco show has made its impression in the East and may go commercial, which is good news . . . It certainly took a long time for an Eastern sponsor to recognize the popularity of One Man's Family. Those Sunday afternoon dramas for a soapmaker have made quite an impression. *Journey's End*, by R. C. Sherrif is scheduled for the winter on this series . . . EDDIE PEABODY the banjo wizard is forming a band of his own . . . EDDIE CANTOR will visit London before starting work for his new sponsor over CBS. The pop-eyed comic is being secretive about his plans for the new show, but one hopes he will do away with dressing up for the visible audience. It has a distasteful effect with those listening in.

LOWELL THOMAS is editor of a new adventurers' magazine called *Saga* . . . JACKIE HELLER is making a tour of Western vaudeville houses and will return to the airwaves as soon as his trip is over . . . JACK DENNY has replaced his vocalist PAUL SMALL with a gal named BARBARA JASON . . . Something I never noodle now and you probably didn't either, is that

Are You Listenin'?

By Tony Wons

Read poetry now and then. If you live in the country and you want to know what the city is, read Walt Whitman. You do not have to go to any city then, for you will see and understand. And if you live in the city and you cannot spend much time out in the open spaces, get a book of Wadsworth. He will take you out under the trees and the stars, close to nature, just as close as you could get by actually going there.

That is what poets can do for you. And you know the poet is not only he who writes poetry. No. It is he who reads and understands and feels. You don't need to write a line, and yet you can be a poet.

Read it. It will take you out of the four walls of whatever misery you may be imprisoned in. Read poetry and you will not feel like stewing over stupid figures of profit and loss. You will not hate bankers or stock brokers. You might even pity them. You will get away from the world for a little time. That is a good thing.

A Newark letter carrier writes and says: "You made a statement that shooting eighteen holes of golf was harder than a letter carrier's job. I am sure you are not very well acquainted with the job . . . that is, getting up at 5 a. m. every day and walking up and down stairs with forty or fifty pounds on one shoulder (leaving out disagreeable weather). Or perhaps you are more familiar with the other, harder, job of a foursome starting at, say, 8 a. m. with somebody else carrying your very, very heavy bag over nice soft grass with a walking stick and taking a nice healthy swing at a cute little imp of contrariness, and then to the clubhouse, etc. I was disappointed in you."

Well, well, did I say it was harder playing golf than carrying mail? If I did I ought to be put off the air. I have never carried mail, nor have I played golf but once, and I didn't like it. But I have some



America's Sweetheart Mary's most recent photograph. Miss Pickford may be heard every Wednesday at 8 p. m. EST over an NBC-WEAF network

kind of an imagination and I wouldn't have to work it very hard to see that a mail carrier's job is no cinch. But picking up chewing gum wrappers with a stick that has a nail in the end of it is no harder than

golf, and yet if you were to ask all the golf players to do that they would consider it terribly hard work. Now I hope all the paper pickers do not pick on me.

And Nellie wants to know what Nero was playing when Rome was burning. I don't know. Maybe it was "Let's Put Out the Lights and Go to Sleep." If not then maybe he was playing with fire.

Now I'll ask you one. "What did Sir Walter Raleigh say as he put down his cloak on the muddy road for the beautiful queen to walk over? . . . Give up? . . . He said "Step on it, kid!"

I would not want to get you in wrong with anybody. But you probably know someone who has a big head. Maybe you knew him back in school days when he was a fine fellow. Then he made a little money or got a little popularity. Maybe the papers printed something about him and so he goes around sticking out his chest like a temporary chairman and putting on the dog. Well, you might want to tell him this little fable. Listen . . .

A flea and an elephant walked side by side over a little bridge. Said the flea to the elephant after they had crossed it, "Boy, oh, boy, we sure did shake that thing!"

A pessimist tells us we will all be dead in a hundred years. That is a dreadful thought to an optimist who seems to think he will live forever. But if you think about that carefully you will conclude that it is very encouraging. For in such a short space of time as a hundred years, which is only like the wink of an eye in the history of life on this earth, every breathing human that walks this earth today will be gone, with the exception of perhaps a handful. And with them will go all their cares and aches and miseries. When you think of that, all the little problems that seem so awfully important to you now will vanish like a breath on the wind. (Continued on Page 31)

Reviewing Radio

Stories that haven't been released:

WJZ—RICHARD GORDON, who was to have taken again the role of Sherlock Holmes, in the resumed series November 11, has walked out on the show, refusing to take a second cut in salary, leaving the hapless Doctor Watson holding the bag.

WABC—GEORGE GIVOT gave his final performance here last Tuesday because, having joined up with the Broadway show, "Calling All Stars," he suddenly discovered that the producers would not permit the members of the cast to broadcast. Since most of the cast consists of radio artists, it's doubtful if the order will be carried out. It applies, however, only to sustaining artists. Givot voluntarily gave up the air inasmuch as Columbia had failed to sell him to a sponsor in 16 weeks.

RADIO CITY—"The Gibson Family" may not survive as a kilocycle attraction. Sponsors dissatisfied with the scripts have been unable to make up their minds whether to insist on better scripts by Courtney Ryley Cooper, to replace him, or to exercise the cancellation clause in the broadcasting contract. The cancellation seems most likely.

TIN PAN ALLEY—ARTHUR CREMIN, director of the New York Schools of Music, amazes his friends and challenges nationwide credulity with the statement that radio programs can make all women beautiful. He points to a number of experiments made with radio music by Dr. WOLFE ADLER, Columbia University psychologist and a Fifth Avenue beautician. They found, says Cremin, that if a woman in the privacy of her home tuned in a dance band, then closed her eyes and relaxed, the effect would be to soothe her instantly. Soothing loosens the facial muscles, and that opens the pores. Lines disappear—and if the listener will rub her face with a towel after ten minutes of the music treatment, she actually appears years younger. Tsk! Tsk! Tsk! Think of that!

By Martin J. Porter

HOLLYWOOD—MARY PICKFORD will present her weekly dramatic broadcasts from New York on and after October 31. The transition became necessary because of the casting problem existent in Hollywood. New York talent will predominate in future Pickford programs, and the orchestra will be that of PETER VAN S'LEEDEN, with WARD WILSON acting as m. c.

RADIO ROW—WALTER WINCHELL and Cecil Warwick, and Cecil, the agency which handles the WABC WILL ROGERS program, are feuding. When Rogers shifted to WABC, Winchell's Girl Friday wrote in the Winchell column something about Rogers actually starting his talks at 9:44, though the program started at 9:30. Winchell is on WJZ simultaneously with fifteen minutes of the Rogers broadcast. The Cecil, Warwick, and Cecil people demanded of Winchell that he retract the 9:44 business, because Rogers, they said, actually started to talk at 9:34 as a rule. Winchell did not change the tune, and the agency is telling the story around, in the form of news releases.

RADIO CITY—Here's where I scoop RAY PERKINS about himself. He is to be, shortly, the leader of a fourteen-piece band, and will shelter also four other solo artists in his retinue.

WABC—The BUDDY ROGERS show with JEAN-IE LANG will give place to something else, and ROGERS is sailing for England November 21.

NBC HEADQUARTERS—The sale of One Man's Family to Kentucky Winners, for sponsorship is the first network set-up to be sold direct, as such, in many months.

NEW YORK—GENE ROWELL, of Gene and Glenn, was lost for several hours last Sunday, during a motor trip with his partner. They went for a ride in upstate New York, and Glenn paused near Westchester, to patronize a hamburger stand. When he got back to the car Gene had vanished. When he did not reappear in half an hour, Glenn asked for and received official help, and a search was started. Gene eventually was found in the choir loft of a church near by. He had sauntered in to look at the organ, had nipped the organist, and had remained to test out the keyboard. He became so interested he forgot all about his trip until the cops and Glenn arrived to rescue him. Now Glenn is on the market for a portable organ to carry in his car.

NBC—The National Biscuit Company has engaged time at WJZ, and will shortly present a three-hour dance period, Saturday nights, using three different dance aggregations weekly. A case of one NBC giving the other NBC the air and getting paid for it. And it might be a suggestion that one can't mix biscuits with symphonic music.

NEW YORK—GERTRUDE NIESEN will be among those present when the curtain rises on the forthcoming production "Calling All Stars." In spite of the previously mentioned ruling on air stars and broadcasting, Gertrude, enjoying her first theatrical role, will continue on her "Big Show" programs. As the new revue will follow theatrical legend and open out of town, it will be necessary for the Brooklyn warbler to pipe her weekly air numbers from whatever stand the show is making on broadcast nights.

NBC—The studios have wrought another example of romance. The principals are VIRGINIA REA and EDGAR SITTIG, studio cellist. They will be domiciled up in the Pocono Mountains when the home which they are building is completed. As they honeymoon in their sittig-room, doubtless their theme song will be "Just a Love Nest."

Apples— Swastikas— Parabolas

By Chester Matthews



Annette Hanshaw loves to spend money for clothes—what woman doesn't?—yet now she can indulge her penchant to the limit

If some day you should hear Annette Hanshaw sing, "Apples, swastikas, parabolas," etc., to one of the currently popular melodies, think nothing of it. She will be reading off the weird, homemade music scores which she keeps in front of her while she sings.

She cannot read a note of music. The winged black dots by which musicians follow score baffle her completely, so she has evolved a set of characters all her own. They are a throw-back to the days when she studied drawing and design. When she has heard a song enough times to memorize it she sets it down, in lieu of the orthodox notes, in these funny little figures which to her represent *la, fa, si* and the remainder of the notes with which most persons are familiar.

Maybe you couldn't tell which is *re* and which is *mi*, but she makes *do* out of all of them. She never has studied music. Perhaps if she had, as assiduously as she did art, she might have turned out to be just one of those run-of-the-mill parlor singers.

As it is, she has the full flavor of her originality without any of the repressions and the bans imposed by singing masters. Song is thoroughly natural for her. She first was detected caroling notes between nips on her bottle while still only eighteen months old. From a musical family she carried the heritage of talent right into her teens, but still she rejected instruction and pledged herself to art in another form.

For the year that she pursued learning in New York's National Academy of Design, she let singing slide except as a means of expression for her personal diversion. But a good voice, like a bad vice, will out—and almost before she knew

it Miss Hanshaw was becoming the vogue as entertainer at parties given by the smart sets of Westchester County and Long Island.

When she began to realize first that she was no master at the drawing-board, she had the satisfaction of knowing she was an assured success in the drawing-room. Back in 1928, while she was still only eighteen years old, the chief executive of one of the big recording companies heard her sing at one of these affairs. He bullied her into an audition for his company, and straightaway the graphic arts lost a workman.

In the six years which have followed that reluctant audition, more than four million of her records have been sold—nor is the end in sight. The discs were selling like the legendary flapjacks long before Annette ever had seen a radio studio. Her year-and-a-half on the Show Boat Hour gave them fresh impetus, and it is a certainty that her popularity under the Camel Cigarette sponsorship will help to maintain the demand.

It is not difficult to fathom her success. She is a pronounced stylist with a voice admirably suited to microphone requirements. Like one or two other distinguished artists of the air, her voice spells her identity. You could break into one of her programs and after hearing three bars of a number, know beyond a doubt that it was Annette Hanshaw. And that is the sterling mark in radio.

Many a phonograph fan has bought Miss Hanshaw's records unwittingly, not suspecting that she was the singer. In line with the policy of appearing to have more artists than they really have, the recording companies have titled her variously. She has sung into wax as "Gay Ellis," "Patsy Young" (Continued on Page 29)

**She Cannot Read a Note
— Yet Annette Hanshaw
Is One of the Most Popular
Singers on the Air**

Famous Composers

By Mark Herringham

Music and the soil wedded to produce Johann Sebastian Bach, who has been called the greatest musical genius the world has known—and whose Fugue in C Minor is featured in NBC's Music Appreciation Hour of November 2 at 11 p. m. EST. Of peasant ancestry, Bach's family included 53 known musicians!

In 1685—the year of his birth—music was beginning to break away from the dominance of the church and of religious themes. Paradoxically, Bach assisted this development, although to him music and religion were one; in fact, he said: "Music should have no other end, and aim than the glory of God and the recreation of the soul."

Yet in the improvement of musical instruments—innovation furthering the trend of the times—Bach played an important part.

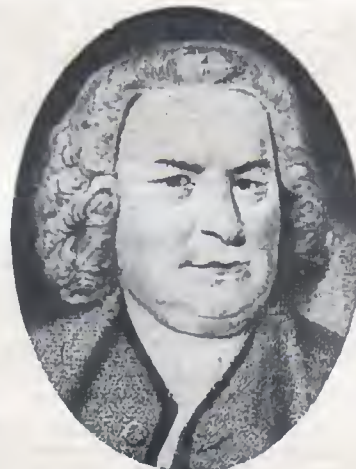
These changes have affected vitally the piano-playing of our day.

Bach, organist as well as composer, was responsible for a reform in fingering without which the present-day brilliance and flexibility of piano-playing never could have been attained.

He also pioneered in improving the tuning of the organ.

This genius experienced extremes of fortune in the span of his lifetime. He was honored by kings—including the remarkable Frederick the Great of Prussia—and subjected to the petty annoyances of routine jobs, in some of which he was obliged to teach, as well as to compose and play and conduct.

It was to mitigate such annoyances experienced in one of his posts that Bach dedicated the *Kyrie* and *Gloria* of the B minor Mass (his masterpiece) to the Electoral Prince of Dresden, at the time of his elevation to the throne of Poland. Bach cunningly decided that if he could gain recognition from the new king, then the town council of Leipzig and the rector of St. Thomas' school there might hold him in greater esteem.



Johann Sebastian Bach, the peasant genius who struggled with life only to achieve greatness, after death, through the medium of his music

At that time Bach was Cantor of the school, and considered not especially efficient.

Three years later the new King of Poland made him court composer, at Bach's request.

This sidelight on the opinion entertained of Bach by his contemporaries illustrates the unfortunate fact that his colossal genius was not sufficiently appreciated during his lifetime. When he died in 1750 he was buried without even a stone to mark the grave.

His own sons even considered him old-fashioned. Ten years after his death his wife died in the poorhouse and was buried in Potters Field—and all this despite the fact that Bach created great quantities of the world's sublimest music. His compositions—for the organ, of chamber music, and his cantatas—are becoming increasingly appreciated as years draw further away from the master's life.

Today, "Musicians disagree in most matters concerning music," says Rutland Boughton in Bach, the Master, "but regarding the supreme greatness of Bach they are unanimous. Pedants and idealists, antiquarians and realists, futurists and quite ordinary musicians, find common ground there. The enjoyment of the music, and a certain limited understanding of it, have extended beyond the sphere of cultured musicians to the widest circles of the amateur world."

As if the many hundreds of Bach compositions were not a sufficient gift to humanity, this astounding genius also wrote on musical themes.

His book, Art of the Fugue, was in itself a great achievement. In it he recorded every type of fugue then known, in masterly analysis and discourse.

Yet it was long after his death—when some of his works had been irretrievably lost, and his very name was threatened with oblivion—that discriminating admirers of Bach's music succeeded in making his true importance known to the world.

Myrt and Marge

By Arthur Kent

Out of the Hectic Life of Trouping Across the Continent While Little Donna Lived in a Trunk, Myrt and Her Husband George Took a Fortune—Then Faced Utter Ruin. Their Story Spares No Details

Radio's Myrt and Marge series is based upon the stage life of Myrtle Vail (who is the mother of Marge—Donna Damerel Kretzinger—both on the air and in real life). Born in Joliet, Illinois, Myrtle went on the stage at fifteen, in Chicago. She married George Damerel, a fascinating tenor. Donna was born. They kept the marriage secret for a time, to avoid discouraging the thousands of stage-struck females who were falling in love with Damerel—on account of his romantic performances as Prince Danilo of The Merry Widow. Little Myrt and her tiny daughter joined Damerel when the show played New Orleans. Herewith is presented the third instalment.

Most unwelcome, to one person, was the arrival in New Orleans of child-mother Myrt and her baby. That person was the attractive actress who took the Widow's role. She liked to think of Damerel as her princely lover in the play, rather than as a husband and the father of another woman's baby. But Myrt laughed last. Myrt bought a folding go-cart. In this the proud papa delighted to wheel his daughter Donna—while the Widow wailed "How silly! My Pr-r-ince, pushing a baby-carriage up and down the street!"

But the stage dooms domesticity—and soon Myrtle



Even while Marge waits for her cue she is the personification of the chorus-girl character she plays in the scripts

and Donna were separated again from Damerel, because the show began to play one-night stands and Myrtle was afraid this restless chasing around the country would hurt her baby's health. The three came together for Christmas at Milwaukee, however, when George was on his way to the Pacific Coast with the show. And so keen was the joy of reunion that Myrt—at the last minute—hopped on the train with Donna in her arms and went too!

San Francisco society took Damerel and his tiny wife to its collective bosom. And the little red-headed tomboy of a chorus girl, who had come from a respectable but unpretentious family, learned the arts of graceful living as quickly as she had mastered the life of the stage. Her simplicity of manner and lack of affection made people like her. Life became a round of social successes—fine houses, formal clothes, horse-back riding, afternoon teas, many-coursed meals, champagne: "Though," says Myrt, "I liked beer better. So did George and so—I suspected—did many of the others."

When the show began to travel, Myrt and Donna stayed at Ocean Park, near Los Angeles. Baby Donna was frail, but thrived on clam broth Myrtle made by stewing clams which she pulled out of big hunks of Pacific Ocean seaweed. Also, much to Myrtle's horror, the baby formed the habit of putting big, harmless sand crabs in her mouth and chewing them up! And one day the toddler slipped out, naked, from a bathhouse and wandered down the beach crying, with a finger in her mouth, till frenzied little Mother Myrtle found her—in front of the Casino with a crowd around.

Soon, however, mother and jaunter rejoined Papa George, and from that time until she was seven little Donna lived the life of a trouper's child. Myrtle was put into the Merry Widow show as a dancer.

"As I got bigger, I remember," says Donna, or "Marge," "how Myrtle and Dad would put me to bed in the hotel before they went to the theater. As soon as they had gone, I would pick up the telephone and order food—usually chicken sandwiches and milk. When the bellboy brought it up, he and I would eat and drink together."

Then there was the time Donna followed her parents down into the hotel lobby because she had been denied an apple—and, falling on one knee in her little nightie, she spread out her arms and bellowed theatrically: "Mother! Puh-lease give muh an apple!"

It was about that time Donna made her first stage appearance. Her parents' act—they were in vaudeville now—was playing a theater next door to the hotel. Little Marge got out of bed, climbed down a fire escape to the theater roof, made her way backstage and ran out onto the stage with her dress on backwards. She brought down the house!

At seven she was sent to a convent to get her education. There she shocked the pious nuns by complacently assuring them she intended to become a chorus girl just as soon as she grew big enough. Donna stayed in school till she reached fifteen.

Meanwhile, her parents were making and losing a fortune. After traveling three years with The Merry Widow, Myrtle—thanks to a fluke—got a chance at the part of the widow. She knew all the lines and songs by heart, though she never had been asked to study them—



Myrt writes all the scripts for her air show with Marge—and she writes them all out palustakingly in longhand. She insists that no scrap of the flavor of stage life she knows so well shall be lost—as might be the case if she used the more rapid medium of a typewriter instead

and she made such a hit that the manager of the theater thought she was the star, and the regular star the understudy! That was a turning point in Myrtle's life—for she showed then that she was more than a competent singer and dancer; more than the wife of a celebrity. She proved her ability to hold down an important role. After that, Myrt frequently took the part of the Widow.

Following the four-year run of the show, George and Myrtle went with another, The Heartbreaker, with George in the lead. And afterward they went back into vaudeville. Myrtle, during this period, gained fame as the first white girl ever to do a hula-hula.

On August 19, 1917, little George—Myrtle's second child—was born. Myrtle had kept right on working up till the end of June—and when George Junior was fourteen days old, she was back in rehearsal again for a new show! The nurse would bring the new baby to the theater every three hours—and rest-periods in rehearsal were made to coincide with little George's feeding-time.

The day before this show—a vaudeville act called The Little Liar—opened, Myrtle's father died. Myrtle left in the middle of a rehearsal, but arrived at his bedside too late. They buried him next day, hastening the interment because Myrtle had to return for the opening of the show! For the phrase "the show must go on" is more than a mere gag. Stage folk are probably the only slaves who love their slavery—and among them birth, marriage, and death are conditioned by the demands of their work.

When the great influenza epidemic killed so many persons—and frightened so many more away from theaters—George and Myrtle (Continued on Page 17)

The Amos 'n' Andy Alibi

"Calling All Cars" . . . "Calling All Cars"

By Marshall Graves

Radio Too Often Is the Defender of Law—and It Can Be the Protector of the Innocent as Well. Jerd Parker, of Denver, Found It So in One of the Strangest of Crime Cases on Record

Night lay upon Denver. In the alley behind the attractive street where the Irwins lived an ancient car was being driven very slowly—as if the driver were afraid of making a noise. Clocks showed the time to be shortly after nine on July 17, 1930, and from the row of homes, music and voices came from good radio sets.

The old car stopped behind the Irwin garage.

Within the house Harold Irwin, 22-year-old college student, was pulling the shirt from his lithe body while his 17-year-old brother Wilbert kidded him:

"Early to bed, brother, dear," said Wilbert. "You have to drive 50 long miles tomorrow morning to fetch your sweetie!"

"Silence, youth!" commanded the elder brother with a grin. "I have ears only for sensible men." He nodded toward a small radio set on a table beside the bureau. Tuned down low, it permitted a heavy masculine voice to eject:

"Now, Amos, don't you worry about that seventy-five dollahs you done gave Henry Van Potah to revest. He tells me he has done put the compound and semi-annual on it already."

Whereupon the high-pitched voice of Amos replied:

"Oh—oh! He has, bub? Ain't dat sumpin'!"

"And furthermore," continued the irrepressible 17-year-old Wilbert, "my dear brother's car even at this moment is standing out in the yard, washed and polished so that he may . . ."

With a mock scowl Harold reached for a pillow and Wilbert prepared to duck. The youngster's teasing was based on fact.

Harold wanted to be up early the next morning to start for Greeley, Colorado—50 miles away—to bring back his fiancée, Esther Powers, to his parents' home. Esther was a student at Colorado Teachers' College, and Harold, very much in love, had seen to it that his car was freshly washed and polished. He even had parked it in the yard, to insure a quick departure.

"Why don't you take your .22?" Wilbert persisted, chuckling. "Your rifle is in a corner, in the kitchen. You might see some b'ars!"

Harold turned off the radio. "Not even Amos 'n' Andy can compete with your childish prattle!" he said. "Now let . . ."

A strange squeak sounded in the yard. Quickly dropping their banter, the two lads looked at each other quizzically.

"Where have I heard that before?" said Harold. Then he snapped his fingers. "Like a stiff nut being turned," he answered his own question. "Someone's after my spare tire!" He grabbed his trousers, pulled them on, slipped his bare feet into shoes and ran down the hall towards the back of the house.

"What's happened?" demanded their father, as the two lads passed the door of their parents' room—Wilbert trying to dress and run at the same time.

"They're stripping my car!" shouted Harold. "Wait!" his father cried, with the wisdom and caution of added years. "Phone the police! Don't go out there, they may shoot!"

His only answer was the slamming of a screen door. The young college man, hot with the courage of youth, had dashed out into the yard to drive the spoilers

from the little car which stood so trim and ready for its morning drive.

Almost immediately a shot sounded.

Like the report of a starter's gun at the beginning of a race, that shot sent the Irwins scurrying down the hall toward the back door, the father in the lead. Before the elder Irwin reached the door came more shots.



"Now, Amos, don't you worry about that seventy-five dollahs you done gave Henry Van Potah to revest. He tells me he has done put the compound and semi-annual on it already"

But when Wilbert and his mother arrived, Mr. Irwin was bending over a body that lay on the ground, visible in the clear night's half-light.

"Harold! Harold!" cried the father hoarsely. He stared up at his wife. "I think he's dead! He can't be! They shot him—oh, phone the police!"

Screaming, Mrs. Irwin ran down the steps to the silent body of her son. Wilbert dashed to the telephone. On either side, neighbors in the peaceful row of houses were opening doors and peering from windows.

Soon wailing sirens approached, and police burst into the yard—where excited neighbors already had begun to crowd.

Police flashlights played along the ground—and in a few seconds they uncovered a new mystery. Sharply, the lights picked out the bloodstained figure of the dead boy. Then they trailed to his car—so pathetically waiting in shining splendor for the love-trip that never would be made.

"It was car-strippers did it, all right," said one of the detectives. For the automobile had been jacked up, and one tire lay on the ground beside it—proving that Harold's quick brain had interpreted accurately that straining squeak of an over-tight nut. But it was when those police flashlights trailed, like hounds' noses seeking a scent, from Harold's car to the alley that the mystery deepened.

For beside the board fence stood an old car. A man sat behind the wheel—a stranger.

"Hey, you!" said a policeman, pistol in hand. The man neither spoke nor moved. Flashlights focused upon his still figure, which was seen now to be slumped over the wheel.

"He's dead!" somebody exclaimed. The man's eyes were glazed. Dank blond hair hung down over his forehead, and a pair of silver-rimmed spectacles dangled from one ear. His left side dripped blood, and from the pocket of his coat on the righthand side protruded the barrel of a revolver. It was a six-shooting .32—and all six of its bullets had been fired.

"After the shooting," exclaimed an excited neighbor. "I just dimly saw the figure of a man running down toward the back of the yard. Could it have been this fellow?"

Dead men don't run," said a cop, "and it looks like this guy was shot through the heart. Of course," he amended, "he might have been shot after you saw the running figure." But the neighbor was positive that there had been no more shots afterward.

Flashlights showed that the ancient car was loaded with tires and accessories.

"This is the guy that killed young Irwin, all right," a detective said, "but who in thunder killed him?" He turned to the distracted father. "Did your boy have a gun?" he asked gently.

"No—no," Mr. Irwin replied. "We have never had a gun in the house—except a little .22 rifle that stands in a corner of the kitchen."

"Let's see it." They walked into the house.

The gun was leaning in the corner. The detective scowled, turned and walked back to the yard.

"This is an open and shut case," the detective said, thinking out loud. "Young Irwin ran into the yard unarmed. He found two or more car-strippers at work on his car. One of them shot him. Then this crook got shot, probably by one of his own pals. But why? Was it an accident, or did they put the guy on the spot? And who was the guy your neighbor saw running, after the shots were fired?"

That, in a nutshell, was the problem the police had to solve. To its solution were assigned two assistant detective captains—William J. Armstrong and Harry B. Lane. And though they did not at first realize it, all the elements—all the clues—necessary to solve this baffling case actually were present right on the premises from the very first moment of their arrival.

Obviously, good police work demanded that the two detectives first proceed to learn all they could about the corpse with the silver-rimmed spectacles. Who was this dead man? Who were his associates? Papers in one gandy pocket yielded his name—Charles Liebelt—and home address.

Upon rushing to the address, Armstrong and Lane learned that Liebelt had a wife and two children. He was 30 years old and worked for a supply house. He had only one friend in town—a fellow-employee named Jerd Parker.

Next, the detectives went to the home of Liebelt's employer, C. J. McClure, who gave every indication of being shocked by the news. "A first-rate workman," he characterized the dead man, "but rather sullen and quarrelsome. He kept to himself. His only friend was Jerd Parker."

This was the second time the name of Jerd Parker



had been mentioned, and now the detectives hastened to this man's home.

Parker answered their questions readily, but his face was inscrutable. He lived with his wife and 13-year-old daughter, and they, as well as he, insisted that he had not been out of the house since eight o'clock that night. This, of course, established an alibi—and police always are suspicious of alibis. If Parker hadn't left his house since eight o'clock, he could not have been with Liebelt when Liebelt and young Irwin were shot, for these killings had occurred shortly after nine o'clock. Nor was there any chance that Parker could have slipped out of the house for just a few minutes, committed the crime, and returned without his wife and daughter realizing his absence. For the Parkers' modest home was far from the district in which the Irwins lived. But the police had only the words of Parker, his wife and daughter as a guarantee that he really had been at home after eight o'clock. The Parker family was taken to Headquarters. If the police could break down that alibi...

Hour after hour the cross-questioning went on.

"Did you know that Liebelt was a car-stripper?" Parker was asked.

"Sort of—I mean—that is, I kinda suspected it."

"You mean you knew it!"

"No—no! But I often used to see accessories in that old Ford of his and—"

"Yes—what else?"

"Well, he used to go out at night a lot."

"Anything else?"

"He seemed to have a lot of money to spend."

"And yet with all this going on right under your nose, you say you only thought he was a car-stripper? Come on, tell the truth!"

"I am telling the truth. Liebelt used to say that he made extra money buying old cars and stripping them, and selling the parts."

For a time it seemed either that Parker was an exceptionally shrewd, quick-witted man, able to manufacture sound answers to police questions right on the spur of the moment, or that he was totally innocent and truthful. But there appeared to be something furtive in his manner. After much questioning he began to give up information which convinced his questioners that they were on the right track.

When did you last see Liebelt?" a detective asked—and immediately Parker became uncomfortable.

"He—ah—well, he was waiting for me tonight when I came home at eight o'clock."

This admission created a minor sensation. Definitely, the police cross-questioning had established the fact that the two men had been together. Immediately the encouraged questioners pressed on to wring further admissions as to what had happened following Liebelt's visit.

"What did Liebelt want?" pressed Detective Armstrong.

"He—he came to return a shotgun he borrowed from me a long time ago. I wanted to give it to my aunt. Her husband's going hunting."

"Why didn't he simply leave the shotgun? Why did he have to wait for you to come home?"

At this question beads of sweat burst from Parker's forehead. His breathing became audible. He seemed to shrink away from the questioner, in fear.

"He wanted to borrow my revolver," he mumbled.

"Is this your gun?" Armstrong thrust forward the .32 which had been found in Liebelt's pocket. Parker commenced to shake. He nodded his head spasmodically.

"Yes!" he said. "But I didn't do it."

From the faces of the policemen gathered around a little of the tension relaxed. It wouldn't be long now, they told themselves, before a confession would be forthcoming. And as if to strengthen this confidence further, the telephone rang and the coroner's office issue the information that the bullet taken from Irwin's body definitely had been fired from Parker's gun!

"Parker!" said Armstrong sternly. "It was your gun that killed Irwin! Why don't you tell the truth and admit that you were with Liebelt tonight? Remember, man—things have gone so far that if you killed him we're bound to find out all the details now! Look how much we have uncovered in a few short hours! You'll be saving yourself a lot of grief if you tell the truth."

"What's the use of stalling?" cut in a harsher voice. "You were with Liebelt and you know it. In the eyes of the law you're guilty of two murders."

But even this failed to shake Parker's insistence that he was totally innocent. He protested that the only thing the police had against him was that he had been friendly with Liebelt and had lent him a gun.

"What did he want the revolver for?" the tireless police questioning went on.

"He said he had a lot of night driving to do and felt nervous without one."

"Weren't you a partner of his in stripping cars?" shot in one police voice.

"You know that car-strippers always work in two's or more, don't you?" insinuated another.

"A neighbor saw you running away after you shot young Irwin," hazarded a third.

"We may as well tell him," lied a fourth, "that Liebelt lived long enough to tell you he bumped him."

"You were with him tonight when he was killed!"

"No!" screamed Parker. "No, I tell you! I wasn't outside my house after eight o'clock, as God is my judge!"

Of course, the detectives didn't believe him. He fitted into the case so beautifully. Had he shot Irwin and then slain Liebelt to seal the lips of the only witness, they asked. Or had Liebelt run into the line of fire while he—Parker—was shooting at Irwin? Or had Irwin and Liebelt been killed with different guns—and if so what had Parker done with the gun that he had used to kill Liebelt? Those were the questions they flung at the harassed suspect, but Parker settled down into stubborn denials of guilt.

It was then that Detective Armstrong tried a new tack in questioning—one which was to produce surprising results.

Scene of the alley behind the Irwin home, taken a few minutes after the double killing. The arrow points to the body of Irwin. To the left is Liebelt's battered car



Harold Irwin, college student, in love and expecting soon to marry, from a likeness made a few weeks before his untimely end

"What were you doing at home tonight, after eight?" he asked.

"Oh, I—read the paper. Listened to the radio, mostly."

"Hm-m-m." Here was a possible break in Parker's armor. If he had heard radio programs he should be able to tell something about them.

"What did you listen to?"

"Music. And, oh, yes—Amos 'n' Andy. I never miss them when I can help it."

"Oh, you heard Amos 'n' Andy tonight, did you?" pursued Armstrong. He did not reveal the fact that he, too, was an ardent Amos 'n' Andy fan, and that he had listened to the program of the evening himself. It had started at 9 p. m. If Parker had heard it through, he could not possibly have been at the scene of the killings. There was no radio in Liebelt's ancient murder-car.

"What did they say?" demanded Armstrong. A new expression of hope dawned on Parker's worried face. Clearly, he realized the importance of his reply to that question.

Well—Andy said something to Amos about not worrying over \$75.00 that Amos had given Henry Van Porter to invest. Only Amos said re-vest.

"And then," Parker went on, "Amos said—no, wait—first Andy said that Henry Van Porter had put compound interest on it already. Then Amos said: 'Oh—oh! He has, huh? Ain't dat sumpin'?' And then..." The hard-boiled cops loosened up and began to grin as their suspect recounted the wise-cracks of the black-face comedians.

Finally Armstrong nodded.

"Well, this probably clears you," he told Parker. "I guess you really did stay home all evening. Amos 'n' Andy sure have been good friends to you this night. They've proved that you aren't a murderer."

Poor Parker, completely vindicated, almost broke down.

But for the police there could be neither breakdown nor letdown. They had succeeded in proving the innocence of one suspect—there still remained their primary task of

(Continued on Page 31)

Signposts of Success

By "The Doctor"



Jeanie Lang's Face Shows Many Characteristics Her Radio Audience Might Never Suspect

This lady has rhythm, enthusiasm, persistence, energy and a volatile refinement indelibly inscribed in her face.

A definite curl shows on the edge of Jeanie Lang's upper lip in the restricted region where the flesh meets the membrane. As has been shown in previous analyses, this indicates a sense of display. Miss Lang wants to be noticed. She enjoys applause, and knows how to gain such approbation by making herself attractive. It can be imagined easily that Jeanie longs for a visible audience when broadcasting from a regular studio, and is far happier, in spite of a slight nervousness, when she's before persons whose reactions she can sense immediately.

If Jeanie Lang had not discovered her sparkling stage personality and her ability to put over a song, she could have become an efficient assistant to an executive. The definite parentheses of her mouth indicates mental alertness and physical subtlety of movement.

In the temple region is found the musical sense. The rounded lower face announces rhythm and mobility. This face is harmonic.

With all of her sense of display and love of approbation, Jeanie Lang is not conceited, and she values most the praise of those whom she admires personally.

The mind which controls the markers of this face is not entirely free from a harmless variety of light superstition, and possesses a great faith in the interrelation of the body, the mind and the soul.

There is youth and "giddiness" in the character which Jeanie Lang portrays before the microphone, so that the listener might suppose a total lack of serious calculation in this performer's makeup. In reality she has large quantities of common sense and keenness rather than profundity. Her serious aspirations are well fortified with a high sense of economic values. Neither does this mean that she is penurious or miserly.

Jeanie Lang is considerate of her associates. She is far too vivid to depend upon others for happiness, yet ever willing to show kindness and give help. The faculty for economy is located at the side of the nose. Personal and social sincerity are found in the full upper lip.

Flashes of Fun

Portland: Did you hear her sing Love in Bloom?
Fred Allen: Yeah. If my breath came in short pants like that I'd call it Love in Bloomers!
—Town Hall Tonight

Wallington: Well, Eddie, we're in the other world now.

Cantor: Don't kid me, Jimmy. We can't be in the other world because my feet are cold and I'm hungry.

Wallington: What has that to do with it?
Cantor: Well, if we were in Heaven I wouldn't feel hungry, and if we were in the other place my feet wouldn't feel cold.

—Chase & Sanborn

Monk: What kind of a room are you looking for, Mr. Penner?

Penner: Well, Monk, I'm looking for a room with angry breezes.

Monk: What do you mean by angry breezes?
Penner: A room with crass ventilation, of course!
—Bakers Broadcast

Ed Wynn: Graham, I had a friend of mine down to my farm the other day and I served him some beer. I served him some beer, Graham, and do you know what he said?

Graham: No, Chief, what did he say?
Wynn: He said, "I don't want that! Bring me a whole stein. Bring me a whole stein!" So you know what I brought him?

Graham: What did you bring him, Chief?
Wynn: A cow!
—Texaco Broadcast

Gene: Do you know, Mac, that Cliff Soubier can tell more long-winded tales about things he's done?

Mac: Sure—dat's jus' why dey call 'im Cliff.
Gene: Why?
Mac: 'Cause he's just a big bluff.
—Sinclair Minstrels

Open Door to Beauty

By V. E. Meadows

What Questions and Answers Would Be Exchanged at a Beauty Forum Meeting? Here They Are:

We have had a big meeting of the Beauty Forum here in New York. Thousands of women attended the session. There follow a few of the important questions, and the answers given:

Q. Why is brushing the hair better than combing the hair?

A. Combing the hair has no value except to arrange it, determine the part, etc. Brushing the hair cleans all the dirt from the hair, exercises it, and starts the flow of oil, giving the hair a natural and rich lustre. Brushing also increases the tensile strength by taking away the dryness, and if you use a proper brush, with the bristles set in a wavelike formation, it is actually possible to brush a beautiful wave into the hair.

Q. Will brushing the hair effect or spoil a finger wave?

A. Yes, it will affect a finger wave set with glue and baked into the hair, because the gluey substance puts the hair in such an unfortunate position that no wave can hope to stay in it. However, brushing will not affect a finger wave given with a nongluey solution.

Q. Will brushing the hair make it oilier?

A. No. If you have an oily condition of the scalp, brushing will draw out the oil.

Q. Is it all right to brush dandruff off the scalp?

A. Many foolish women still believe that it is possible to brush away dandruff. Allow me to state definitely that it is possible to brush the hair for eight and nine hours at a sitting, and the more you brush the more dandruff you'll have. Brushing dandruff irritates the scalp and causes it to form more scales—and breaks the first layer of skin. There is only one way to eliminate dandruff—shampoo. Shampoo merely keeps the hair free of dirt and healthy.

Q. Why do scales form on the face in the wintertime?

A. Because of the exposure. These scales really are not particles of skin flaking off.

It is an exudation from the pore. It can be overcome by following the cleansing formula I have recommended often, and by applying the makeup as a protection against the elements.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting System Monday, Wednesday and Friday mornings at a new time, 11 o'clock EST, on Stations WMCA, WHDH, WPRO and WIP.

Bulls and Boners

Floyd Gibbons: "An adventurous boy and girl now grown to manhood."—Miss Holly English, Louisville, N. Y. (Oct. 20; WTAM; 7:55 p. m.)

Jim Poole: "The 10 o'clock broadcasting starting Monday will come at 10:15 instead of 10:30."—Mrs. O. A. Lowery, Peoria, Ill. (Oct. 12; WLS; 12:30 p. m.)

Announcer: "He was buried in a cemetery where notables of Broadway are often hurried."—R. H. Barber, McPherson, Kans. (Oct. 16; WIBW; 7:20 a. m.)

Football Announcer: "We think it was a fumble in the press box."—R. B. Head, Gainesville, Texas. (Oct. 13; WFAA; 4:00 p. m.)

Speaker: "Mr. H. G. Wells, one of the first rank journalists in this country . . ."—Fred J. Austen, St. Lambert, P. Q., Can. (Oct. 13; CFCF; 11:58 a. m.)

Frank Buck: "The natives of Borneo don't have buttons on their clothes, they just wrap themselves around them."—T. Snyder, New York, N. Y. (Oct. 3; WEAF; 7:52 p. m.)

Paul Douglas: "Now Billy Page comes on the field with a guitar, harmonica and a yodel tucked under his arm."—Marie C. Basile, Long Island, N. Y. (Oct. 14; WABC; 10:25 a. m.)

John Olson: "If you've never eaten Johnson's Instant Chocolate Pudding, we envy you."—Annette L. Marugg, Appleton, Wis. (Oct. 21; WTMJ; 5:25 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Your Grouch Box

The best friend of many a family is the radio set that sits in the living-room. But even the best of friends have little spats—and Your Grouch Box gives you a chance to talk back to your loud-speaker! Have you a radio grouch? Does something on the air annoy you? Then this is the column for you!

An oar for orators:

Dear Editor: While you are helping us improve the air waves I wish you would take an oar and beat some of these narrow-minded politicians into eternal silence! They throw so much dirt the air is full of dust! Keep the air waves clean and you will win the hearts of all loyal radio fans.

Bellevue Nebr. HARRY J. FRAZIER

And a classic from a clergyman:

Dear Editor: Among the many grouches and peevish that radio listeners have, such as too much advertising, hum English, shouting of radio announcers, too much jazz morning, noon and night, I think this one deserves serious consideration: The sudden breaking-in of an announcer to give a *flash*—which most of the time could wait till the end of the program.

But no, they have to break in right in the middle of a beautiful bar of music.

There is a story told of a musician who was in bed while somebody was playing a selectinn on the piano, and this player stopped right in the middle of the bar. It was too much for the musician. He couldn't sleep till he got up and finished that bar of music!

We listeners can't finish the bar when the announcer breaks in—but I certainly tune in on another station!

Lockport, La.

J. J. B.

Send your pet peevish and radio grouches to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

By Shirley W. Wynne, M. D.

Parents Owe Their Children Every Advantage—Especially a Good-Teeth Start

Tooth structure differs from every other human tissue in that it does not regenerate itself. Therefore when a tooth once decays, it cannot be made sound again like other parts of the body, because teeth are not endowed with healing power. All that can be done for a decayed tooth is to stop the decay and artificially build up that part of the tooth which is lost.

When we lived close to nature and the child was brought up on mother's milk and then on rough, whole grain and fibrous vegetable food, with very little of the refined starch foods and practically no refined sugar, the problem was not so great. From infancy the child had to learn to masticate thoroughly, because the food was so rough, and this exercise automatically cleansed the teeth. Then also all of the elements so essential to the building up of tooth structure were present in the milk, in the rough grains and in the fruits and vegetables used in the diet. With the refinements of foods, with the increase in the starch and sugar content, and with the practical elimination of the outer grain shell which supplied the material for tooth building, decay became more prevalent.

Decay began to appear early in the mouths of children. Instead of arresting that decay before much damage was done, many parents waited for the children to complain of toothache before taking them to the dentist. The result? There was nothing else for the dentist to do but extract the tooth. The after-effects of early extractions practically cripple the children for life, because the jaws do not develop fully when there are spaces where teeth are missing. Then also when the permanent teeth erupt, they frequently develop irregularly.

Parents, you owe every advantage to your children that you can possibly give them. Don't permit them to grow up carelessly on the theory that if their teeth decay the teeth will be fixed when they grow up. That can't be done. No teeth that once are decayed or lost can be restored properly. Teeth do not grow back if lost and no artificial restoration can compare with the natural teeth.

There is an adage that an ounce of prevention is worth a pound of cure. Not only is that true, but as applied to the teeth a more correct adage would be an ounce of prevention is worth a ton of cure. A wholesome, clean mouth, with all the natural teeth in position is your greatest safeguard against diseases of all kinds.

You must teach your child early in life along with the correct habits of food mastication also the correct use of a tooth brush, for in that way you supplement artificially what is not cleaned naturally by proper food selection and proper mastication.

Also the use of dental floss between the teeth will help to maintain them clean in those soaces that more than any other place require cleaning.

By Nila Mack

Is Your Child Overly Selfish?
Miss Mack Has Found a Remedy — Sure and Successful



Children must learn that turn-about is fair play

Spankings and scoldings will avail little in attempts to cure a child of selfishness. Nature has equipped all children with this trait, and it can be eradicated or subdued only by a careful and thoughtful plan of action.

The first thing to do in training a child so that he will not give full rein to his selfishness is this: Make him see that if he will not share the things he likes with brothers or sisters or playmates, they will not share their possessions.

Quite often I have seen a youngster selfishly retaining a toy, refusing even to allow his playmates to touch it, only to capitulate a short time later when one of the gang appeared with a precious new gadget. Children usually learn that turn-about is fair play; if they want to share a friend's toy they must share theirs.

Some children learn more rapidly than others to be unselfish, because they are by nature more sensitive to the needs of the people about them. Children who play together often train one another to be unselfish more effectively than parents do. It is a fact that the parent often wastes his time and strength spanking a selfish child for some selfish deed whereas this same child will be cured for life when he is man-handled for a selfish act by his playmates.

As a perfect illustration of a selfish child, there comes to mind a pupil in my dramatic class. This lad was wholly selfish. He did not desire the good will of his classmates. On one occasion he deliberately ruined a show by delivering his lines badly, simply because of a dislike for the youngster who had the leading role.

As a result I wrote a playlet about the actions of a selfish lad. I cast our subject in the lead. I watched him carefully and sure enough the lesson and moral of the play sank in. He grew self-conscious, blushed, for his favorite quotation had been, "I don't care what they think or say."

The lad did learn to care about what his mates had to say. Lectures and scoldings hadn't cured him a bit; but the lines in the play had the desired effect. Today he is a swell lad, one of the most talented in the troupe, liked by all.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST.

Ten Years Ago

Chicago stations grow opera-conscious and announce plans to disseminate popular operatic areas over their wave lengths. . . . Station WWJ, Detroit, throws bombshell into placid waters of radio management by deciding not only to pay its musicians but its *singers as well*. . . . Loyal Order of Moose takes to the air (Oct. 27) with Station WJJD.

WEAO, OHIO STATE UNIVERSITY'S voice, knits its educated brow in an experiment with broadcast telephony to the hoi-polloi.

UNCLE SAM sanctions experimental increases in the power of broadcasting stations, beginning with 1,500 watts and gradually—if no farm barns are burned down—in 500-watt steps permitting stations to use all of 5,000 watts. The government has received no construction permit applications for 25,000 to 50,000-watt transmitters, except that of the Radio Corporation of America.

OMAHA MUSICIANS, incited by an irate bass violinist to strike for full pay for radio performances, end their walkout, which has lasted for six months. Decision is to microphone their musical wares in return for the advertising received.

FIERY SENATOR BOB LA FOLLETTE charges a monopoly has been formed to prevent his going on the air when Station WMO, Des Moines, Iowa, refuses to permit him to broadcast his speech. N. B.—The station at this time is owned by the Bankers Life Insurance Co.

STATION WLS, Chicago home of the Barn Dance, is reported received in Hawaii where grass skirts no doubt undulated to rural rhythm.

CONGRESSMEN AND SENATORS begin eyeing radio situation and indicate that their forthcoming session will bring legislation designed to drop a few pork barrel hoops about the midriff of this fattening infant industry.

Hits of Week

Stars Fell on Alabama, the new hit tune, stormed the networks citadel last week and captured the air waves without a struggle. There was no escaping its torchy rhythm, and so the Southern melody occupies the place of honor in the weekly song tabulation. Lost in a Fog was voted into the hit class by the maestros.

Following is the weekly tabulation compiled by Radio Guide:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Stars Fell on Alabama	30
Lost in a Fog	29
Be Still My Heart	28
Two Cigarettes in the Dark	27
One Night of Love	27
You're a Builder-Upper	22
The Continental	17
Love in Bloom	14
If I Had a Million	12
Out in the Cold Again	10

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Lost in a Fog	28
Water under the Bridge	25
One Night of Love	23
The Continental	22
Isn't It a Shame	19
Moonglow	16
Were You Foolin'?	14
You're a Builder-Upper	13
P. S. I Love You	11
Why Am I Blue?	10

A few individual bandleaders' selections are these:

Robert Armbruster: Water under the Bridge, Lost in a Fog, My Old Flame, P. S. I Love You, Stars Fell on Alabama.

Little Jack Little: I'm Lonesome for Caroline, Sweetie Pie, Stars Fell on Alabama, Lost in a Fog, Were You Foolin'.

Sam Dejong: Must We Say Goodnight, La Cucaracha, Moon Country, I Saw Stars, Stars Fell on Alabama, Be Still My Heart.

Wave Marks

Signals. Beetle says Phil Baker prepares a second welcome to Dr. Stork in January.

Signals. Mr. and Mrs. Morton Downey (Barbara Bennett) have renamed the cradle for November occupancy. Mort will be 33 come November 14.

Signals. Hyman Brown, writer of Marie, the Little French Princess and the radio version of The Gumps, has collaborated in a still greater creative achievement—It's a boy—8 1-2 pounds.

Relay. Jack Owens—WMAQ (Chicago)—NBC Breakfast Club tenor—announces birth of a daughter—to be called by the grand old name of Mary Ann.

Relay. And Tom Baker—WBBM (Chicago) tenor announces the arrival of Elaine Joan.

Signed On. Eddie Von Riehl, of Southwest Broadcasting Company's key, KTAT (Fort Worth) wed Madeline Bandy.

Hookup. Ted Fiorito, eminent maestro, and Madelyn La Salle, will fly on the wings of love and the United Airlines to Yuma, Arizona, to swear a till-death-or-divorce contract.

Stalle. Leslie Marcus, WNAC-WAAB (Boston) announcer, walks with crutches, announces from a chair, because of a broken ankle.

Stalle. Charlie, of the Gene and Charlie Kretzinger (WBBM, Chicago) fractured an arm shortly before a performance, but went on anyway.

Meter. Best possible present for the November 10 birthday of Ross Gorman, NBC (New York) staff musician, would be a new kind of musical instrument. Ross, who plays every instrument there is, longs for the invention of new ones.

Programs for Sunday, November 4

Edition 2

Log of Stations Mid Atlantic

Call Letters	Work Kilo-cycles	Power Watts	Location	Net-work
KDKA†	980	50,000	Pittsburgh	N
WABC	860	50,000	N.Y. City	C
WBAL†	1060	10,000	Baltimore	N
WCAE†	1220	1,000	Pittsburgh	N
WCAO†	600	500	Baltimore	C
WCAU	1170	50,000	Philadelphia	C
WCBM†	1370	250	Baltimore	A
WDBJ†	930	1,000	Roanoke	C
WEAF	660	50,000	N.Y. City	N
WFBR†	1270	500	Baltimore	N
WFI†	560	1,000	Philadelphia	N
WHPT†	1430	1,000	Harrisburg	C
WPI†	610	1,000	Philadelphia	A
WJAS†	1290	2,500	Pittsburgh	C
WJSV†	1460	10,000	Washington	C
WJZ	760	50,000	N.Y. City	N
WLBW†	1260	1,000	Erie	C
WLIT†	560	1,000	Philadelphia	N
WLW	700	500,000	Cincinnati	N
WMAL†	630	500	Washington	N
WMBG†	1210	100	Richmond	C
WOR	710	5,000	Newark	L
WPG†	1100	5,000	Atlantic City	C
WRC†	950	500	Washington	N
WRVA†	1110	5,000	Richmond	N
WTAR†	780	500	Norfolk	N

†Network Programs Listed Only.
A—American Broadcasting System.
C—CBS Programs.
N—NBC Programs.
L—Local Programs

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

8:00 A.M.

NBC—Melody Hour: WFAE WRC
CBS—Oregon Revue: WABC
NBC—Tone Pictures: WJZ WBAL WMAL

8:30 A.M.

NRC—Lew White, organist: WJZ WMAL WBAL
CBS—Lyric Serenade: WABC WDBJ WPG
WLW— Δ Church Forum

8:45 A.M.

CBS—Sidney Raphael, pianist: WDBJ WPG
CBS—The Radio Spotlight: WABC

9:00 A.M.

NBC—Balladeers: WFAE WTAR WRC
CBS—Aunt Susan: WABC WCAU WPG WJSV WLBW WDRJ WCAO
NBC—Coast to Coast on a Bus: WJZ WMAL KDKA WBAL WLW
ABS—America Family Prgm.: WIP WCBM

9:15 A.M.

NRC—Renaissance Quintet: WFAE WTAR WRC

9:30 A.M.

★ NBC—Broadcast from Moscow: WFAE WRC
ABS— Δ Federation of Churches: WIP WCBM

10:00 A.M.

NBC—Southernaires: WJZ WMAL WBAL KDKA WLW
NBC— Δ Radio Pulpit: WFAE WRC
CRS— Δ Church of the Air: WARC WJAS WJSV WCAO WLBW WDBJ WPG WIP

ABS—Lyric Strings: WCBM WIP
WCAU—Jessie Stout, organist
WOH—George Shackley, organist

10:30 A.M.

NBC—Mexicana Typica Orch.: WFAE WRC WLIT WFI
NRC—Music & American Youth Prgm.: WJZ WBAL WRVA WMAL WLW
CBS—News; Pattern in Harmony: WARC WJAS WCAU WLBW WIP WDBJ WPG WJSV
ABS— Δ Meditation in Psalms: WCBM WIP
WOR—Rhythm Encores

10:45 A.M.

★ CBS—Between the Bookends: WABC WCAO WJAS WJSV WCAU WPG
WOH—Newark Museum, talk

11:00 A.M.

NBC—News: Morning Musicale: WJZ WRAL WMAL
★ CBS—Children's Hour: WABC
NRC—News: Vocabonds: WFAE WFI
CBS—String Quartet: WPG WJSV
ABS— Δ Churches of the Presidents: WCBM
WCAU—Children's Hour
WLW—Calle Tabernacle Choir
WOR—Pauline Alpert, pianist

11:15 A.M.

NBC—Rudolph Bochco: WFAE
WOR—Current Events

11:30 A.M.

CBS—Salt Lake City Tabernacle: WJSV WPG
★ NBC—Major Bowes' Capitol Family: WFAE WRC WFI
NBC—Samovar Serenade: WJZ WLW— Δ Dr. Rabbi Tarshish
WOR—Philosophical Talk

11:45 A.M.

NBC—Phantom Strings: WJZ WMAL WBAL

Afternoon

12:00 Noon

NBC—Roger B. Whitman, talk: WJZ WBAL WMAL
CRS—Salt Lake City Tabernacle: WABC WJAS WCAO WHP WLBW
ABS—Instrumental Trio: WCBM
WCAU— Δ Watchtower Program
WLW—Arthur Chandler, Jr., organist
WOR—Uncle Don Reads the Comics
WTAR—Major Bowe's Family (NBC)

12:15 P.M.

NRC—Sugarcoat: WJZ
NBC—Gould & Shelter: KDKA WMAL WBAL
ABS—Harrison Singers: WCBM
WCAU—Ben Greenblatt, pianist

12:30 P.M.

NBC—U. of C. Round Table: WFAE WRC WLIT
★ CBS—Tito Guizar's Serenade: WABC WJAS WJSV WCAU WCAO WPG
★ NBC—Music Hall of the Air: WJZ KDKA WBAL WMAL WRVA WLW
WOR—On the Stage

12:45 P.M.

CBS—Com. Stephen King Hall, speaker: WABC WJAS WCAU WJSV WIP WLBW WDBJ WPG WIP
ARS—Elsa Clements, soprano: WCBM
WTAR—Music Hall of the Air (NBC)

1:00 P.M.

NBC—Dale Carnegie, talk: WFAE WFI WRC WFBK WCAE
CBS— Δ Church of the Air: WABC WJAS WCAU WHP WLBW WDBJ WPG WCAO
ABS—Midday Idylls: WCBM WIP
WOR—On Wings of Melody

1:15 P.M.

WOR—String Quartet

1:30 P.M.

NBC—Nat'l Youth Conference: WJZ WMAL WBAL WJVA KDKA WTAR
★ NBC—Surprise Party: Mary Small; Landit Trio & White, guest artist: WFAE WFI WBC WFBK WCAE
★ CBS—Little Jack Little, songs: WABC WCAU WJAS WHP WDBJ WJSV
ABS—Vocal Trio: WIP WCBM
WLW— Δ Church in the Hills

1:45 P.M.

CBS—Pat Kennedy: Art Kassel's Orch.: WABC WCAU WJSV WJAS WCAO

2:00 P.M.

NRC—Anthony Frome, poet prince: WJZ WRAL WMAL WTAR KDKA
CBS—Lazy Dan: WARC WJSV WJAS WCAO WCAO
★ NBC—Treasure Chest: WFAE WRC WFBK WCAE WLIT WLW
ABS—Greenwich Sinfonietta: WCBM
WOR—Forum Hour

2:15 P.M.

NBC—Bob Berker's Dog Stories: WJZ WBAL WMAL KDKA WTAR

2:30 P.M.

NBC—Radio Theater: Jane Cowl in Smilin' Thru: WJZ WBAL WRVA WTAR KDKA WMAL WLW
NBC—Gene Arnold & Commodores: WFAE WRC WFBK WCAE
CBS—Imperial Hawaiian Band: WABC WJSV WCAU WJAS WCAO WDBJ
WOR—Eddy Brown, violinist

3:00 P.M.

NBC—Sally of the Talkies, sketch: WFAE WRC WCAE WLIT
★ CBS—New York Philharmonic Symphony Orch.: WARC WJAS WJSV WCAO WHP WDBJ
ABS—Cathedral of the Underworld: WIP WCBM
WOR—Current Events

3:15 P.M.

WOR—Amateurs

3:30 P.M.

★ NBC—Musical Romance; Guest Star: WFAE WRC WFBK WCAE WLIT
NBC— Δ Nat'l Vespers: WJZ WBAL WMAL WRVA WTAR
WCAU—Ben Greenblatt

3:45 P.M.

WCAU—Diary of a Newspaperman
WOR—Golden Songbirds

4:00 P.M.

NBC—Temple of Song: WJZ WRAL
★ NBC—Kansas City Philharmonic Orch.: WFAE WLIT WRVA WRC
ABS—Symphony Orch.: WIP WCBM
C.N.—Rev. Charles E. Coughlin: WCAU WCAO WLW WOR
WTAR—Symphony Program (NBC)

4:30 P.M.

NBC—John B. Kennedy: WFAE WFI WRVA
NBC—The Land of Beginning Again: WJZ WBAL WMAL KDKA
WPG—Symphony Orchestra (CBS)
WTAR—The Jesters (NBC)

4:45 P.M.

NBC—Dream Drama: WFAE WFBK WRC WCAE WFI WRVA
WTAR—Dance Orchestra

5:00 P.M.

★ NBC—Sentinels Serenade; Josef Koestner's Orch.; Guest Artist: WFAE WRC WFI WFBK WCAE
★ CBS—Open House: WABC WCAU WJAS WJSV WCAO
★ NBC—Roses & Drums; "Rebel Magic," drama: WJZ WBAL KDKA WMAL WLW
ABS— Δ Young People's Church: WCBM WIP
WOR—Gus Steck's Orchestra
WTAR—Yesterday's Inspirations (NBC)

5:15 P.M.

WOR—Paul Guick, talk

5:30 P.M.

NBC—"The House by the Side of the Road"; Tony Wons, philosopher: WFAE WFI WTAR WRC
★ CBS—Crumit & Sanderson, songs: WABC WCAU WJSV WCAO
★ NBC—Radio Explorers' Club; Mrs. E. Truby Davison, guest speaker: WJZ WBAL KDKA WMAL
WLW—Smilin' Ed McConnell
WOR—Smilin' Ed McConnell

5:45 P.M.

NBC—Dog Drama: WJZ KDKA WMAL WBAL
WOR—"Adventures of Jimmie Allen"

Night

6:00 P.M.

CBS—Music by Gershwin; Milton Ager, guest; Louis Katzman's Orch.: WABC WCAU WCAO WJAS WJSV
NBC—Heart Throbs of the Hills: WJZ
NBC— Δ Catholic Hour: WFAE WRC WRVA WTAR WLIT
ABS—Charley Eckel's Orch.: WIP WCBM
WLW—Rene and His Violin
WOR—Uncle Don

6:15 A.M.

NBC—Jolly Colburn's Orch.: WJZ KDKA WBAL WMAL
WLW—Music by Divano

6:30 P.M.

★ NBC—Grand Hotel, sketch: WJZ WMAL KDKA WBAL
★ CBS—ACME WHITE LEAD & Color Works Presents Smilin' Ed McConnell: WARC WCAU WJAS WJSV WHP WLBW
NBC—Concert Orch.: Frank Simon, director: WFAE WFBK WRC WLIT WLW WCAE
ABS—Theo Karle; Concert Orch.: WCBM
WOR—Gabriel Heatter, commentator
WTAR—Heartstrings (NRC)

6:45 P.M.

CBS—Voice of Experience: WABC WJAS WCAU WJSV WCAO
WOR—Conrad and Tremont, piano duo

7:00 P.M.

NRC—Martha Mears, contralto: WFAE WFBK WCAE WLIT
★ NBC—JELLO PRESENTS JACK Benny with Mary Livingstone; Doo Bestor's Orch.; Frank Parker, tenor: WJZ WBAL WMAL KDKA WRVA WTAR
★ CBS—California Melodies: WABC WDRJ WJAS WPG
WCAU—Chmedy Stars of Hollywood
WIP—RADIO GUIDE PRESENTS Henry Patrick in "Songs of Romance" with Roger Moorehouse
WLW—Showdown Revue
WOR—Chamber Music

7:15 P.M.

★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAE WRC
CBS—California Melodies: WCAO WJSV
ABS—Mauro Cottone presents: WCBM
WCAU—Hal and Murray Kane

7:30 P.M.

NBC—Queenia Mario, soprano: WFAE WRC
CBS—Ruddy Rogers' Orch.; Jeania Lang: WABC WJAS WCAU WCAO
★ NBC—Joe Penner, comedian; Ozzie Nelson's Orch.: WJZ WBAL WRVA WMAL KDKA WLW
ABS—Salree Musicale: WCBM WIP

7:45 P.M.

NBC—Wendell Hall, songs: WFAE WRC WFBK WCAE WLIT
ABS—Three Jays: WCBM WIP
WOR—Jack Arthur, baritone; Orch.

8:00 P.M.

★ NBC—Symphony Orch.; Walter Damrosch; Geraldine Farrar: WJZ WBAL KDKA WFAL
★ CBS—Sunday Evening Concert; Giovanni Martinelli, guest: WARC WJAS WCAU WJSV WIP WCAO WCAE WDRJ WLBW WMBG
NBC—Eddie Cantor, comedian; Rubinoff's Orch.: WFAE WRVA WCAE WRC WLIT WLW
ARS—Moods in Melody: WCBM
WOR—Chair Invisible; Orch.; Soloists

8:30 P.M.

WOR—Spanish Revue

8:45 P.M.
WCAU—Fur Trappers

9:00 P.M.

★ NBC—Charlie Previn's Orch.: Olga Alban, soprano: WJZ KDKA WBAL WMAL WRVA WTAR WLW
CBS—Sport Yarna: WDBJ
★ NBC—Manhattan Merry-Go-Round: WFAE WRC WFI WFBK
★ CBS—Alexander Woolcott: WABC WJAS WCAU WCAO WJSV
ABS—Harry Hershfield: WCBM
WOR—Citizens Committee

9:15 P.M.

CBS—Around the Console: WDBJ WPG
ABS—Carrilean Nights: WCBM WIP
WOR—Harry Salter's Orchestra

9:30 P.M.

★ CBS—Will Rogers; Helen Gleason, Metropolitan Opera Co.; Bill Cerum, columnist; Frank Parker: WABC WCAU WJSV WJAS WMBG WCAO WDRJ
★ NBC—Walter Winchell, gossip: WJZ WBAL WMAL KDKA WLW
★ NBC—Album of Familiar Music: WFAE WRC WRVA WFBK WCAE WFI
WOR—Vaughn de Leath; Virginians

9:45 P.M.

NRC—King & Flynn, songs: WJZ WBAL WMAL KDKA
ABS—Kay Thompson, songs: WCBM
WLW—Unbroken Melodies

10:00 P.M.

NBC—Armand Girard, baritone: WJZ KDKA WBAL WTAR WRVA
★ CBS—Wayne King's Orch.: WABC WCAU WJAS WJSV WCAO
★ NBC—Hall of Fame: Doc Rockwell; WFAE WRC WFI WFBK WCAE WLW
ABS—Friars Frolic: WIP WCBM
WOR—Russian Gypsy Music

10:15 P.M.

NBC—L'Ilcure Exquise: WJZ WBAL WRVA WTAR WMAL

10:30 P.M.

★ NBC—Jane Froman, contralto; Modern Choir; Frank Black's Concert Orch.: WFAE WFI WRC WFBK WCAE WRVA WTAR WLW
CBS—Dramatic Guild: WABC WCAU WDBJ WCAO WHP
NBC—An American Fireside: WJZ WBAL WMAL KDKA
WOR—Operatic Miniatures

11:00 P.M.

NBC—K-7; Spy Story: WFAE WTAR WFI WRC
CBS—Little Jack Little's Orch.: WABC WJSV WCAU WDBJ WHP
NBC—Roxanne Wallace; News: WJZ KDKA WBAL
ARS—Voice of Romance: WIP WCBM
WLW—News; Tea Leaves and Jada
WOR—Current Events

11:15 P.M.

NRC—Jesse Crawford, organist: WJZ WBAL WMAL
ABS—Dancing Till 1 A. M.: WIP WCBM
WCAO—Little Jack Little's Orch. (CBS)
WOR—Vocal Trio & String Trio

11:30 P.M.

NBC—Broadcast to Byrd Expedition: WFAE WRC WFI WTAR
CBS—Leon Belasco's Orch.: WABC WCAU WJSV WLBW WPG WJAS WCAO
NRC—Henry King's Orch.: WJZ WMAL WBAL
WOR—Florence Richardson's Orch.

12:00 Mid.

NBC—News: Will Osborne's Orch.: WFAE WRC WFI
NBC—Mills' Blue Rhythm Band: WJZ WMAL KDKA
CBS—Paul Sablin's Orch.: WABC WJSV WCAU WPG
WLW—Dance Orchestra
WOR—Till Lynch's Orchestra

12:30 A.M.

CBS—Frank Dailey's Orch.: WABC WCAU WJSV
NBC—Stan Myers' Orch.: WJZ KDKA WBAL WRC
NBC—Don Pedro's Orch.: WFAE WFI WLW—Dance Orchestra
WOR—Julie Wintz's Orchestra

1:00 A.M.

WCAU—Missing Persons Reports
WLW—Moon River, organ and poems

Coming Events

Sunday, Nov. 4

Time Shown Is Eastern Standard

Another broadcast in the exchange series of symphonic music from Russia will be presented at 9:30 a. m. in an international broadcast from Moscow over NBC-WEAF network. Symphonies of Trans-Caucasian composers will be performed by the All Union Radio Committee's Symphony Orchestra directed by EUGENE MIKELADZE, Chief Conductor of the Tiflis State Opera House.

FORD BOND, NBC baritone-composer-announcer, and the LANDT TRIO and WHITE, will return for another guest appearance with MARY SMALL, during Little Miss Bab-O's Surprise Party at 1:30 p. m. over an NBC-WEAF network.

Smilin' Through, starring JANE COWL, celebrated American actress, will be the

Radio Theater presentation at 2:30 p. m. over an NBC-WJZ network.

Rebel Magic, will be heard during the Roses and Drums program at 5 p. m. over an NBC-WJZ network.

MILTON AGER, popular Tin Pan Alley composer, will make a guest star appearance in Music by Gershwin program over the CBS-WABC network at 6 p. m.

GIOVANNI MARTINELLI, famous operatic tenor, will be the guest star of the Ford Sunday Evening Hour over the CBS-WABC network from 8 to 9 p. m.

DOC ROCKWELL, famed not only as a comedian but as an author and publisher, will make another of his surprise microphone appearances as the Hall of Fame guest artist at 10 p. m. over an NBC-WEAF network.

COUNTESS OLGA ALBANI, soprano, will be the guest star with ISHAM JONES' Orchestra over the CBS-WABC network at 9:30 p. m.

MEREDITH WILLSON, conductor and general musical director of the National Broadcasting Company's San Francisco studios, inaugurates a new program over an NBC-WEAF network at 5 p. m.

Wednesday, Nov. 7

Glasgow, Scotland, and Its Environs will be the subject discussed and dramatized in the Geography session of American School of the Air over the CBS-WABC network at 2:30 p. m.

Thursday, Nov. 8

During the Academy of Medicine program over the CBS-WABC network at 11:15 a. m., Doctor ROBERT H. KENNEDY, of Beekman Street Hospital, will discuss Cancer of the Skin.

A broadcast from the Country Church of Hollywood will be heard over the CBS-WABC network at 11:30 a. m.

Roadways of Romance, starring JERRY COOPER, young baritone, in a new musical and dramatic program, will be the fifth of the new one-hour productions launched by the CBS network from 3 to 4 p. m. ROGER KINNE, another well-known baritone, FREDDIE RICH'S orchestra, and a large dramatic cast will also take part in the new show.

Public Ownership—Its Possibilities and Limitations, will be discussed in the Economics in a Changing Social Order series at 10:30 p. m. over an NBC-WJZ network.

Friday, Nov. 9

Prime Minister RAMSAY MACDONALD'S address at the Lord Mayor's Banquet in London will be relayed to American listeners in an International Broadcast from London at 4 p. m. over the NBC-WEAF and CBS-WABC networks.

The new Friday afternoon schedule over the CBS-WABC network will present The Four Showmen, from Philadelphia, at 3; Grab Bag, from Chicago, at 3:30; Rhythm Bandbox, from New York, at 4; and This and That Revue, from Philadelphia, at 4:30 p. m.

WILLIAM POWELL and MYRNA LOY will be the stars in Hollywood Hotel revue over the CBS-WABC network at 9:30 p. m.

Saturday, Nov. 10

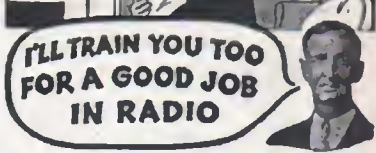
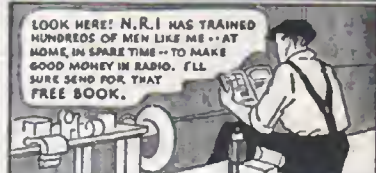
Carnegie Hall Circus will be described over the CBS-WABC network at 11:30 a. m.

Football Games—the HARVARD vs. ARMY game will be broadcast over the CBS-WABC network beginning at 1:45 p. m. An hour later, at 2:45 p. m., the NORTHWESTERN vs. ILLINOIS game will begin, and be broadcast over the CBS network for Midwestern audiences. At the close of the Harvard and Army game, the Eastern audiences as well as Midwestern audiences will hear the later portions of the Northwestern-Illinois game.

The second edition of the Brass Button Revue, a presentation by the NBC pages and guides, consisting of music, individual acts, tap dancing, etc., will be a highspot when this revue is broadcast at 6 p. m. over WJZ and associated stations.

Scientific Research in the Field of Criminal Justice will be discussed by WILLIAM DRAPER LEWIS, Director of American Law Institute, during The Lawyer and the Public program over the CBS-WABC network at 7:45 p. m.

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Programs for Monday, November 5

Star ★ Indicates High Spot Selections

6:30 A.M.
 WLW—Top o' the Morning
 6:45 A.M.
 NBC—Health Exercises: WEAF WFI WRC
 WOR—Gambling's Gym Class
 7:00 A.M.
 WCAU—Household Musical Clock
 WLW—△Family Prayer Period
 7:15 A.M.
 WLW—△Morning Devotion
 7:30 A.M.
 NBC—Yoichi Hiraoaka, xylophone: WJZ
 CBS—Organ Reveille: WABC
 WLW—The Texans
 WOR—Vincent Sorey's Orchestra
 7:45 A.M.
 NBC—Pollock & Lawnhurst: WEAF WFI
 NBC—Jolly Bill & Jane: WJZ
 WLW—Plantation Days
 8:00 A.M.
 NBC—Organ Ithapody: WEAF WFI WLW
 CBS—Song Reporter: WABC
 NBC—Morning Devotions: WJZ KDKA
 WBAL WMAL WRVA
 WOR—Talk and Music
 8:15 A.M.
 NBC—Landt Trio & White: WJZ
 WBAL KDKA WMAL WRVA
 WOR—Current Events
 8:30 A.M.
 NBC—Cheerio: WEAF WRC WRVA WFI WLW
 CBS—Lyric Serenaders: WABC WDBJ WMBG
 NBC—Lew White, organ: WJZ KDKA WBAL WMAL
 WCAU—Words and Music
 WOR—Martha Manning, talk
 8:45 A.M.
 WOR—Bud Rainey, songs
 WTAR—Cheerio (NBC)
 9:00 A.M.
 NBC—Morning Glories: WEAF
 NBC—Breakfast Club: WJZ WBAL KDKA WRVA WTAR
 CBS—Modern Minstrel: WABC WJAS WCAU WCAO WLBW WDBJ WIP WMBG WJSV
 ABS—Top o' the Morning: WCBM WIP WLW—Joe Emerson
 WOR—George Dudley, baritone
 9:15 A.M.
 NBC—Don Hall Trio: WEAF WLIT WRC WLW
 ABS—Vaughn de Leath, songs: WCBM WIP
 WMAL—Breakfast Club (NBC)
 WOR—Home Town Boys, vocal trio
 9:30 A.M.
 NBC—Eva Taylor, songs: WEAF WRC
 CBS—Modern Minstrels: WPG
 ABS—Pick Me-Ups: WIP WCBM WLW—Mail Bag
 WOR—Health Talk
 9:45 A.M.
 NBC—Matinata: Chorus: WEAF WRC WFI
 ABS—Bernie Dolan: WCBM WLW—Bond of Friendship
 WOR—Fruellberg's Orchestra
 10:00 A.M.
 NBC—News: Breen & de Rose: WEAF WRC WTAR WRVA
 CBS—News: Harmonies in Contrast: WABC WCAU WCAO WLBW WJAS WIP WMBG
 NBC—Josephine Gibson: WJZ WBAL WMAL KDKA
 ABS—Dad Dailey, talk: WCBM WLW—Mary Alcott, blues singer
 WOR—Pure Food Hour
 10:15 A.M.
 NBC—Clara, Lu' n' Em: WEAF WFI WRC WRVA WFBW WCAE WLW
 CBS—Rill and Ginger: WABC WCAU WJAS WJSV
 NBC—Holman Sisters: WJZ WMAL
 ABS—News: Lyric Strings: WCBM
 10:30 A.M.
 CBS—Savitt Serenade with Dianne: WABC WCAU WCAO WLBW WIP WDBJ WMBG
 NBC—Land of Beginning Again: WEAF
 NBC—Today's Children: WJZ WMAL KDKA WRVA WRAL
 NBC—Morning Parade: WTAM WRC
 ABS—Male Quartet: WCBM WLW—Stock Reports
 10:45 A.M.
 NBC—Morning Parade: WEAF WFI WTAR WRVA
 CBS—Memories Garden: WABC WCAU WJAS WCAO WLBW WIP WDBJ WMBG
 NBC—News: Radio Kitchen: WJZ WMAL KDKA
 ABS—Tony Caboch, comedy: WCBM WLW—News: Elliott Brock, violinist
 11:00 A.M.
 NBC—Navy Band: WEAF WRC WTAR WRVA WLIT
 NBC—The Wife Saver: WJZ
 NBC—Honeymooners: WMAL WBAL
 ABS—Rico Santiago: WCBM WLW—Rhythm Jesters
 WOR—Nell Vinick, beauty talk

WPG—Connie Gates & Jimmy Brierly (CRS)
 11:15 A.M.
 CBS—Fed. Housing Prgm.: WABC WFG WCAO
 NBC—Tony Wons: WJZ KDKA WBAL WMAL
 ABS—Morning Parade: WCBM WLW—Yucatan Trio
 WOR—Walter Ahrens, baritone
 11:30 A.M.
 NBC—Melody Mixers: WJZ WBAL KDKA WCAU WMAL WLW
 CBS—Connie Gates & Jimmy Brierly: WABC WJAS WCAU WJSV WCAO WLBW WIP WDBJ WMBG
 ABS—Helen Board, songs: WCBM WOR—Philosophical Talk
 11:45 A.M.
 ABS—Sing Something Simple: WCBM WIP
 WCAU—Jan Savitt's Orchestra
 WBAL WMAL WRVA
 WOR—Studio Orchestra

Afternoon

12:00 Noon
 NBC—Marion McAfee, soprano: WEAF WRC
 CBS—Voice of Experience: WABC WCAU WJAS WJSV WCAO
 NBC—Fields & Hall: WJZ KDKA WMAL
 ABS—Boh Fallon's Orch.: WIP WCBM WLW—Luis John John, songs
 WOR—Current Events
 12:15 P.M.
 ★ NBC—Honeyboy & Sassafras: WEAF WRC WLIT
 NBC—Charles Sears: WJZ WMAL WBAL
 ★ CBS—CORN PRODUCTS REFINING Co. Presents "The Gumps," sketch: WABC WCAU WJAS WJSV WCAO WLBW WIP WDBJ
 WLW—Salt Talk; Livestock Reports
 WOR—Mrs. Reilly's Common Sense
 12:30 P.M.
 NBC—Farm & Home Hour: WJZ WRVA KDKA WBAL WMAL WTAR WLW
 CBS—Dick Messner's Orch.: WABC WJSV WJAS WPG WCAO
 NBC—Madcaps: WEAF WLIT
 ABS—Here's How: WIP WCBM
 WOR—Phil Lynch's Orchestra
 12:45 P.M.
 CBS—Dick Messner's Orch.: WHAS WPG
 WIP—RADIO GUIDE PRESENTS
 Henry Patrick in "Songs of Romance" with Roger Moorehouse
 WRC—Merry Madcaps (NBC)
 1:00 P.M.
 NBC—Markets and Weather: WEAF
 CBS—Allan Leazer's Orch.: WABC WCAU WDBJ WHP WPG WJAS WCAO
 WOR—Sparkling Melodies
 1:15 P.M.
 ★ NBC—Peggy's Doctor, sketch: WEAF WFBW WFI
 CBS—George Hall's Orch.: WABC WPG WJSV WCAO
 ABS—Mirror Reflections: WCBM
 WOR—New Jersey Club Women's Hour
 1:30 P.M.
 NBC—Forum on Character Building: WEAF WRC WFI
 CBS—Samuel De Jong's Orch.: WABC WJSV WCAU WCAO WLBW WIP WPG WMBG
 ★ NBC—Vic & Sade: WJZ KDKA WBAL WTAR WMAL
 ABS—Max Berger's Orch.: WCBM WIP
 WLW—Larry Lee's Orchestra
 WOR—Theater at the Air
 1:45 P.M.
 NBC—Great Composers Prgm.: WJZ WBAL WMAL WTAR
 CBS—Pat Kennedy; Art Kasse's Orch.: WABC WCAU WJAS WJSV WCAO
 ABS—The Ragamuffins: WCBM WIP WLW—Red Nichols' Orchestra
 WOR—Verna Osborne, soprano
 2:00 P.M.
 NBC—Revolving Stage: WEAF WLIT WRC
 CBS—Marie, the Little French Princess: WABC WJSV WLBW WJAS WIP WDBJ WMBG WCAU
 ABS—Piano Duo: WCBM KDKA—Great Composers (NBC)
 WLW—Ohio School of the Air
 WOR—The Psychologist Says
 2:15 P.M.
 ★ CBS—Romance of Helen Trent: WABC WJAS WKRW WCAU WJSV
 ABS—Quartet: WIP WCBM
 WOR—Frank Ricciardi, baritone

2:30 P.M.
 CBS—American School of the Air: WABC WJAS WJSV WPG WCAO WLBW WDBJ WIP WMBG
 NBC—Smurk Out: WJZ WMAL WBAL WTAR WRVA
 ABS—Piano and Organ Concertos: WCBM
 WCAU—Club of the Air
 WOR—Martha Deane
 2:45 P.M.
 NBC—Vic & Sade: WEAF WLIT WRC
 NBC—Richard Maxwell, tenor: WJZ WMAL WBAL WRVA WTAR
 WCAU—Women's Club of the Air
 3:00 P.M.
 ★ NBC—Radio Guild, "Young Mrs. Winthrop": WJZ WMAL WBAL WRVA WTAR
 CBS—Int'l Affairs, talk: WABC WJAS WJSV WIP WDBJ WCAO WLBW WMBG WPG WCAU
 NBC—Ma Perkins: WEAF WFI WRC WCAE WFBW WLW
 ABS—Women & Money: WCBM
 WOR—Ensemble Music
 3:15 P.M.
 NBC—Dreams Come True: WEAF WRC WFI WFBW WCAE WLW
 ABS—Craue Calder, baritone: WCBM
 3:30 P.M.
 CBS—Narine Band: WABC WJSV WPG WJAS WCAO
 NBC—Women's Radio Review: WEAF WRC WFI
 CBS—Today's Winners: WCBM WIP
 WCAU—Club of the Air
 WLW—Sandra Roberts
 WOR—Radio Garden Club, talk
 3:45 P.M.
 WCAU—Barnyard Frolic
 WLW—Business News
 WOR—Dance Orchestra
 4:00 P.M.
 CBS—Visiting America's Little House: WABC WCAU WJAS WJSV WPG WLBW WIP WMBG
 NBC—John Martin's Story Hour: WEAF WRC WTAR
 NBC—Betty and Bob: WJZ WBAL WBZ KDKA WMAL WRVA
 WCAU—Barnyard Frolic
 WLW—Life of Mary Sothorn
 WOR—Dr. Strandhagen, health talk
 4:15 P.M.
 CBS—Carlisle & London: WABC WPG WCAO WJAS WJSV WLBW WHP WDBJ WMBG WCAU
 NBC—Gale Page: WMAL KDKA
 NBC—Gypsy Trail: WEAF WRC WRVA
 NBC—Songs & Stories: WJZ WTAR WLW—Jimmy Arlen, baritone
 WOR—Variety Revue
 4:30 P.M.
 NBC—Stanleigh Malotte, songs: WJZ WMAL WBAL WTAR
 CBS—Chicago Variety Prgm.: WABC WJAS WCAU WJSV WCAO WLBW WIP WMBG
 NBC—Roxanne Wallace, songs: WEAF WLW—Betty and Bob
 WOR—Robert Reud
 4:45 P.M.
 NBC—Archie Bleyer's Orch.: WJZ WTAR WRVA WBAL KDKA
 CBS—Chicago Variety Prgm.: WJBS WPG
 NBC—Adventures on Mystery Island: WEAF
 WLW—The Jacksons, comedy
 WOR—Science in Your Home
 WRC—Merry Maes (NBC)
 5:00 P.M.
 CBS—Og, Son of Fire: WABC WJAS WCAO
 ★ NBC—Al Pearce's Gang: WJZ WBAL WTAR
 NBC—George Stacey's Orch.: WEAF WRC
 WCAU—Jimmy Allen's Adventures
 WLW—Ethel Ponce, singer
 WOR—Musical Program
 5:15 P.M.
 NBC—Tom Mix's Straight Shooters: WEAF WRC WCAE WLIT WLW
 NBC—Alice Joy, songs: WJZ WTAR WBAL
 CBS—Shippy, sketch: WABC WJSV WJAS WCAU WCAO
 WLIT—RADIO GUIDE PRESENTS
 Lee Lawrence with Dorothy Allison, pianist
 WOR—"Captain Toni's Pirate Ship"

5:45 P.M.
 ★ NBC—Capt. Tim Healy: WEAF WRC WFBW WCAE
 NBC—Orphan Annie: WJZ KDKA WRVA WBAL WMAL
 CBS—Gorlon, Dave & Bunny: WABC WJAS WCAU WCAO WIP WMBG
 WLW—Jack Armstrong
 WOR—Adventures of Jimmie Allen
 Night
 6:00 P.M.
 NBC—Xavier Cugat's Orch.: WEAF WRC
 CBS—Buck Rogers: WABC WJAS WCAU WJSV WCAO
 NBC—Army Band: WJZ WMAL WTAR
 ABS—Bodkin's Ensemble: WCBM WIP
 WLW—Buddy Ransom's Orchestra
 WOR—Uncle Don, children's program
 6:15 P.M.
 NBC—Broadcast from Tokio: WJZ WTAR
 CBS—Bud Shays, tenor: WDBJ
 CBS—Bobby Benson and Sunny Jim: WABC WCAU
 NBC—Mysterious Island: WEAF
 ABS—Dick Mansfield's Orch.: WCBM WLW—Joe Emerson
 6:30 P.M.
 NBC—News: Carol Dels, soprano: WEAF WTAR
 CBS—The Shadow Sketch: WABC WCAU WJSV WCAO
 NBC—News: Three X Sisters: WJZ
 ABS—News: Jack Orlando's Orch.: WCBM
 WLW—Bob Newhall
 WOR—Gabriel Heatter, commentator
 6:45 P.M.
 NBC—Billy Batchelor, sketch: WEAF WFI WRC WFBW WCAE
 NBC—Lowell Thomas, news: WJZ KDKA WMAL WBAL WRVA WLW
 ABS—Tony Wakeman, sports: WCBM
 WOR—Cocktail Time, sketch
 7:00 P.M.
 ★ CBS—Myrt & Marge: WABC WCAU WJSV WJAS WCAO
 ★ NBC—Amos 'n' Andy: WJZ WBAL WLW WRVA
 NBC—Sen. Robt. Wagner, Congressman Theodore Peyer: WEAF WLIT KDKA WMAL
 ABS—Gloria Frank, songs: Orch.: WCBM
 WOR—Ford Frick, sports
 7:15 P.M.
 NBC—Mildred Bailey, songs: WJZ KDKA WMAL WBAL
 CBS—Just Plain Bill: WABC WJAS WCAU WJSV WCAO
 NBC—Gene and Glenn: WEAF WRC WRVA
 ABS—Eilas Lieberman, poet: WCBM WLW—Lum and Abner
 WOR—Comedy Stars of Hollywood
 7:30 P.M.
 NBC—Burnt Cork Dandles; Al Bernard: WEAF WRC
 CBS—Paul Keast, baritone: WABC WCAU WJSV WJAS WCAO
 ★ NBC—BEECH - NUT PRESENTS
 Red Davia: WJZ WMAL KDKA WRVA WTAR
 ABS—Vocal Trio: WCBM WLW—Music by Divano
 WOR—Fischer Mystery Sketches
 7:45 P.M.
 NBC—Frank Buck's Adventures: WEAF WRC WCAE WLIT
 ★ CBS—Boake Carter, news: WABC WCAU WJAS WJSV WCAO
 ★ NBC—Dangerous Paradise, sketch: WJZ WMAL KDKA WLW
 ABS—Harry Hershfield: WCBM
 8:00 P.M.
 ★ NBC—STUDEBAKER CHAMPIONS
 Present Richard Himber's Orch.: Joey Nash, vocalist: WEAF WRC WCAE WEEI WTIC WJAR WTG WCSH WGY
 CBS—Carson Robinson's Buckaroos: WABC WJAS WJSV WCAU WCAO
 ★ NBC—Jan Garber's Supper Club: WJZ KDKA WBAL WMAL WLW
 ABS—Betty Jane, songs: WCBM
 WOR—The Lone Ranger
 8:15 P.M.
 CBS—Edwin C. Hill: WABC WCAU WJAS WJSV WCAO WPG
 8:30 P.M.
 NBC—King's Guard Quartet: WJZ WTAR
 ★ NBC—Garden Concert: Gladys Swarhout, mezzo-soprano: WEAF WRC WFBW WCAE WLIT
 ★ CBS—Josef Pasternack's Orch.: Everett Marshall, guest: WABC WJAS WCAU WJSV WCAO
 ABS—Morton Bellin, tenor: WCBM

WLW—Henry Thies' Orchestra
 WOR—Golden Dawn Revue
 8:45 P.M.
 NBC—Joseph D. McGoldrick, talk: WJZ
 NBC—Schooner Seth Patker: WTAR KDKA
 WLW—Smilin' Ed McConnell
 9:00 P.M.
 ★ NBC—Harry Horlick's Gypsies: WEAF WCAE WLIT
 ★ CBS—Rosa Ponselle; Orch.: Chorus: WIP WMBG WCAO WLBW WPG WCAU WJAS
 ★ NBC—Greater Minstrels: WJZ WRVA WTAR KDKA WBAL WLW
 ABS—Bob Haring: WCBM WIP
 WOR—Wallenstein's Sinfonietta
 9:30 P.M.
 ★ NBC—House Party: Donald Novis, tenor; Joe Cook: WEAF WRC WRVA WFBW WCAE WLIT WLW
 NBC—Princess Pat Players: WJZ WBAL KDKA WMAL
 ★ CBS—EX-LAX PRESENTS THE Big Show; Gertrude Niesen, vocalist; Block & Sully, comedians; Lud Gluskin's Orch. with Chiquito: WABC WCAU WJSV WJAS WCAO
 WOR—Lum and Abner, sketch
 9:45 P.M.
 ABS—Tony Caboch, comedy: WCBM
 WOR—Mystery Speaker
 10:00 P.M.
 CBS—Republican Nat'l Committee: WABC WJAS WCAU WJSV WCAO WPG
 ★ NBC—Contented Prgm.: WEAF WRC WLIT WLW
 NBC—Music in America: WJZ WBAL WTAR WMAL
 ABS—Blood and Thunder, dramatic sketch: WCBM WIP
 WOR—Frank and Flo, songs, patter
 10:15 P.M.
 CBS—Democratic Nat'l Committee: WABC WJAS WCAU WJSV WCAO WPG
 WOR—Current Events
 10:30 P.M.
 NBC—To be announced: WJZ WTAR WMAL
 NBC—To be announced: WEAF
 CBS—Mobilization for Human Needs: WABC WJSV WCAU WJAS WLBW WIP WDBJ WMRG WPG WCAO
 ABS—Arthur Warren's Orch.: WCBM WIP
 WLW—Rosamios
 WOR—Election Campaign
 10:45 P.M.
 NBC—Democratic-Republican Series: WJZ WMAL WTAR KDKA
 WCAU—Billy Hays' Orchestra
 11:00 P.M.
 NBC—The Grumitts Family; Senator Ford: WEAF WLIT
 CBS—Glen Gray's Orch.: WABC WJSV WPG WJAS
 NBC—Hal Kemp's Orch.: WJZ WBAL WMAL WTAR
 ABS—Voice of Romance: WCBM WLW—Alan Scott
 WCAU—News; American Red Cross
 WOR—Current Events
 11:15 P.M.
 NBC—Jesse Crawford, organist: WEAF WLIT WRC
 CBS—Glen Gray's Orch.: WABC WJSV WCAU WCAO WMBG WDBJ
 ABS—Dancing Till 1 A. M.: WCBM WIP
 WLW—Red Nichols' Orchestra
 WOR—Moonbeams
 11:30 P.M.
 NBC—Jolly Coburn's Orch.: WJZ WRVA WBAL WMAL WTAR
 NBC—Will Osborne's Orch.: WEAF WCSH WRC WLIT
 CBS—Claude Hopkins' Orch.: WABC WLBW WIP WJSV WPG WCAO
 WOR—Gus Steek's Orchestra
 12:00 Mid.
 CBS—Joe Haymes' Orch.: WABC WCAU WJAS WJSV WLBW WIP WPG
 NBC—Ruddy Rogers' Orch.: WEAF WLIT WRC
 NBC—Guy Lombardo's Orch.: WJZ KDKA WMAL
 WLW—Dance Orchestra
 WOR—Julie Wintz's Orchestra
 12:30 A.M.
 NBC—Angelo Ferdinand's Orch.: WJZ KDKA WMAL
 CBS—Dan Russo's Orch.: WABC WCAU WJSV WLBW WIP
 NBC—Anson Weeks' Orch.: WEAF WLIT WRC
 WLW—Loan Talk; Dance Orchestra
 WOR—Anthony Trini's Orchestra
 1:00 A.M.
 CBS—Gene Kardus' Orch.: WABC WCAU—Missing Persons Report
 WLW—Moon River, organ and poems

Bandstand and Baton

Although he is universally recognized as the king of them all, WAYNE KING and sustaining network broadcasts have long been strangers. King's affiliation with the Aragon ballroom in Chicago has resulted in exclusive WGN airings these many years, and listeners who are not within range of this Chicago station associate Wayne with his network cosmetic accounts only.

So joy reigns triumphantly as the result of an announcement by one of the new networks that rose from the muddle of this last summer and winter. The Mutual Broadcasting System, linking WGN; WOR, Newark, New Jersey (with a New York audience) and WXYZ, Detroit, Michigan, will carry the Waltz King's music twice weekly, on Thursday and Friday nights, strictly minus advertising.

JAN GARBER, TED WEEMS and EARL BURNETT are three other Chicago maestros who will benefit by this new national audience, each being heard one night a week. Negotiations not yet completed will bring Detroit and New York orchestras to microphones of this network.



JAN GARBER
Now one of the ace band leaders in the country, this veteran of the airwaves has two years yet to run on a Chicago ballroom contract. His Supper Club is a Monday evening feature of the NBC-WJZ network at 8 p. m. EST

PHIL HARRIS and LEAH RAY, made orchestra-less by union thorns, have been booked into the PLACE PIQUALE, New York society night club, as a song team. Meanwhile, Phil continues to conduct an NBC studio band on his Friday night commercials while the former members of his outfit are looking for new connections on the West Coast.

MEMO LOA, petite Hawaiian chanteuse, and the HERBIE KAY collegiana is the newest combination. Miss Loa, who formerly Americanized her last name into Holt but reverted because of conflict, joined Kay's band last week in Davenport, Iowa. She replaces ex-beauty queen DOROTHY LAMOUR who is, according to reports, on her way to bigger time yet in New York City.

IRVING AARONSON is the latest bid of the Congress Hotel, Chicago, for the elusive public favor. Aaronson takes over the Joseph Urban room and the extensive NBC broadcasts November 2, and HENRY KING departs inauspiciously for the

Grove, Houston, Texas. Aaronson will be remembered by Chicagoans as a second-rater in those parts some years ago, but he has a new band and, 'tis said, really clicked in New York.

BEN MARDEN extends his New York bankroll into the re-opened Palais Royal on Broadway, and the DORSEY BROTHERS move with him. Although Tommy and Jimmy have been known as instrumentalists for some time, this band of theirs has been organized within the year and is doing things in a big way. Young BOB CROSBY is the featured vocalist.

Myrt and Marge

(Continued from Page 9)

had several vaudeville companies on the road, and lost thousands of dollars. Then a so-called friend tricked George out of thousands more. And finally, in an attempted revival of an old production, they went bankrupt and lost \$20,000.

And now a very significant thing happened. Within four days Myrt wrote a vaudeville act, just for George and herself—their first "two" act. It was successful—which proved Myrt's ability as a writer, and foreshadowed her future triumphs as author of the Myrt and Marge scripts. It also brought on an immediate change—for when the act played Chicago, fifteen-year-old Donna firmly announced that she was quitting school and going with her parents!

Myrt, remembering that she, at fifteen, had run away from home to go on the stage, shrugged her shoulders in resignation and replied: "If you come, you work!" She wrote a part into the act for her daughter—and Donna, dancing the Charleston, became the sensation of the show. Mother and daughter were trouping together.

But George suddenly decided to go into the real estate business, so they broke up the act. Donna got a job dancing in the Vanity Fair Cafe, Chicago—Myrt turned housewife. During 1929 George made a lot of money—then came the deluge, in the form of depression, and he lost it all. The fortunes of the three Damerels hit bottom. Donna danced for \$1 a day, and contracted a boy-and-girl marriage with a very personable young man she thought she loved. As for Myrt—everybody believed she was through—that is, everybody but Myrt.

In next week's issue of RADIO GUIDE you will read how the fortunes of the two girls went from causes of black despair to thrilling triumph—how Myrtle came to create the Myrt and Marge series—how she sold the idea to the Wrigley Company—and more of Donna's trouping experiences. All true, all revealing in its intimacy.

"Myrt and Marge" may be heard any evening except Saturday and Sunday, over a CBS-WABC network, at 7 o'clock, EST, and later at 11 o'clock, EST. The program is sponsored by the Wm. Wrigley, Jr. Company.

REGGIE CHILDS replaced ENOCHE LIGHT in Buffalo's Savarin Cafe last Wednesday, October 31 with the same Columbia broadcasts. . . MILTON KEL-LUM is on the indefinite roster at the Dupont hotel, Wilmington, Delaware.

COLLEGE PROMS are already claiming big names for fall splurges. RED NICHOLS plays for the Princeton undergraduates November 23. JIMMIE LUNCEFORD'S at Yale on the same date. ISHAM JONES stops off at both the University of Virginia and the University of North Carolina on his present tour.

JOE REICHMAN tickles Columbia ivories again from the Riviera Club, after a two weeks' lapse. . . GLEN GRAY and the Casa Loma band claim a real sell-out at Hartford, Connecticut, during a recent road trip, with 6,000 jamming a dance hall.

SEYMOUR SIMONS writes from the Cosmopolitan hotel, Denver. At the conclusion of his engagement November 14 in the Colorado city, Simons and his boys will head for stands nearer their home, which is Detroit. NBC has given a coast-to-coast to the Cosmopolitan during Simons' stay.

Band Handicaps

JACK DENNY: A sweet band on those Friday night commercials when he incorporates brass into his personnel. But don't you think his sustaining broadcasts could be improved with that same brass section? Wednesday, 10:30 p. m. EST., NBC-WJZ.

CLYDE LUCAS: One of the coming sensations who can out-tango the tango kings and play 'em slow or hot. From Chicago's Edgewater Beach hotel, frequently over CBS-WBBM.

BUDDY ROGERS: Much improved since he has had the benefit of sponsorship advice. Buddy is still one of the great heart interests in radio. Hear him on NBC-WEAF Mondays at 12 midnight and Thursdays, 12:30 a. m. EST, from Philadelphia's Arcadia Restaurant.

LARRY LEE: Youngest and most promising of the newcomers. Has a style reminiscent of Garber and Lombardo. Broadcasts at present are locally every night over WLW from the Hotel Gibson, Cincinnati. MCA, who has just secured his contract, promises a Chicago spot this winter.

You'll enjoy

RED DAVIS



TONIGHT

NBC-WJZ NETWORK
COAST-TO-COAST
and every MON., WED.
and FRI. NIGHT

Tune in on
BLOCK & SULLY
GERTRUDE NIESEN
LUD GLUSKIN
and His Continental Orchestra
MONDAYS 9:30 P. M. ES
COLUMBIA NETWORK

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ORIGINAL POEMS • SONGS
For Immediate Consideration
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RADIO Feature



THE GUMPS

Every Monday to
Friday (inclusive)

STARTING NOV. 5th

Columbia Network

12:15 P.M. E.S.T.

11:15 P.M. C.S.T.

Presented by
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CORN PRODUCTS REFINING CO.
17 BATTERY PLACE • NEW YORK CITY

RICHARD HIMBER
AND HIS
STUDEBAKER CHAMPIONS
with Joey Nash

MONDAY 8:00 Eastern
P.M. Standard Time
NBC - Including WEAF - WEEI
- WTIC - WJAR - WTAG - WCHS
WGY - and Coast to Coast Network

Programs for Tuesday, November 6

Star ★ Indicates High Spot Selections

6:30 A.M.
 WLW—Top of the Morning
6:45 A.M.
 NBC—Health Exercises: WEAF WFI WRC
 WOR—Gambler's Gym Class
7:00 A.M.
 WLW—△Family Prayer Period
7:15 A.M.
 WLW—△Morning Devotion
7:30 A.M.
 NBC—Yoichi Hiroaka: WJZ
 CBS—Ocean Reveille: WABC
 WLW—Salt and Peanuts
 WOR—Vincent Sorey's Orchestra
7:45 A.M.
 NBC—Pollock & Lawnhurst, piano duo: WEAF WFI
 NBC—Jolly Bill & Jane: WJZ
 WLW—Plantation Days
8:00 A.M.
 NBC—Radio City Organ: WEAF WFI WLW
 CBS—Song Reporter: WABC
 NBC—Morning Devotions: WJZ KDKA WBAL WMAL WRVA
 WOR—This Funny Old World
8:15 A.M.
 NBC—City Consumer's Guide: WEAF WFI
 CBS—City Consumer's Guide: WABC
 NBC—Landl' Trina & White: WJZ WBAL KDKA WMAL WRVA
 WOR—Consumer's Guide
8:30 A.M.
 NBC—Cheerio, Music: WEAF WFI WRC WRVA WLW
 NBC—Lew White, organ: WJZ KDKA WBAL WMAL
 CBS—Salon Musicale: WABC WDBJ WCAU—Words and Music
 WOR—Martha Manning, talk
8:45 A.M.
 WOR—Adelaide Van Wey, blues
 WTAR—Cheerio (NBC)
9:00 A.M.
 NBC—Herman & Rants: WEAF WRC
 CBS—Happy Days Revue: WABC WJAS WCAU WCAO WLBW WHP WDBJ WMBG WJSV
 NBC—Breakfast Club; Orch.: WJZ WBAL KOKA WRVA WTAR
 ABS—Top of the Morning; Ed Smith: WIP WCBM
 WLW—Joe Emerson
 WOR—George Dudley, baritone
9:15 A.M.
 NBC—Don Hall Trio: WEAF WLIT WRC WLW
 ABS—One Man Band: WIP WCBM WMAL—Breakfast Club (NBC)
 WOR—Home Town Boys, vocal trio
9:30 A.M.
 NBC—Eva Taylor, songs: WEAF WRC
 CBS—Happy Days: WPG
 ABS—Pick-Me-Ups: WIP WCBM WLW—Mail Bag
 WOR—Leo Freudberg's Orchestra
9:45 A.M.
 NBC—Allen Prescott, Wife Saver: WEAF WFI
 ABS—Bernie Dolan: WCBM
 WLW—Bond of Friendship
 WOR—Day Dreams
10:00 A.M.
 NBC—News: Breen & de Rosa: WEAF WRC
 CBS—News; Music Masters: WABC WJAS WCAU WHP WMBG WCAO WLBW
 NBC—Edward MacLough: WJZ KDKA WBAL WMAL WRVA WTAR
 ABS—Family Law: WCBM
 WLW—Rhythm Jesters
 WOR—Pure Food Hour
10:15 A.M.
 CBS—Bill & Ginger: WABC WJAS WJSV WCAU WKBW
 NBC—Clara, Lu 'n' Em: WEAF WFI WRC WRVA WFBW WCAE WLW
 NBC—Castles of Romance: WJZ KDKA WMAL
 ABS—News; Lyric Strings: WCBM
 WCAO—Song Reporter (CBS)
10:30 A.M.
 NBC—Morning Parade: WEAF
 NBC—Today's Children: WJZ WMAL KDKA WBAL WRVA
 CBS—Madison Ensemble: WABC WJAS WCAO WLBW WHP WDBJ WMBG WJSV
 ABS—Poet's Corner, Art Egan: WCBM
 WCAU—Morning Melodies
 WLW—Livestock; News
10:45 A.M.
 NBC—News; Radio Kitchlen: WJZ KOKA WMAL WRVA WBAL
 NBC—Morning Parade: WFI WTAR WRVA WRC
 CBS—Madison Ensemble: WKBW WCAU
 WLW—Nora Beck Thumann
11:00 A.M.
 NBC—Galaxy of Stars: WLIT WLW
 NBC—Honeymooners: WJZ KDKA WBAL WRVA WMAL WTAR
 CBS—Mrs. Wm. A. Raker, talk: WABC WCAU WPG WOBJ

CBS—Mary Lee Taylor, talk: WJSV WCAO WLBW
 ABS—Old Songs & New: WCBM
 WOR—Home Economics
11:15 A.M.
 CBS—Alex Semmler, pianist: WABC WDBJ WJSV WCAU WJAS WPG WCAO
 ★ NBC—Tony Wons, philosopher: WJZ WBAL KDKA WTAR
 NBC—Your Child: WEAF WRC WLIT
 ABS—Morning Parade: WCBM
 WLW—Yueatan Trio
 WOR—The Itet Waves, instrumental
11:30 A.M.
 ★ NBC—Marine Band: WJZ KDKA WBAL WRVA WTAR WMAL WLW
 NBC—Three Shades of Blue trio: WEAF WRC WLIT
 CBS—Navy Band: WABC WJAS WJSV WCAO WMBG WLBW WHP WPG
 ABS—Charlotte Harriman: WCBM
 WCAU—Pete Woolery and Diane
 WOR—Philosophical Talk
11:45 A.M.
 NBC—Keenan & Phillips, piano duo: WEAF WRC
 ABS—Stick & Keys: WIP WCBM WCAU—Fur Trappers
 WOR—Tom Davis, tenor; Orchestra

Afternoon

12:00 Noon
 NBC—Edward Wolter, baritone: WEAF WRC
 CBS—Voice of Experience: WABC WCAU WJAS WJSV WCAO
 ABS—Bob Fallon's Orch.: WIP WCBM
 WLW—Louis John Johana, vocalist
 WOR—Current Events
12:15 P.M.
 ★ CBS—CORN PRODUCTS REFINING Co. Presents "The Gumps," sketch: WABC WJAS WCAU WJSV WCAO WHP WLBW WDBJ WMBG WRC
 ★ NBC—Honeyboy & Sassafras: WEAF WRC
 WLW—Livestock
 WOI—Mrs. Heilly's Common Sense
12:30 P.M.
 NBC—Farm & Home Hour: WJZ WRVA KDKA WMAL WBAL WTAR WLW
 CBS—Pat Shevlin's Orch.: WABC WJSV WCAU WJAS WCAO WMBG
 NBC—Madcaps: WEAF WLIT
 ABS—Betty Jane, songs: WCBM WIP
 WOR—Phil Lynnh's Orchestra
12:45 P.M.
 ABS—Will Hollander's Orch.: WCBM
 WIP—RADIO GUIDE PRESENTS Heery Patrick in "Songs of Romances" with Roger Moorehouse
 WPG—Pat Shevlin's Orch. (CBS)
 WRC—Merry Madcaps (NBC)
1:00 P.M.
 NBC—Markets & Weather: WEAF
 CBS—George Hall's Orch.: WABC WCAU WDBJ WPG WCAO
 NBC—Rex Battle's Ensemble: WRC
 WOR—Health Talks
1:15 P.M.
 CBS—George Hall's Orch.: WJSV WHP
 NBC—Battle's Ensemble: WEAF WFI
 ABS—Mirror Reflections: WCBM
 WOR—Orchestra
1:30 P.M.
 ★ NBC—Vic & Sade: WJZ KDKA WHAM WBAL WTAR WMAL
 CBS—Esther Velas' Ensemble: WABC WCAU WJSV WCAO WLBW WHP WMBG WPG
 NBC—Music Guild: WEAF WRC WFI
 ABS—Max. Bergere's Orch.: WCBM WIP
 WLW—Larry Lee's Orchestra
 WOR—Theater Club of the Air
1:45 P.M.
 NBC—Beulah Croft, song portraits: WJZ WBAL WTAR WMAL
 CBS—Pat Kennedy; Art Kasse's Orch.: WCAU WJAS WJSV WCAO
 ABS—The Ragamuffins: WCBM WIP
 WLW—Red Nichols' Orchestra
 WOR—Kay Fayre; Orchestra
2:00 P.M.
 NBC—Variety Program: WJZ
 NBC—Log of Day: WBAL WTAR KOKA WMAL WRVA
 CBS—Marie, Little French Princess: WABC WJSV WHP WLBW WDBJ WJAS WRVA WCAU
 ABS—Sports Review: WCBM WIP

WLW—Ohio School of the Air
 WOI—Dr. Payne, psychologist
2:15 P.M.
 ★ CBS—Romance of Helen Trent: WABC WJSV WHP WMBG WDBJ WLW WCAU WJAS
 ABS—Stephen Barry: WCBM
 WLIT—Master Music Hour (NBC)
 WOR—Memories
2:30 P.M.
 NBC—Smack Out: WJZ WMAL WTAR
 CBS—Nat'l Education Ass'n Prgm.: WABC WJAS WJSV WCAO WLBW WHP WMBG WDBJ WPG
 NBC—King's Guard Quartet: WEAF WRC WRC WLIT
 ABS—Roads of Romance: WIP WCBM
 WCAU—Club of the Air
 WOR—Martha Deane, talk
2:45 P.M.
 NBC—Vic & Sade: WEAF WLIT WRC
 ★ NBC—Nellie Revell interviewing: WJZ WMAL WBAL WTAR WRVA
3:00 P.M.
 NBC—Charlie Davis' Orch.: WJZ WTAR WBAL WRVA WMAL
 NBC—Ma Perkins: WEAF WRC WFI WRC WCAE WLW
 CBS—Columbia Variety Hour: WARC WJSV WJAS WCAO WLBW WHP WDBJ WMBG WPG
 ABS—Theater Revue: WCBM
 WCAU—Around the Theater
 WOR—Ensemble
3:15 P.M.
 NBC—The Wise Mao: WEAF WFI WRC
 ABS—Crane Calder, baritone: WCBM
 WCAU—Club of the Air
 WLW—Charlie Davis' Orch. (NBC)
 WOR—Nell Vinick, beauty talk
3:30 P.M.
 NBC—Woman's Radio Review: WEAF WFI WRC
 NBC—Music Magic: WJZ KDKA WMAL WRVA WBAL WTAR
 ABS—Today's Winners: WIP WCBM
 WCAU—Columbia Variety Hour (CBS)
 WLW—The Song of the City (NBC)
 WOR—Vocal Trio
3:45 P.M.
 WLW—Business News
 WOR—American Students Foundation
4:00 P.M.
 CBS—Visiting America's Little House: WABC WDBJ WHP WPG WJSV WCAO WJAS
 NBC—Chick Webb's Orch.: WEAF WRC WTAR
 NBC—Betty & Bob: WJZ WBAL KDKA WMAL WRVA
 WCAU—Barnyard Frolic
 WLW—Life of Mary Sothorn
 WOR—Dr. Strandhagen, health talk
4:15 P.M.
 NBC—Chick Webb's Orch.: WTAM
 CBS—Check Service: WABC WJSV WHP WPG WJAS WCAO
 NBC—Vocal Soloist: WJZ KDKA WMAL
 WLW—Jimmy Arlen, baritone
 WOR—Hal Beckett, organist
4:30 P.M.
 NBC—The Jesters Trio: WEAF
 NBC—George Hensberger's Orch.: WJZ WRVA WBAL WTAR WMAL
 CBS—Jewish Social Service Ass.: WABC WJAS WJSV WCAO WLBW WHP WDBJ WMBG
 WCAU—Ship Ahoj
 WLW—Betty and Bob
 WOR—Gus Steck's Orchestra
4:45 P.M.
 NBC—Mystery Island: WEAF
 NBC—George Hensberger's Orch.: KDKA
 WCAU—Jack Nelson, pianist
 WLW—The Jacksons
 WOR—"Science in Your Home," talk
5:00 P.M.
 CBS—Dick Messner's Orch.: WABC WJSV WDBJ WMBG WLBW WHP WCAO
 NBC—Meredith Willson's Orch.: WEAF WLIT
 NBC—Your Health: WJZ WBAL KDKA WTAR WMAL
 ABS—Pan-Americans Orch.: WCBM
 WCAU—Jimmy Allen's Adventures
 WLW—Thrills of Tomorrow
 WOR—Carroll Club Reporter
5:15 P.M.
 CBS—Slippy: WABC WCAU WJAS WJSV WCAO
 NBC—Alice Joy, songs: WJZ WTAR
 NBC—Meredith Willson's Orch.: WRC
 WLW—Stamp Club
 WOR—Pete Rice, "Western Drama"

5:30 P.M.
 NBC—Singing Lady: WJZ KDKA WBAL WLW
 NBC—Radio Charades: WEAF WTAR
 CBS—Jack Armstrong: WABC WCAU WJAS WJSV WCAO
 ABS—Bob Fallon's Orch.: WCBM
 WCAU—Modernistic Melodies
 WOR—Cocktail Hour: Vocalists
5:45 P.M.
 CBS—Miniatures: WCAO WHP WOBJ WPG
 NBC—Little Orphan Annie: WJZ KDKA WMAL WBAL WRVA
 CBS—Robinson Crusoe, Jr.: WABC WCAU
 NBC—Nursery Rhymes: WEAF WRC
 WLW—Jack Armstrong
 WOR—Uncle Wiggily
6:00 P.M.
 NBC—Xavier Cugat's Orch.: WJZ WBAL WMAL
 CBS—Buck Rogers: WABC WCAO WCAU WJAS WJSV WMBG
 NBC—Angelo Ferdinand's Orch.: WEAF WTAR
 ABS—Charley Eckel's Orch.: WCBM
 WLW—Mary Alcott's Orchestra
 WOR—Uncle Don
6:15 P.M.
 CBS—Ship Ahoj: WDBJ WCAO
 NBC—Mid-Week Ilyma Sing: WEAF WTAR
 CBS—Bobby Benson & Sunny Jim: WABC WCAU WDRG
 WLW—Murray Horton's Orchestra
6:30 P.M.
 NBC—News; Mary Small, songs: WEAF WTAR
 CBS—Understanding Music: WABC WJAS WDBJ WMBG WCAO WHP WLBW WJSV WCAU
 NBC—News; Dorothy Page, songs: WJZ
 ABS—News; Jack Orlando's Orch.: WCBM
 WLW—Bob Newsall
 WOR—Pauline Alpert, pianist
6:45 P.M.
 NBC—Billy Batchelor, sketch: WEAF WFI WRC
 NBC—Lowell Thomas: WJZ WBZ WBAL KDKA WMAL WTAR WLW
 ABS—Tony Wakeman, sports: WCBM
 WOR—The Voice of Gold
7:00 P.M.
 CBS—Myrt & Marge: WABC WJAS WJSV WCAU WCAO
 ★ NBC—Amos 'n' Andy: WJZ WRVA KDKA WMAL WBAL WLW
 NBC—Gould & Shelter: WEAF WFI WRC
 ABS—Paul Barry, songs; Bob Haring's Orch.: WCBM
 WOR—Sports Resume
7:15 P.M.
 NBC—Harold Von Embnrg, baritone: WJZ
 NBC—Gene & Glenn: WEAF WRC WRVA
 CBS—Just Plain Bill: WABC WCAU WJAS WJSV WCAO
 ABS—Max. Bergere's Orch.: WCBM
 WLW—Lum and Abner
 WOR—Comedy Stars of Hollywood
7:30 P.M.
 NBC—You & Your Government: WEAF WRC WTAR
 ★ CBS—IRONIZED YEAST Presents Whispering Jack Smith's Orch.: WABC WJAS WJSV WCAU WCAO
 ★ NBC—HOUSEHOLD FIN'CE CORP. Presents Musical Memories; Edgar A. Guest & Co.: WJZ WBAL KDKA WMAL
 ABS—Vocal Trio: WCBM
 WLW—Music by Divaan
 WOR—William Larkin, tenor
7:45 P.M.
 ★ CBS—Boake Carter: WABC WCAU WJAS WJSV WCAO
 NBC—Frank Buck's Adventures: WEAF WFI WRC WCAE
 ABS—After Dinner Music
 WTAR—Hurdy Gurdy Man (NBC)
8:00 P.M.
 ★ NBC—Crime Clues: "Revenge Is Neat": WJZ WMAL KDKA WBAL WLW
 ★ CBS—"Lavender & Old Lace": WABC WJAS WJSV WCAU WCAO
 CBS—Strauss & Percebeck, pianists: WPG
 ★ NBC—Leo Reisman's Orch.: Phil Ducey, baritone: WEAF WFI WRC WTAR
 ABS—Betty Jane, songs: WCBM WIP
 WOR—Oave Vine, comedian
8:15 P.M.
 CBS—Strickland Gilliat: WJSV
 ABS—Fire Star Final, drama: WCBM

8:30 P.M.
 NBC—Lawrence Tibbett, baritone: WJZ WBAL WMAL KDKA
 ★ NBC—Wayne King's Orch.: WEAF WFI WRC WCAE
 ★ CBS—Abe Lyman's Orch.: WABC WJSV WJAS WCAO WCAU WPG
 ABS—Brad & Al, comedy: WCBM
 WLW—Hastrolatan Herald
 WOR—Stage Show Revue
 WTAR—Navy Band (NBC)
8:45 P.M.
 ABS—Kay Thompson: WCBM
9:00 P.M.
 ★ CBS—Bing Crosby; Boswell Sisters: WABC WJSV WCAU WJAS WCAO
 ★ NBC—Ben Bernie's Orch.: WEAF WRC WCAE WFBW WFI
 ABS—Penthouse Serenade: WCBM
 WLW—Melody Parade
 WOR—Eddy Brown, violinist
9:15 P.M.
 NBC—The Story Behind the Claim: WJZ WBAL KDKA WMAL
 WOR—Comptroller Jos. D. McGoldrick
9:30 P.M.
 ★ CBS—Isham Jones' Orch.; Countess Olga Albani, soprano, guest: WABC WCAU WJAS WMBG WDBJ WHP WCAO WLBW WJSV WPG
 ★ NBC—Ed Wynn; Eddy Duchin's Orch.: WEAF WFI WRC WCAE WFBW WTAR WRVA WLW
 NBC—Hands Across the Border: WJZ WBAL
 ABS—Isle of Dreams: WCBM WIP
 WOR—Lom and Abner
9:45 P.M.
 WOR—Earl Burtnett's Orchestra
10:00 P.M.
 NBC—Seven Seas: WJZ WBAL KDKA
 ★ NBC—Beauty Box Theater: WEAF WRC WCAU WFI WRC WCAE WFBW WLBW
 ★ CBS—CAMEL CIGARETTES Present the Camel Caravan with Walter O'Keefe; Annette Hanshaw; Glen Gray's Casa Loma Orch.; Ted Husing: WABC WCAU WJAS WHP WJSV WCAO WLBW WMBG WPG WDBJ
 ABS—Jolly Russians: WCBM
 WLW—Keller Sisters & Lynch
10:15 P.M.
 WOR—Current Events
10:30 P.M.
 ★ NBC—Tim & Irene's Sky Road Show: WJZ WBAL WMAL
 CBS—George Givot, comedian: WABC WJAS WCAO WLBW WHP WMBG WDBJ WPG WJSV
 ABS—Archie Bleyer's Orch.: WIP WCBM
 WCAU—Vincent Travers' Orchestra
 WOR—Fran Frey's Orchestra
11:00 P.M.
 NBC—Del Campo's Orch.: WJZ WBAL
 CBS—Harry Salter's Orch.: WABC WJSV WJAS
 NBC—Emil Coleman's Orch.: WEAF WFI WTAR
 ABS—Voice of Romance: WCBM
 WCAU—Alan Scott
 WLW—News; Dance Orchestra
 WOR—Current Events
11:15 P.M.
 CBS—Harry Salter's Orch.: WCAO WLBW WHP WDBJ WMBG WPG
 NBC—Robert Royce, tenor: WEAF WFI WTAR WRC
 ABS—Dance Music TH I A. M.: WIP WCBM
 WCAU—Phil Emerson's Orchestra
 WOR—Moonbeams
11:30 P.M.
 NBC—Orvey Brothers' Orch.; Bob Crosby: WJZ WBAL WMAL WTAR
 CBS—Henry Busse's Orch.: WABC WCAU WJSV WPG WCAO WLBW WHP WDBJ
 NBC—Carl Hoff's Orch.: WEAF WFI WRC
 WLW—Dance Orchestra
 WOR—Paul Whiteman's Orchestra
12:00 Mid.
 NBC—Henry King's Orch.: WEAF WFI
 NBC—Emil Coleman's Orch.: WJZ WMAL KDKA
 CBS—Clyde Lucas' Orch.: WABC WJAS WJSV WCAU WLBW WHP WPG
 WOR—Florence Richardson's Orch.
12:30 A.M.
 NBC—Felix's Orch.: WEAF WRC WLW
 CBS—Enoch Light's Orch.: WABC WJSV WCAU
 NBC—Seymour Simons' Orch.: WJZ WMAL KOKA
 WOR—Gus Steck's Orchestra
1:00 A.M.
 CBS—Claude Hopkins' Orch.: WABC WCAU—Missing Persons Reports
 WLW—Moon River, organ and poems

Night
6:00 P.M.
 NBC—Xavier Cugat's Orch.: WJZ WBAL WMAL
 CBS—Buck Rogers: WABC WCAO WCAU WJAS WJSV WMBG
 NBC—Angelo Ferdinand's Orch.: WEAF WTAR
 ABS—Charley Eckel's Orch.: WCBM
 WLW—Mary Alcott's Orchestra
 WOR—Uncle Don
6:15 P.M.
 CBS—Ship Ahoj: WDBJ WCAO
 NBC—Mid-Week Ilyma Sing: WEAF WTAR
 CBS—Bobby Benson & Sunny Jim: WABC WCAU WDRG
 WLW—Murray Horton's Orchestra
6:30 P.M.
 NBC—News; Mary Small, songs: WEAF WTAR
 CBS—Understanding Music: WABC WJAS WDBJ WMBG WCAO WHP WLBW WJSV WCAU
 NBC—News; Dorothy Page, songs: WJZ
 ABS—News; Jack Orlando's Orch.: WCBM
 WLW—Bob Newsall
 WOR—Pauline Alpert, pianist
6:45 P.M.
 NBC—Billy Batchelor, sketch: WEAF WFI WRC
 NBC—Lowell Thomas: WJZ WBZ WBAL KDKA WMAL WTAR WLW
 ABS—Tony Wakeman, sports: WCBM
 WOR—The Voice of Gold
7:00 P.M.
 CBS—Myrt & Marge: WABC WJAS WJSV WCAU WCAO
 ★ NBC—Amos 'n' Andy: WJZ WRVA KDKA WMAL WBAL WLW
 NBC—Gould & Shelter: WEAF WFI WRC
 ABS—Paul Barry, songs; Bob Haring's Orch.: WCBM
 WOR—Sports Resume
7:15 P.M.
 NBC—Harold Von Embnrg, baritone: WJZ
 NBC—Gene & Glenn: WEAF WRC WRVA
 CBS—Just Plain Bill: WABC WCAU WJAS WJSV WCAO
 ABS—Max. Bergere's Orch.: WCBM
 WLW—Lum and Abner
 WOR—Comedy Stars of Hollywood
7:30 P.M.
 NBC—You & Your Government: WEAF WRC WTAR
 ★ CBS—IRONIZED YEAST Presents Whispering Jack Smith's Orch.: WABC WJAS WJSV WCAU WCAO
 ★ NBC—HOUSEHOLD FIN'CE CORP. Presents Musical Memories; Edgar A. Guest & Co.: WJZ WBAL KDKA WMAL
 ABS—Vocal Trio: WCBM
 WLW—Music by Divaan
 WOR—William Larkin, tenor
7:45 P.M.
 ★ CBS—Boake Carter: WABC WCAU WJAS WJSV WCAO
 NBC—Frank Buck's Adventures: WEAF WFI WRC WCAE
 ABS—After Dinner Music
 WTAR—Hurdy Gurdy Man (NBC)
8:00 P.M.
 ★ NBC—Crime Clues: "Revenge Is Neat": WJZ WMAL KDKA WBAL WLW
 ★ CBS—"Lavender & Old Lace": WABC WJAS WJSV WCAU WCAO
 CBS—Strauss & Percebeck, pianists: WPG
 ★ NBC—Leo Reisman's Orch.: Phil Ducey, baritone: WEAF WFI WRC WTAR
 ABS—Betty Jane, songs: WCBM WIP
 WOR—Oave Vine, comedian
8:15 P.M.
 CBS—Strickland Gilliat: WJSV
 ABS—Fire Star Final, drama: WCBM

Plums and Prunes

By Evans Plummer

Anouncement that the nationally popular comic strip, **THE GUMPS**, are to come to life in a new radio script series over CBS starting Monday, November 5, at 10:15 a. m. EST, recalls an interesting story of the history of the attempts of the newspaper syndicate owning this comic to air it.

Way back when **CORRELL AND GOSDEN**, now international idols as **AMOS 'N' ANDY**, were merely a good harmony team, the managers of The Chicago Tribune had their first inspiration to dramatize The Gumps over their station, WGN. It would be a splendid tie-up, they thought, if the strip could be animated over the radio, thus promoting the interest of non-readers in the printed strip and further intriguing the readers with the antics of Andy, Min, Uncle Bim, Chester et al.

So, after an enthusiastic conference, **Correll and Gosden** were called in and asked if they thought they could write a radio script based on The Gumps and produce it on the air?

Could they? The more the now celebrated duo considered, the more they convinced themselves that they couldn't.

"But," came the counter proposal of **Correll and Gosden**, "we think we could write a funny series based on the life and miseries of a couple of colored gentlemen, because we know the Negro race and its dialect, whereas neither of us is married so what do we know about this Andy and Min stuff?"

And thereupon **SAM 'N' HENRY** were born, later to become **AMOS 'N' ANDY** and radio's top act!



ANDRE BARUCH

He didn't know whether he wanted to be a painter or a musician. Now he's an announcer, speaks seven languages and is the toast of the CBS-WABC studios

taining series was being pushed around by NBC. That, we are glad to report, will cease come Wednesday, November 21, when it becomes sponsored nationally.

Inside Pickups

LOUELLA PARSONS, the movie linen laundress, may be forced to have someone else do her mike talking on that Hollywood Hotel show. Our Santa Monica Boulevard secret agent reports that the sponsors are receiving plenty of squawks

Along the Airialtro

(Continued from Page 6)

broadcasting studio erected at the Aragon where he and his crew play nightly. He uses the studio for one of his CBS commercial broadcasts . . . A year ago **RICHARD HIMBER** would have been tickled to accept \$450 for a week's theater engagement. Last week he turned down a \$4,500 offer to play in a Pittsburgh showhouse . . . **DON BESTOR** had to return his vibratory to New York during his vaudeville tour because it was damaged so frequently in transit . . . **THE PICKENS SISTERS** are calling off all tours and will remain in New York from now on, as rehearsals have started for **Thumbs Up**, the **EDDIE DOWLING** musical for which they have been signed . . . The place of **CHARLES WINNIGER**, the Cap'n Henry of Shu-boat, has been taken by **FRANK McINTYRE**, whom you hear on the Tuesday night beauty show. McIntyre comes in as the long-lost brother of Cap'n Henry and as first reported here, Cap'n Henry will retire on a farm after his marriage . . . **RUDY VALLEE** has signed with Warner Bros. for three more pictures. He will return to the Coast next June . . . And **BEN BERNIE** is now on his way to the Coast to make another film for Paramount entitled **One Night Stands** . . . The pianist on the Saturday night **Swift Hour** is none other than **SIGMUND ROMBERG** himself . . . The Sisters of the Skillet have developed new idea for radio called **Tin Pan Alley Echoes** which they are offering to a potential sponsor. Those who are familiar with it, say it's okay . . . **BABY**

from tuners-in who claim **Louella's** voice is anything but easy to understand.

JOHNNY O'HARA, sportcaster acclaimed best authority on the **Chicago White Sox** and who would prove the equal of **LAUX** or **MANNING** if given the chance, will do an **Edwin C. Hill** for the Midwest edition of the **Paramount** newsletter.

One of the larger Chicago broadcasters has a new artist's contract that contains some very unusual and, in fact, startling clauses. More later.

LITTLE JACKIE HELLER opened Friday (Oct. 26) for a week at the **Riverside Theater** in Milwaukee and, the week following, returns to his native Pittsburgh for the first time in three years to take bows from one of the stages which once upon a time meant the pinnacle of success and fame to him.

YOUR UNCLE SAMUEL is about to overhaul the wave lengths and powers with the idea of serving population centers better; among the plans will be greatly increased daytime power allotments to a hundred regional broadcasters, and the licensing of many more 100-watt local stations.

DECCA, that new threat to the old line phonograph companies, is releasing platters made by **Bing Crosby**, **Guy Lombardo**, **Ted Lewis**, **Arthur Tracy**, **Frank Crumit**, the **Dorsey Brothers**, **Frank Luther**, **Earl Hines**, **Pray** and **Braggiotti**, **Jane Froman**, **Jack Hylton**, **Isham Jones**, **Glen Gray**, **Borrah Minevitch**, **Happy Jack Turner**, **Bradley Kincaid** and oodles of other favorites.

Plums and -

NO, NOTHING but plums and carloads of them are on their way to Hollywood for that performance recently of **EDWARD EVERETT HORTON** and company on the **RUDY VALLEE Variety Hour**. The air needs Horton and his rapid-fire whimsicalities. His fun is such an improvement over gags which merely have had their whiskers shaved off. Encore, Mr. Vallee, and make it soon, or better still, is there a sponsor in the audience who is looking for a sure-fire radio bet?

ROSE MARIE leaves for Hollywood next week to make pix.

It may be a coincidence that **ART KASSELL** who plays while **PAT KENNEDY** sings, was, like Pat, brought up in an orphanage . . . **CHARLES PREVIN** is telling everyone he found a way to combat insomnia. He drives his car around Chicago until dawn. Thanks for the tip, maestro; now will some kind reader furnish the car? The **DONALD NOVISES** have agreed to agree and are being seen together again . . . **EDDIE CANTOR** went to the rodeo at the Madison Square Garden and gave the people around him a big laugh. When a wild steer darted towards his box, the comedian stood up and, waving both arms, yelled: "Rubinoff, go way." . . . I've mentioned, a long time ago, that **PETER VAN STEEDEN** carried his own dentist with him, the **D. D. S.** being a member of his band; now **JOLLY COBURN** comes along and informs me he goes Pete one better by having **SAMUEL HOFFMAN** with his musical crew. During the day Hoffman writes prescriptions for fevers and headaches, and at night plays fiddle for the jarred. Music hath charms to soothe the savage breast "says William Congreve in the year of 1712." (What a memory, Lewis!) . . . **SIGMUND ROMBERG** is "Rommy" to his intimates.

Captain **TIM HEALY** started out with a youngster audience on his stamp talks. (Continued on Page 28)

Get Fullest Pleasure from your All-Wave set

with this

Noise Reducing ANTENNA

Every home with an all-wave set needs this new, specially designed antennal With it you can hear foreign stations with all the clarity and beauty of domestic reception.

Specially designed to free short-wave reception from interference from autos, motors, and other man-made static. Insures greater volume with less noise. Improves standard broadcast reception. Price \$6.00. Ask your dealer or service engineer today to make a *Certified Installation*.



HEAR!

ALL-STAR CAMEL CARAVAN

ON THE AIR TONIGHT

WALTER O'KEEFE
ANNETTE HANSHAW
GLEN GRAY'S
CASA LOMA BAND
(AND OTHER HEADLINERS)

TUESDAY 10:00 p.m. E.S.T. 9:00 p.m. C.S.T. 8:00 p.m. M.S.T. 7:00 p.m. P.S.T.	THURSDAY 9:00 p.m. E.S.T. 8:00 p.m. C.S.T. 9:30 p.m. M.S.T. 8:30 p.m. P.S.T.
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OVER COAST-TO-COAST
WABC-COLUMBIA NETWORK

"GET A LIFT WITH A CAMEL!"

CAN HAIR BE REGROWN



Send today for free advice regarding Hair and Scalp Troubles—their causes and how to correct them. Learn how in many cases you can stimulate hair growth, stop itching scalp, remove dandruff and other troubles that cause loss of hair. No obligation—all FREE upon your request. In plain wrapper—MAIL COUPON TODAY.

ALWIN, Dept. 1911, 75 Varick St., New York
Please send advice on correcting hair troubles to
Name

A few weeks ago this column complained that **One Man's Family** sus-

EDGAR A. GUEST
AND
HOUSEHOLD MUSICAL MEMORIES

TONIGHT

The Household Orchestra
Josef Koelner, Conducting
Charles Sears, Tenor
Tom, Dick and Harry, Trio.

sponsored by
HOUSEHOLD
Finance Corporation
and Subsidiaries
Family Loans for 56 Years
OFFICES IN 112 CITIES

Programs for Wednesday, November 7

Star ★ Indicates High Spot Selections

6:30 A.M.
 WLW—Top of the Morning
6:45 A.M.
 NBC—Health Exercises: WEAF WFI
 WOR—Gym Class
7:00 A.M.
 WLW—Family Prayer Period
7:15 A.M.
 WLW—Morning Devotion
7:30 A.M.
 NBC—Yoichi Hiroaka, xylophonist: WJZ
 CBS—Orean Reveille: WABC
 WLW—Texans, harmony trio
 WOR—Vincent Sorey's Orchestra
7:45 A.M.
 NBC—Pollock & Lownhurst: WEAF WFI
 NBC—Jolly Bill & Jane: WJZ
 WLW—Plantation Days
8:00 A.M.
 NBC—Richard Leibert, organist: WEAF WFI WLW
 CBS—Song Reporter: WABC
 NBC—Morning Devotions: WJZ
 KDKA WBAL WMAL WRVA
 WOR—Voice of Gold
8:15 A.M.
 NBC—Laudt Trio & White: WJZ
 WBAL KDKA WMAL WRVA
 WOR—Current Events
8:30 A.M.
 NBC—Cheerio: WEAF WFI WRC
 WRVA WLW
 CBS—Lyric Serenade: WABC WDBJ
 NBC—Law White, organist: WJZ
 KDKA WBAL WMAL
 WCAU—Words and Music
 WOR—Martha Manning, talk
8:45 A.M.
 WOR—The Voice of Courage
 WTAR—Cheerio (NBC)
9:00 A.M.
 NBC—Herman & Banta: WEAF
 CBS—Cobina Wright: WABC WCAU
 WJAS WCAO WDBJ WLBW WIP
 WJSV
 NBC—Breakfast Club: WJZ WBAL
 KDKA WRVA WTAR
 ABS—Top of the Morning; Ed Smith: WCRM
 WLW—Joe Emerson, hymns
 WOR—George Dudley, baritone
9:15 A.M.
 NBC—Don Hall Trio: WEAF WRC
 WLW
 NBC—Breakfast Club: WMAL
 ABS—Vaughn de Leath, songs: WCBM
 WIP
 WOH—Home Town Boys
9:30 A.M.
 NBC—Mystery Chef: WEAF WRC
 WJZ
 CBS—Your Hostess: WFG
 ABS—Pick-Me-Ups: WIP WCBM
 WLW—Jack Berch and Musical Group
 WOR—Health Talk
9:45 A.M.
 NBC—Southernaires: WEAF WFI WRC
 ABS—New York Public School Assembly: WCRM
 WLW—Variety Program
 WOR—Shopping with Jean Abbey
10:00 A.M.
 NBC—Josephine Gibson, hostess: WJZ
 KDKA WBAL WMAL
 CBS—Sophisticated Lady, songs: WABC
 CBS—News: Patterns in Harmony: WJAS WHP WDBJ WCAO WLBW WJSV WCAU
 NBC—News: Breen and de Rose: WEAF WTAR WRC
 WLW—Suzanne Littleford
 WOR—Pure Food Hour
10:15 A.M.
 NBC—Florenda Trio: WJZ WMAL
 CBS—Bill and Ginger: WABC WJAS WJSV WCAU
 NBC—Clara, Lu 'n' Em: WEAF WFI
 WCAE WFBR WRC WBVA WLW
 ABS—News; Lyric Strings: WCBM
 WCAO—Song Reporter (CBS)
10:30 A.M.
 CBS—Nat'l Education Ass'n Prgm.: WABC WCAU WCAO
 NBC—Land of Beginning Again: WEAF
 NBC—Today's Children: WJZ WBAL
 WMAL KDKA WRVA
 ABS—Male Quartet: WCBM
 WLW—Livestock Reports; News
10:45 A.M.
 CBS—Fats" Waller: WABC WJAS
 WLBW WDBJ WCAO WIP WCAU
 NBC—Betty Crocker: WEAF WRC
 WFI WRC WTAR WLW
 WLW—Betty Moore
 NBC—News; Radio Kitchen: WJZ
 WMAL KDKA WBAL
 ABS—Tony Cabooch, comedy: WCBM

11:15 A.M.
 CBS—Fish Tale: WJAS
 NBC—Alice Hemseo, contralto: WEAF
 WRC WLIT
 CBS—Instrumentalists: WABC WFG
 NBC—Tony Wong, philosopher: WJZ
 KDKA WMAL WBAL WRVA WTAR
 ABS—Morton Bellin, tenor: WCBM
 WCAU—Strike Up the Band
 WLW—Yucatan Trio
 WOR—Ralph Grosvenor, "Wishing"
11:30 A.M.
 NBC—Army Band: WJZ WBAL
 WRVA KDKA WTAR WMAL
 CBS—Betty Moore: WABC WCAU
 WJAS WCAO WJSV
 NBC—Homespun: WEAF WCAE WRC
 WLIT
 ABS—String Trio: WCBM WIP
 WLW—John Barker
 WOB—Philosophical Talk
11:45 A.M.
 NBC—Down the Song Trail: WEAF
 WRC WLIT
 CBS—Magic Recipes: WABC WJAS
 WJSV WCAU WCAO WJWB
 ABS—Sing Something Simple: WCBM
 WLW—Salt and Peanuts
 WOR—Tunes and Tenipos

Afternoon

12:00 Noon
 NBC—Al & Lee Reiser: WEAF WRC
 WLIT
 CBS—Voice of Experience: WABC
 WCAU WJAS WJSV WCAO
 NBC—Fields & Hall: WJZ WBAL
 KDKA
 ABS—Bob Fallon's Orch.: WIP WCBM
 WLW—Ohio Farm Bureau
 WOR—Current Events
12:15 P.M.
 ★ NBC—Honeyboy & Sassafras:
 WEAF WRC
 ★ CBS—CORN PRODUCTS REFIN-
 ing Co. Presents "The Gumps,"
 sketch: WABC WJAS WJSV WCAO
 WHP WCAU
 NBC—Charles Sears, tenor: WJZ
 WRAL WMAL WRVA
 WOR—Mrs. Reilly's Common Sense
12:30 P.M.
 NBC—Nat'l Farm & Home Hour:
 WJZ WRVA WBAL WMAL KDKA
 WTAR
 CBS—Jan Savitt's Orch.: WABC
 WCAU WJAS WJSV WCAO WLBW
 WIP WFG
 NBC—Merry Madcaps: WEAF
 ABS—Here's How: WIP WCBM
 WLW—Livestock Reports; Salt Talk
 WOR—Phil Lynch's Orchestra
12:45 P.M.
 ABS—Will Hollinder's Orch.: WCBM
 WIP—RADIO GUIDE PRESENTS
 Henry Patrick in "Songs of Ro-
 mance" with Roger Moorehouse
 WLW—Farm and Home Hour (NBC)
 WRC—Merry Madcaps (NBC)
1:00 P.M.
 CBS—George Hall's Orch.: WABC
 WFG WCAU WCAO
 NBC—Market and Weather: WEAF
 WFI—Merry Madcaps (NBC)
 WLW—Sparkling Melodies
1:15 P.M.
 ★ NBC—Peggy's Doctor, sketch:
 WEAF WFBR WFI
 CBS—George Hall's Orch.: WJSV
 ABS—Mirror Reflections: WCBM
1:30 P.M.
 NBC—Jules Lande's Ensemble: WEAF
 WRC
 ★ CBS—Little Jack Little, songs:
 WABC WJSV WCAU WJAS WLBW
 WHP
 ★ NBC—Vic & Sade: WJZ KDKA
 WMAL WBAL WTAR
 ABS—Max, Berere's Orch.: WCBM
 WLW—Larry Lee's Orchestra
 WOR—Theater Club of the Air
1:45 P.M.
 CBS—The Cadets: WABC WJSV
 WCAU WCAO WLBW WIP WFG
 WJAS
 NBC—Words & Music: WJZ WMAL
 WTAR WBAL
 ABS—The Raganoffins: WCBM WIP
 WLW—Dance Orchestra
 WOR—Verna Osborne, soprano
2:00 P.M.
 CBS—Marie, Little French Princess:
 WABC WCAU WJAS WJSV WRVA
 NBC—Wandering Minstrel: WJZ
 WMAL WBAL WTAR
 NBC—Two Seals in the Balcony:
 WEAF WRC WLIT
 ABS—Civic Symphony Orch.: WCBM
 WIP
 WLW—Ohio School of the Air
 WOR—Dr. Payne, psychologist
2:15 P.M.
 ★ CBS—Romance of Helen Trool:
 WABC WJAS WCAU WJSV

KDKA—Wandering Minstrel (NBC)
 WOR—Frank Ricciardi's Orchestra
2:30 P.M.
 NBC—Negro Education: WEAF WLIT
 WRC WRVA
 CBS—American School of the Air:
 WABC WJSV WJAS WDBJ WFG
 WCAO WLBW WHP
 NBC—Snake Out: WJZ WMAL WBAL
 WTAR
 WCAU—Women's Club of the Air
 WOR—Martha Deane
2:45 P.M.
 NBC—Colette Carley, songs: WJZ
 WMAL WBAL WRVA WTAR
 NBC—Vic & Sade: WEAF WLIT
 WRC
3:00 P.M.
 NBC—Ramblers Trio: WJZ WMAL
 KDKA WRVA WTAR
 ★ CBS—Kate Smith's Matinee: WABC
 WJSV WJAS WCAO WHP WLBW
 WDBJ WFG
 NBC—Ma Perkins: WEAF WRC WFI
 WCAE WFBR WLW
 WCAU—Fashion Review
 WOR—Ensemble

3:15 P.M.
 NBC—Concert Favorites: WJZ WMAL
 WBAL WRVA WTAR
 NBC—Dreams Come True: WEAF
 WRC WFI WLW
 WCAU—Club of the Air
3:30 P.M.
 NBC—Woman's Radio Revue: WEAF
 WFI WRC WMAL WTAR
 ABS—Today's Winners: WIP WCBM
 KDKA—Concert Favorites (NBC)
 WCAU—Kate Smith's Music (CBS)
 WLW—Song of the City (NBC)
 WOR—Newark Museum, talk

3:45 P.M.
 NBC—Joe White, tenor: WJZ WMAL
 WRVA WBAL
 WCAU—Variety Program
 WLW—Business News
 WOR—Orchestra
4:00 P.M.
 NBC—Pop Concert: WEAF WTAR
 WRC
 CBS—Nat'l Student Federation Prgm.:
 WABC WJSV WDRJ WKBW WFG
 WCAO WLBW WIP WJAS
 NBC—Betty and Bob: WJZ WBAL
 KDKA WMAL WRVA
 WCAU—Burnyard Frolic
 WLW—Life of Mary Sothern
 WOR—Health Talk

4:15 P.M.
 ★ CBS—Institute of Music: WABC
 WFG WJSV WCAO WJAS WCAU
 NBC—Pop Concert: WRVA
 NBC—Dorothy Page, contralto: WJZ
 WLW—Jimmy Arlen, baritone
 WOR—Variety Revue
4:30 P.M.
 ★ NBC—Rochester Civic Orch.: WJZ
 WTAR WBAL WMAL WRVA
 NBC—Jesters Trio: WEAF
 WCAU—Ask Mr. Sholliner
 WLW—Betty and Bob
 WOR—Robert Reud, "Town Talk"
4:45 P.M.
 NBC—Adventures on Mystery Island:
 WEAF WCAE
 KDKA—Roch. Civic Orch. (NBC)
 WLW—The Jacksons
 WOR—"Science in Your Home," talk
 WBC—Gale Page, songs (NBC)
5:00 P.M.
 CBS—Adventure Program, "Og, Son of
 Fire": WABC WJAS WCAO
 NBC—Chick Webb's Orch.: WEAF
 ABS—To be announced: WCBM
 WCAU—Jimmy Allen's Adventures
 WLW—Ponce Sisters
 WOR—Weather; Musical Moments

5:15 P.M.
 CBS—Skippy, sketch: WABC WCAU
 WJAS WCAO WJSV
 NBC—Tom Mix's Straight Shooters:
 WEAF WRC WCAE WLIT WLW
 WOR—"Captain Tom's Pirate Ship"
5:30 P.M.
 NBC—Alice in Orchestralia: WEAF
 WTAR
 CBS—Jack Armstrong: WABC WJAS
 WCAU WJSV WCAO
 NBC—Sinaita Lady: WJZ WBAL
 KDKA WLW
 ABS—Bob Fallon's Orch.: WCBM
 WOR—Story and Contest Club
5:45 P.M.
 CBS—Gordnn, Dave & Bunny: WABC
 WJAS WCAU WCAO WIP
 ★ NBC—Capl. Tim Healy: WEAF
 WRC WCAE WFBR
 NBC—Little Orphan Annie: WJZ
 KDKA WRVA WBAL WMAL
 WLW—Jack Armstrong
 WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
 NBC—Xavier Cugat's Orch.: WEAF
 CBS—Buck Rogers, sketch: WJSV
 WCAU WCAO WMBG WJAS
 NBC—Education in the News: WJZ
 WMAL WTAR
 ABS—Alex Bodkin's Ensemble: WCBM
 WIP
 WLW—Sandra Roberts
 WOR—Unele Don, Children's Program

6:15 P.M.
 CBS—Emily Weyman's Orch.: WMBG
 WDBJ WCAO
 NBC—Alma Kitehell, contralto: WJZ
 WTAR WBAL WMAL KDKA
 NBC—Mysterious Island: WEAF
 CBS—Bobby Benson and Sunny Jim:
 WABC WCAU
 ABS—Charles Eckel's Orch.: WCBM
 WLW—Bacheloret of Song

6:30 P.M.
 NBC—News: Three X Sisters: WJZ
 WTAR
 CBS—The Shadow: WABC WCAU
 WJSV WCAO
 NBC—News: Arlene Jackson, songs:
 WEAF
 WCBM
 ABS—News: Jack Orlando's Orch.:
 WCBM
 WLW—Bob Newhall
 WOR—Gabriel Heather, talk

6:45 P.M.
 NBC—Billy Batchelor, skit: WEAF
 WFI WRC
 NBC—Lowell Thomss: WJZ KDKA
 WBAL WMAL WRVA WLW
 ABS—Tony Wakeman, sports: WCBM
 WOR—Cocktail Time, sketch

7:00 P.M.
 NBC—Pickens Sisters: WEAF WLIT
 ★ NBC—Amos 'n' Andy: WJZ WBAL
 WMAL WRVA KDKA WLW
 CBS—Myrt & Marge: WARC WJAS
 WCAO WJSV WCAU
 ABS—Gloria Gralton, songs: WCBM
 WOR—Ford Frick, Sports
7:15 P.M.
 NBC—Mildred Bailey, songs: WJZ
 KDKA WBAL WMAL
 CBS—Duby Vann: WDBJ
 NBC—Gene & Glenn, comedy: WEAF
 WRC WRVA
 CBS—Just Plain Bill: WABC WJSV
 WCAU WJAS WCAO
 ABS—Fisher's Gypsy Orch.: WCBM
 WLW—Lum and Abner
 WOB—Marion Chase, songs

7:30 P.M.
 NBC—ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WEAF
 WRC
 NBC—BEECH-NUT PRESENTS
 Red Davis: WJZ WMAL WBAL
 KDKA WRVA WTAR
 CBS—Paul Keast, baritone: WABC
 WJAS WJSV WCAU WCAO WHP
 ABS—Screen Revue: WCBM
 WLW—Smilin' Ed McConnell
 WOR—Heat Waves, trio

7:45 P.M.
 ★ NBC—Dangerous Paradise, sketch:
 WJZ WBAL WMAL KDKA WLW
 ★ CBS—Boake Carter, news: WABC
 WCAU WJAS WJSV WCAO
 NBC—Frank Burk's Adventures:
 WEAF WRC WCAE WFBR WLIT
 ABS—Strickland Gillilan, news: WIP
 ABS—Harry Hershfield: WCBM
 WOR—After Dinner Music
 WTAR—Saltwater Sweethearts (NBC)

8:00 P.M.
 ★ NBC—Mary Pickford & Stock Co.:
 WEAF WRVA WRC WCAE WFBR
 WLIT
 ★ NBC—Crime Clues: "Revenge Is
 Neat": WJZ WBAL WMAL KDKA
 WLW
 ★ CBS—Easy Aces, sketch: WABC
 WJAS WCAU WCAO
 CBS—Marina Band: WDBJ WJSV
 ABS—Dorothy Atkins, songs: WCBM
 WOR—The Lone Ranger

8:15 P.M.
 ★ CBS—Edwin C. Hill: WABC
 WCAU WJAS WJSV WCAO
 ABS—Five Star Final: WCBM
8:30 P.M.
 ★ NBC—Wayne King's Orch.: WEAF
 WRC WGBR WFBR WLIT
 ★ CBS—Alex Gray's Broadway Vari-
 eties: WABC WJSV WJAS WCAU
 WCAO
 NBC—Lanny Ross, Orch.: WJZ
 KDKA WBAL WMAL
 ABS—Morton Bellin, tenor: WCBM
 WLW—Henry Thies' Peppers
 WOR—Eduard Werner's Varieties
 WTAR—Marine Band (NBC)

8:45 P.M.
 ABS—Furnished Rooms, comedy
 sketch: WCBM
 WLW—Smilin' Ed McConnell

9:00 P.M.
 ★ NBC—Town Hall Tonight: Fred
 Allen: WEAF WRVA WRC WCAE
 WFBB WLIT WLW
 ★ CBS—Nino Martini, Orch.: Chorus:
 WABC WJSV WCAU WJAS WCAO
 WLBW WHP WDBJ WDBJ WFG
 WKBW
 ★ NBC—20,000 Years in Sing Sing,
 drama: WJZ WMAL WBAL KDKA
 ABS—Americana: WCBM WIP
 WOR—Mrs. F. D. Roosevelt, talk

9:15 P.M.
 WOR—Footlight Echoes; Soloists

9:30 P.M.
 ★ NBC—John McCormack, tenor: WJZ
 WBAL WMAL KDKA
 ★ CBS—Adventures of Grace: WABC
 WJAS WCAU WJSV WCAO WKBW
 WOR—Lum and Abner, sketch

9:45 P.M.
 WOR—Jan Garbar's Orchestra

10:00 P.M.
 ★ NBC—Dennis King, baritone; Orch.:
 WJZ WMAL WBAL KDKA
 ★ CBS—Byrd Expedition: WABC
 WCAU WJSV WJAS WCAO WKBW
 WHP
 ★ NBC—Guy Lombardo's Orch.:
 WEAF WRVA WRC WCAE WTAR
 WFBR WLIT WLW
 ABS—Louis Russell's Orch.: WCBM
 WOB—Sid Gary, baritone

10:15 P.M.
 NBC—Madame Sylvia: WJZ WMAL
 WBAL KDKA
 ABS—Archie Bleyer's Orch.: WCBM
 WIP
 WOH—Harran Read, current events

10:30 P.M.
 ★ NBC—Jack Benny's Orch.; Harry
 Richman: WJZ WMAL WBAL
 WRVA
 CBS—Mary Eastman, soprano; Orch.:
 WARC WJAS WCAO WLBW WIP
 WDRJ WFG
 NBC—Nat'l Radio Forum: WEAF
 WLIT WRC WTAR
 WCAU—Democratic Political Talk
 WOR—The Brusloff Express

10:45 P.M.
 ABS—Harry Rosenthal's Orch.: WIP
 WCBM
 WCAU—Mary Eastman (CBS)

11:00 P.M.
 NBC—The Grumitts Family, sketch:
 WEAF WLIT WTAR
 CBS—Leon Belasco's Orch.: WABC
 WJSV WKBW
 NBC—King's Guard Quartet: WJZ
 WBAL WMAL
 ABS—Voice of Romance: WCBM
 WCAU—Alan Scott
 WOR—Current Events

11:15 P.M.
 NBC—Emil Coleman's Orch.: WJZ
 WBAL
 CBS—Leon Belasco's Orch.: WABC
 WCAU WCAO WKBW
 NBC—Robert Royce, tenor: WEAF
 WLIT WRC WTAR
 ABS—Dancing Till 1 A. M.: WIP
 WCBM
 WOR—Moonbeams

11:30 P.M.
 NBC—Art Kasse's Orch.: WJZ WBAL
 CBS—Oriz Nelson's Orch.: WABC
 WCAU WJSV WFG WCAO
 NBC—Jolly Coburn's Orch.: WEAF
 WRC WRVA WTAR WLIT
 WOR—Will Osborne's Orchestra

11:45 P.M.
 CBS—Ozzie Nelson's Orch.: WABC
 WLBW WIP

12:00 Mid.
 CBS—Jacques Renard's Orch.: WABC
 WCAU WJSV WLBW WIP WKBW
 WFG
 NBC—Archie Bleyer's Orch.: WJZ
 KDKA WMAL
 NBC—George Olseh's Orch.: WEAF
 WLIT
 WLW—Dance Orchestra
 WOB—Harry SALTER's Orchestra

12:30 A.M.
 CBS—George Hall's Orch.: WABC
 WCAU WLBW WIP WDBJ WKBW
 WJSV
 NBC—Stan Meyer's Orch.: WEAF
 WLIT WRC
 NBC—Jack Berger's Orch.: WJZ
 KDKA WMAL
 WLW—Danre Orchestra
 WOR—Julia Wintz's Orchestra

1:00 A.M.
 CBS—Gene Kardos' Orch.: WABC
 WCAU—Missing Person Report
 WLW—Moon River, organ and poems

Music in the Air

Time Shown Is Eastern Standard

By Carleton Smith

England has lost three great composers this year; SIR EDWARD ELGAR, FREDERICK DELIUS and GUSTAV HOLST. They were England's boast and the Empire's toast. Their memory will be commemorated in the programs of the New York Philharmonic-Symphony which HANS LANGE conducts this week. For the broadcast Sunday (CBS at 3 p. m.) Mr. Lange substitutes SIR HAMILTON HARTY's arrangement of Handel's Water Music with two short Holst works—and follows with "Brigg Fair," an English Rhapsody by Delius, and Elgar's second Symphony.

Sir Edward Elgar

SIR EDWARD ELGAR remained until his death the dean of English composers. In him the Britishers felt they had a genius. Outside of the islands his "Pomp and Circumstance" was best known.

Estimates of his worth are numerous, and, of course, his ultimate place in musical history is yet to be determined. The English like his music. They contend it is not properly understood nor sympathetically performed.

Mr. Lange deserves our commendation for presenting the Second Symphony, "dedicated to the memory of his late majesty, King Edward VII." The work is not, however, a lament for a deceased monarch but rather a token of admiration which the composer had expected to offer to a living man (who died before the work was completed). No biographical significance can be attached to the composition particularly as the motto prefixed to the score, taken from Shelley's "Invocation," indicates that Elgar had something quite different in mind. This motto "Rarely, rarely comest thou, Spirit of Delight!"—comprises the first two lines of the poem.

A PERSISTENT GROWTH in appreciation of symphonic music throughout the country is, according to LEOPOLD STOKOWSKI, shown in audience reaction to the Philadelphia Orchestra broadcasts (Fridays at 2:30 p. m. EST). Letters from listeners in all walks of life indicate that there is a large group of fans made up of people who have recently heard their first program of symphonic music.

"I have been asked what indications I may have observed," says Mr. Stokowski, "as to how our various series of broadcasts by the Philadelphia Orchestra over the Columbia network have been received by our radio audience."

"It would be difficult to answer this question simply. We have received a considerable quantity of letters as a result of the Philadelphia Orchestra's regular series of concerts and broadcasts. I have always read these letters personally for I am curi-



BETTY BARTHELL

She dances as she sings before the microphone, does this little Southern lass from Nashville, Tennessee. Her radio career was accidental, but a happy accident, as her Thursday 11 a. m. EST CBS-WABC program will attest

ous to see whether the preferences expressed for various composers or types of music seemed to reflect the influence of climate, or geographical factors, or of particular environment. I cannot say, however, that I really find any evidence whatever to support such a theory. What the letters really show is that the listeners all over the country, regardless of local environment, reflect intensely individual preferences and musical tastes. And this, I think, is as it really should be; for while music does often reflect national spirit, economic conditions, or local influences, it remains above all an intensely personal emotional and spiritual expression and experience.

"One interesting thing I do note in the letters—the development of a new group of listeners, evidenced by many letters from persons who have just heard their first program of symphonic music."

Some of the writers of such letters confessed that in listening to their first sym-

phonic concert they had secretly expected to be bored. Instead of boredom, they found a new revelation of life, a new experience of emotion and understanding; and thousands of such persons have become staunch participants in our symphonic programs. They are not confined to a particular group; among them are farmers and their families, business men, laborers, professional men (many of them with little time to go to concerts) and students. The development of these new listeners, and the testimony they bring of the growing influence of good music in the social scheme, is to me a sign and a promise of the influence that music is destined to wield in the individual and social life of our country.

"We find a certain amount of guidance from the widely varying expressions of musical taste in these letters. Whether the letters come from individuals in eastern cities or from more isolated listeners on the western plains or the Pacific Coast, they all carry that note of intensely personal preference and conviction: in one community, whatever its location, whether east or west, north or south, there are some who wish to hear nothing but Wagner, some who wish to hear nothing but Beethoven, others who wish to hear nothing but Bach. If we have not known it before, these letters would certainly enlighten us as to the need of making our programs for national-wide distribution as catholic as possible.

"In the free out-giving of good music to millions of homes, continuously, week after week, the least imaginative among us must discern profound possibilities in the growth of America's musical understanding. There are at present no completely accurate ways of measuring either the size of the radio audience, or the intensity of its interest, but I think there is every justification for the belief that the time is not far distant when the broadcasting of music will be held to high standards by the size and degree of interest of the coast-to-coast audience itself."

Grieg

EDWARD GRIEG's music is played Friday, November 9 (NBC at 4 p. m.) on the Master Music Hour by the MUSICAL ART QUARTET and FRANK SHERIDAN, pianist. The quartet in G minor, opus 27, and the sonata in C minor, opus 45, are to be heard.

One of the few Scandinavian composers to win a place among the world's musical masters, Grieg became devoted to a style that echoed the Norwegian folk-music. His writings are full of individual and wistful effects. Ten measures . . . and you say: "This is Grieg!" The richness of his harmonic beauties is a definite idealization of the popular style, and of course, goes beyond it. The melodies are lyrical and full of sweetness that is not commonplace, and a tenderness and warmth of sentiment that seem perennially charming.

Grieg has been compared with Chopin, since both emphasized emotion and both drew inspiration from national sources. But while Chopin grew morbid at times, Grieg never did. Grieg's music is plaintively expressive rather than intensely passionate. But it loses little by this, as its delightful originality leaves the auditor refreshed.

Radio Announcers

CRITICISM of radio announcers comes to this column more and more frequently. Letters do not cite mispronunciation as often as they once did. But they complain of the lack of proper enthusiasm, and of the announcers' attempt to make music a foreign and a forbidding experience. Stilted voices show lack of sympathy and feeling for the music to be played.

A correspondent proclaims: "Voices that dispense information accurate and otherwise about music carried over the air are still remarkable chiefly for their inaccuracies, which range from persistent mispronunciation of the simplest musical terms to a demonstration of complete ignorance of the art, its history and its service to humanity as one of life's chief beautifiers." (Continued on Page 27)

At last!

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strange inner power so dynamic and powerful that once contacted may bring man fulfillment of his visions of success and happiness, is told in a 5,000-word booklet, "Key to Your Inner Power," recently compiled by Yogi Alpha, noted American Philosopher and Metaphysician.

He tells of his belief that all the laws of the universe can be controlled because the laws themselves depend upon the great Universal Mind for their existence; that every mind is part of this universal mind, and if you learn to master and to use this universal energy it can almost overnight bring you many of the things you desire most. He further believes and teaches that this power is not limited to a fortunate few, but is latent in every human being. His revolutionary teaching is attracting thousands of inquiries throughout the world.

The author offers for a limited time to send this amazing booklet to readers of Radio Guide free of cost or obligation. It reveals the astounding secret which, mastered, may enable you within the next few months to unlock the reservoir of vast riches within YOU and explains how you may receive this revolutionary teaching in your home. For your free copy, address Psycho-Logic Institute, Box 98, Dept. 1-K, San Diego, California.

Programs for Thursday, November 8

Star ★ Indicates High Spot Selections

7:00 A.M.
 WCAU—Household Mystrate Clock
 WLW—△ Family Prayer Period
7:15 A.M.
 WLW—△ Morning Devotions
7:30 A.M.
 CBS—Yoichi Hiraoka: WJZ
 NBC—Ocean Revolve: WABC
 WLW—Salt and Peanuts
 WOR—Vincent Sorey's Orchestra
7:45 A.M.
 NBC—Pollock & Lawnhurst: WEAF
 WFI
 NBC—Jolly Bill & Jana: WJZ
 WLW—Plantation Days
8:00 A.M.
 NBC—Richard Leibert, organist:
 WEAF WFI WLW
 CBS—Song Reporter: WABC
 NBC—Morning Devotions: WJZ KDKA
 WBAL WMAL WRVA
 WOR—This Funny Old World
8:15 A.M.
 NBC—Lundt Krio & White: WJZ
 WRAL KDKA WMAL WRVA
 WOR—Current Events
8:30 A.M.
 NBC—Cherico: WEAF WRC WRVA
 WFI WLW
 CBS—Salon Musicals: WABC WDBJ
 NBC—Lew White, organist: WJZ
 KDKA WBAL WMAL
 WCAU—Words and Music
 WOR—Martha Manning
8:45 A.M.
 WOR—Adelaide Van Wey, blues
 WTAR—Cheerio (NRC)
9:00 A.M.
 NBC—Breakfast Club: WJZ WBAL
 WTAR WRVA KDKA
 CBS—Sunnyside Up: WABC WCAO
 WLW WHP WDBJ WJAS WCAU
 WJSV
 NBC—Herman & Banta: WEAF
 ABS—Top o' the Morning: WIP
 WCBM
 WLW—Joe Emerson, hymns
 WOR—George Dudley, baritone
9:15 A.M.
 NBC—Don Hall Trio: WEAF WLIT
 WRC WLW
 NBC—Breakfast Club: WMAL
 ABS—One Man Band: WIP WCBM
 WOR—Home Town Boys
9:30 A.M.
 NBC—Mildred Dilling: WEAF WRC
 ABS—Pick-Me-Ups: WIP WCBM
 WLW—Mail Bag
 WOR—Mildred Lewin, talk
 WPG—Sunny Side Up (CBS)
9:45 A.M.
 NBC—Musicals of the Old South:
 WEAF WFI WRC
 CBS—Waltz Time: WABC WJAS WPG
 WJSV WCAU WCAO WLW WHP
 WDBJ
 ABS—Bernie Dolan: WCBM
 WLW—Band of Friendship
 WOR—“Day Dreams”, Lucia Eastman
10:00 A.M.
 NBC—Edward MacLoughlin: WJZ WBAL
 KDKA WMAL WRVA WTAR
 CBS—News: The Bluebirds: WABC
 WJAS WCAU WCAO WLW WHP
 NBC—News: Breen & de Rose: WEAF
 WRC
 ABS—Care & Feeding of Men: WCBM
 WLW—Rhythm Jesters
 WOR—Pure Food Hour
10:15 A.M.
 NBC—Clara, Lu 'n' Em: WEAF WFI
 WRC WRVA WCAE WFBR WLW
 CBS—Bill & Ginger: WABC WJAS
 WJSV WCAU
 NBC—Castles of Romance: WJZ
 KDKA
 ABS—News: Lyric Strings: WCBM
 WCAO—Song Reporter (CBS)
10:30 A.M.
 NBC—Morning Parade: WEAF
 NBC—Today's Children, drama: WJZ
 KDKA WBAL WRVA WMAL
 CBS—Artists' Recital: WABC WJAS
 WCAO WHP WDBJ WJSV
 ABS—Poet's Corner: WCBM
 WCAU—Morning Melodies
 WLW—Livestock Reports: News
10:45 A.M.
 CBS—Ida Bailey Allen: WABC WJAS
 WCAO WLW WHP WDBJ
 NBC—News: Radio Kitchen: WJZ
 WMAL KDKA WBAL
 NBC—Morning Parade: WFI WTAR
 WRVA WRC
 WCAU—Through the Looking Glass
 WLW—Nora Thumann
11:00 A.M.
 NBC—Galaxy of Stars: WLIT WLW
 CBS—Betty Barthell, songs: WABC
 WCAU WPG
 CBS—Mary Lee Taylor, talk: WJSV
 WLW WCAO
 NBC—Hazel Arth, songs: WJZ WBAL
 KDKA WMAL WRVA
 ABS—Old Songs & New: WCBM WIP
 WOR—Nell Vinick, beauty talk
11:15 A.M.
 NBC—Frances Lee Barton: WEAF
 WRC WFBR WCAE WLIT WLW

CBS—Arady of Medicine: “Cancer
 of the Skin”: WABC WJSV WPG
 WJAS WCAO
 ★ NBC—Trion Wens, philosopher:
 WJZ KDKA WRVA WBAL WTAR
 ABS—Morning Parade: WCBM
 WCAU—Jan Savitt's Orchestra
 WOR—The Heat Waves
11:30 A.M.
 NBC—Navy Band: WJZ WRVA
 WMAL WBAL WTAR
 CBS—△ County Church of Italy:
 wood: WABC WLW WCAU WJAS
 WJSV WCAO WPG WHP WDBJ
 NBC—Pedro Via's Orch.: WEAF
 WLIT
 ABS—Mildred Rose, songs: WCBM
 WLW—Through the Looking Glass
 WOR—Philosophical Talk
11:45 A.M.
 NBC—Navy Band: KDKA WLW
 ABS—Silks and Keys: WIP WCBM
 WDR—Joseph Reines

Afternoon
12:00 Noon
 NBC—Fields & Hall: WJZ WBAL
 KDKA
 CBS—Voice of Experience: WABC
 WCAU WJSV WJAS WCAO
 ★ NBC—Treasure Chest: WEAF WRC
 WFBR WCAE WLIT WLW
 ABS—Bob Fallon's Orch.: WIP WCBM
 WDR—Current Events
12:15 P.M.
 NBC—Merry Maes: WJZ WMAL
 WBAL
 ★ CBS—CORN PRODUCTS REFIN-
 ING Co. Presents “The Gumps,”
 sketch: WARC WJAS WJSV WCAO
 WLW WHP WCAU
 ★ NBC—Honeyboy & Salsaras:
 WEAF WRC WLIT
 WLW—Salt Talk; Livestock Reports
 WOR—Mrs. Reilly's Common Sense
12:30 P.M.
 NBC—Merry Madcaps: WEAF WLIT
 ★ CBS—ACME WHITE LEAD AND
 COLOR Works Presents “Smilin' Ed”
 McConnell: WABC WCAU WJSV
 WJAS WHP WFEA WEAN WDRD
 WAAR
 NBC—Farm & Home Hour: WJZ
 KDKA WRVA WBAL WMAL
 WTAR WLW
 ABS—Betty Jane, songs: WCBM WIP
 WOR—Phil Lynch's Orchestra
12:45 P.M.
 CBS—George Hall's Orch.: WABC
 WJSV WCAO WLW WHP WDBJ
 WPG
 NBC—Merry Madcaps: WRC
 ABS—Will Hofflander's Orch.: WCBM
 WCAU—C. P. Shollner, talk
 WIP—RADIO GUIDE PRESENTS
 Henry Patrick in “Songs of Ro-
 mance” with Roger Moorehouse
1:00 P.M.
 NBC—Market & Weather: WEAF
 NBC—Jan Bruneseo's Ensemble: WFI
 WRC
 WDR—Health Talks
1:15 P.M.
 NBC—Jan Bruneseo's Ensemble:
 WEAF WRC
 CBS—Frank Dailey's Orch.: WABC
 WJSV WCAU WPG WCAO
 ABS—Advertising Club Luncheon:
 WCBM
 WDR—Dance Orchestra
1:30 P.M.
 ★ NBC—Vic & Sade: WJZ KDKA
 WBAL WTAR WMAL
 NBC—Geo. Duffy's Orch.: WEAF
 WFI
 WLW—Larry Lee's Orchestra
 WOR—Theater Club of the Alt
1:45 P.M.
 CBS—Pat Kennedy; Art Kessel's
 Orch.: WABC WCAU WJSV WCAO
 WJAS
 NBC—Great Composers' Hour: WJZ
 WLW WTAR WBAL WMAL WRVA
 WLW—Dance Orchestra
 WDR—Verna Osborne, soprano
2:00 P.M.
 NBC—Stones of History, drama:
 WEAF WRC WLIT
 CBS—Marie, the Little French Prin-
 cess: WABC WJSV WJAS WLW
 WHP WDBJ WCAU
 ABS—The Ragamuffins: WCBM
 KDKA—Great Composers (NBC)
 WLW—School of the Air
 WOR—Dr. Payne, psychologist
2:15 P.M.
 ★ CBS—Romance of Helen Trent:
 WABC WCAU WJAS WJSV
 ABS—Ivano Duo: WCBM
 WOR—Alice Remsen, contralto
2:30 P.M.
 NBC—Smack Duet: WJZ WBAL
 WMAL WTAR WRVA

CBS—American School of the Air:
 WABC WJSV WJAS WCAO WLW
 WHP WDBJ WPG
 NBC—Trion Romantique: WEAF WRC
 WLIT
 ABS—Piano & Organ Concertos:
 WCBM
 WCAU—Club of the Air
 WOR—Martha Deane
2:45 P.M.
 NRC—Vic & Sade: WEAF WLIT
 WRC
 NBC—Echoes of Erin: WJZ WMAL
 WRVA WTAR WBAL
 WCAU—Women's Club of the Air
3:00 P.M.
 NBC—Ma Perkins: WEAF WFI WRC
 WCAE WFBR WLW
 ★ CBS—Roadways of Romance:
 WABC WJSV WJAS WPG WCAO
 WLW WHP WDBJ
 NBC—Charley Davis' Orch.: WJZ
 KDKA WMAL WTAR WRVA
 ABS—Symphony Orch: WCBM
 WCAU—Soft Lights and Sweet Music
 WOR—Ensemble
3:15 P.M.
 NBC—Dreams Come True: WEAF
 WRC WFI WCAE WFBR WLW
 WBAL—Charley Davis' Orch. (NBC)
 WCAU—Club of the Air
3:30 P.M.
 NBC—Woman's Radio Review: WEAF
 WRC WFI
 NBC—Roy Shield's Orch.: WJZ
 KDKA WBAL WMAL WTAR WBAL
 ABS—Today's Winners: WIP WCBM
 WLW—Song of the City (NBC)
 WOR—Karl Freund, talk
3:45 P.M.
 WCAU—Variety Program
 WOR—Tunes and Tempos
4:00 P.M.
 NBC—Blue Room Echoes: WEAF
 WTAR
 CBS—Visiting America's Little House:
 WABC WJSV WJAS WCAO WLW
 WHP WDBJ WPG
 NBC—Betty & Bob: WJZ WBAL
 KDKA WMAL WRVA
 WCAU—Barnyard Frolic
 WLW—Life of Mary Sothern
 WOR—Dr. H. I. Strandhagen, talk
4:15 P.M.
 NBC—Dorothy Page, songs: WJZ
 WMAL KDKA
 CBS—Salvation Army Band: WABC
 WJAS WJSV WDBJ WPG WCAO
 WLW WHP
 NBC—Blue Room Echoes: WRVA
 WRC WFI
 WLW—Jimmy Arlen, baritone
 WOR—The Melody Singer
4:30 P.M.
 NBC—Platt & Niernann: WJZ WRVA
 WBAL WTAR
 CBS—Dick Messner's Orch.: WABC
 WJAS WJSV WCAU WCAO WHP
 WLW WDBJ
 NBC—Arlene Jackson: WEAF WRC
 WLW—Betty and Bob
 WOR—Gus Steek's Orchestra
4:45 P.M.
 NBC—Archie Bleyer's Orch.: WJZ
 WTAR KDKA WRVA WBAL WMAL
 CBS—Dick Messner's Orch.: WPG
 NBC—Adventures on Mystery Island:
 WEAF
 WLW—The Jacksons
 WDR—“Science in Your Home,” talk
 WRC—Morin Sisters (NBC)
5:00 P.M.
 NBC—Nat'l P. T. A. Congress: WEAF
 WRC
 NBC—Stanleigh Malotte, songs: WJZ
 WBAL KDKA WTAR WBAL
 ★ CBS—Loretta Lee, songs: WABC
 WJSV WJAS WCAO WLW WHP
 WDBJ WPG
 ABS—Pan-Americans; Orch.: WCBM
 WCAU—Jimmy Allen's Adventures
 WLW—Treasure Adventure
 WOR—Melody Moments
5:15 P.M.
 NBC—Three Scamps: WJZ WBAL
 CBS—Skippy: WABC WJAS WCAU
 WJSV WCAO
 WLW—Stamp Club
 WOR—Pete Rice, “Western Drama”
 WTAR—Alice Joy, songs (NBC)
5:30 P.M.
 NBC—Tales of Courage: WEAF WTAR
 WLIT
 CBS—Jack Armstrong: WABC WCAU
 WJAS WJSV WCAO
 NBC—Singing Lady: WJZ WBAL
 KDKA WLW
 ABS—Bob Fallon's Orch.: WCBM
 WOR—Adventures of Donald Ayer
5:45 P.M.
 CBS—Miniatures: WDBJ WJAS
 WCAO WPG
 NBC—Orphan Annie: WJZ KDKA
 WMAL WBAL WRVA
 CBS—Robinson Crusoe, Jr.: WABC

NBC—Jesters Trio: WEAF
 WCAU—Fur Trappera
 WLW—Jack Armstrong
 WDB—Uncle Wiggily
Night
6:00 P.M.
 NBC—Xavier Cugat's Orch.: WEAF
 WTAR
 CBS—Buck Rogers: WABC WCAU
 WJSV WJAS WCAO WMBG
 NBC—Wm. Lundell interview: Law-
 rence Stallings, “World's Best Mov-
 ies”: WJZ WBAL
 ABS—Gene Kardos' Orch.: WCBM
 WLW—Orchestra; Rayley Axton
 WOR—Uncle Don Kiddies' Program
6:15 P.M.
 CBS—Bobby Benson and Sunny Jim:
 WABC WCAU
 NBC—Tom Coakley's Orch.: WJZ
 WBAL
 WLW—Bachelor of Song
6:30 P.M.
 NBC—News: Mary Small, songs:
 WEAF
 CBS—Football Highlights: WABC
 WJAS WHP WCAO WMBG WJSV
 WDBJ
 NBC—News: Armand Girard, bar-
 itone: WJZ WTAR
 ABS—News: Jack Orlando's Orch:
 WCBM
 WLW—Bob Newhall
 WDB—Boys' Club
6:45 P.M.
 NBC—Billy Batchelor, sketch: WEAF
 WFI WRC
 CBS—Ed Wurtzbech's Orch.: WJSV
 CBS—Beauty Prgm.: WABC WCAU
 WCAO
 NBC—Lowell Thomas: WJZ WBAL
 KDKA WMAL WLW
 ABS—Sports Review: WCBM
 WOR—Snipsey Spot
 WTAR—Sylvan Trio (NBC)
7:00 P.M.
 ★ NBC—Amos 'n' Andy: WJZ WBAL
 KDKA WMAL WRVA WLW
 NBC—Jack & Loretta Clemens: WEAF
 WFI
 ★ CBS—Myrt & Marge: WABC
 WJAS WCAU WJSV WCAO
 ABS—Paul Barry, songs: WCBM
 WDR—Ford Frick, sport resuma
7:15 P.M.
 NRC—Gems of Melody: WJZ WBAL
 KDKA WMAL
 CBS—Just Plain Bill: WABC WJAS
 WCAU WJSV WCAO
 NBC—Gene & Glenn, sketch: WEAF
 WRC WRVA WFBR WCAE
 ABS—American Salutes: WCBM
 WLW—Lum and Abner
 WOR—Comedy Stars of Hollywood
7:30 P.M.
 NBC—Bural Cork Dandies: Al Ber-
 nard: WEAF WRC WFI WCAE
 WFBR
 ★ CBS—IRONIZED YEAST Pre-
 sents Whispering Jack Smith's
 Orch.: WABC WJAS WJSV WCAU
 WCAO
 WLW—String Trio
 WOR—Larry Taylor, tenor
 WTAR—John, Gene and Dick (NBC)
7:45 P.M.
 NBC—Frank Ruck's Adventures:
 WEAF WFI WRC WCAE WFBR
 ★ CBS—Boake Carter, news: WABC
 WCAU WJAS WJSV WCAO
 NBC—Shirley Howard: WJZ WTAR
 ABS—Harry Hershfield: WCBM
 WOR—Alter Dinner Music
8:00 P.M.
 CBS—The Troopers: WPG WDBJ
 ★ CBS—Easy Aces, sketch: WABC
 WJAS WCAU WCAO
 ★ NBC—O. Henry Stories: WJZ
 WBAL
 ★ NBC—Vallee's Variety Hour:
 WEAF WFI WRC WRVA WCAE
 WFBR WLW
 ABS—Three Little Funsters: WCBM
 WIP
 WDR—Little Symphony Orchestra
8:15 P.M.
 CBS—Fray & Braggiotti: WABC WHP
 WLW WDBJ WPG WCAO
 ABS—Five Star Final: WCBM
 WCAU—Pop Warner, football talk
8:30 P.M.
 ★ CBS—The Forum of Liberty; Ed-
 win C. Hill: WABC WJAS WCAO
 WCAU WJSV
 ★ NBC—Melodies Romantique: WJZ
 WMAL KDKA
 ABS—Brad & Al, comedy: WCBM
8:45 P.M.
 ABS—Kay Thompson: WCBM

9:00 P.M.
 ★ NBC—Death Valley Days, drama:
 WJZ WMAL KDKA WBAL WLW
 ★ NBC—Captain Henry's Show Boat:
 Lanny Ross tenor: WEAF WRVA
 WRC WFI
 ★ CBS—CAMEL CIGARETTES PRE-
 sent “The Camel Caravan”; Walter
 O'Keefe; Annette Hanshaw; Ted
 Husine; Glen Gray's Casa Loma
 Orch.: WABC WCAU WSPG WPG
 WDBJ WJSV WJAS WCAO WLW
 WHP
 ABS—Mauro Collone Presents: WCBM
 WIP
 WOR—The Witch's Tale
9:15 P.M.
 WOR—Comptroller Jos. D. McGoldrick
9:30 P.M.
 ★ CBS—Fred Waring's Orch.: WABO
 WJAS WJSV WCAU WPG WCAO
 WHP WLW WDBJ WMBG
 NBC—Musical Keys: WJZ KDKA
 WBAL
 WLW—Unsolved Mysteries
 WOR—Lum and Abner, sketch
9:45 P.M.
 ABS—Tony Cabooch, comedy: WCBM
 WOR—Wayne King's Orchestra
10:00 P.M.
 ★ NBC—Paul Whiteman's Orch.:
 WEAF WFI WRC WRVA WCAE
 WFBR WLW
 ★ CBS—Forty-Five Minutes in Holly-
 wood; Previews of Best Current
 Pictures: Screen Stars In Person;
 Music by Mark Warnow; Gossip by
 Cal York: WABC WCAU WJAS
 WJSV
 NBC—Roads That Move, dramatic
 musical: WJZ WBAL KDKA
 ABS—Blood and Thunder, dramatic
 sketch: WCBM
 WCAO—Album of Popular Classics
 (CBS)
 WOR—Al & Lee Reiser Present
10:15 P.M.
 CBS—Imperial Hawaiians: WPG
 WCAO
 WOH—Harlan Read
10:30 P.M.
 NBC—Economic Talk: WJZ WMAL
 WBAL KDKA
 ABS—Jolly Russians: WCBM
 WOR—The Spotlight
10:45 P.M.
 CBS—“Fats” Waller's Rhythm Club:
 WABC WJSV WJAS WCAU WHP
 WDBJ WLW WPG
11:00 P.M.
 NBC—Jack Berger's Orch.: WEAF
 WFI
 CBS—Little Jack Little's Orchestra:
 WABC WJAS WJSV WCAO
 NBC—E. Madriguera's Orch.: WJZ
 WRVA WBAL WTAR
 ABS—Voice of Romance: WCBM
 WCAU—Alan Scott
 WLW—News; Zero Hour
 WDR—Current Events
11:15 P.M.
 CBS—Little Jack Little's Orchestra:
 WLW WHP WDBJ WPG WCAU
 NBC—Jesse Crawford, organist: WEAF
 WRC WFI
 ABS—Dancing Till I A. M.: WCBM
 WIP
 WDR—Moonbeam
11:30 P.M.
 NBC—Dorsey Brothers' Orch.: WEAF
 WFI WRC
 CBS—Clyde Lucas' Orch.: WABC
 WPG WJSV WCAO
 NBC—Eddy Duchin's Orch.: WJZ
 WBAL WMAL WTAR WRVA
 WLW—Dance Orchestra
 WDR—Anthony Trini's Orchestra
11:45 P.M.
 CBS—Leon Belasco's Orch.: WABC
 WCAU WPG WCAO WJSV
12:00 Mid.
 NBC—George Olsen's Orch.: WJZ
 WMAL KDKA
 CBS—Paul Sabina's Orch.: WABO
 WCAU WJSV WJAS WLW WHP
 WDBJ WPG
 NBC—Enrie Madriguera's Orch.:
 WEAF WFI WRC
 WLW—Dance Orchestra
 WDR—Will Osborne's Orchestra
12:30 A.M.
 NBC—Dancing in the Twin Cities:
 WJZ KDKA WMAL
 CBS—Enoch Light's Orch.: WABC
 WJSV WCAU WLW WHP
 NBC—Buddy Rogers' Orch.: WEAF
 WFI WRC
 WLW—Red Nichols' Orchestra
 WOR—Florence Richardson's Orch.
1:00 A.M.
 CBS—Claude Hopkins' Orch.: WABC
 WLW—Moon River, organ and poems

Great Lovers of Radio

(Continued from Page 5)

fresh in Rosaline's mind is the show in which she was *Joséphine* to Atwell's *Napoleon*. Rosaline staged a quick mental flash-back to that period.

"I had heard of Lionel's great reputation as a romantic lover," she said, "and I soon discovered that his ability had not been exaggerated. I discovered Lionel to be the personification of all that is dynamic and sophisticated in manhood. I felt insignificant under the spell of his enchanting personality. Lionel played the little Corsican most forcefully!"

Perhaps Georgie Jessel doesn't come up to everyone's conception of a perfect lover, but Rosaline remembers several love skits which they did on the Chase and Sanborn programs.

"George was an ardent swain," related Rosaline, "and he gave me many a thrill with his realistic love making, but the thing which bothered me most was the hypnotic manner in which he kept looking at me. One afternoon I pinned him



SHIRLEY HOWARD

From radio writing to radio singing is the step Shirley Howard took. She once was a newspaper radio columnist; now sings over NBC-WJZ stations Thursdays at 7:45 p. m. EST

PEA-MATIC
REPEATER-12 SHOT

HARMLESS ACCURATE

Here it is, boys. You can have an immense amount of fun with this new pistol. It shoots 12 to 15 ordinary peas without reloading. All you need do is to load the sun with peas, pull the trigger and keep on firing until the barrel is empty. Then reload and fire again. It is absolutely harmless and safe. Nothing to explode. These pistols sell like hot cakes, so get yours AT ONCE.

the first boy in your town to own one of these automatic repeating pistols and be the envy of all the other kids in the neighborhood. **PRICE 25c.**

Big package of novelties, cubes, pencils, pens, books, etc. **JOHNSON SMITH CO., Dept. 117 RACINE, WIS.**

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down and asked him the reason for the Svengali stare. His reply rudely shattered my fanciful thoughts. "You see, Rosaline," said Georgie, "the reason I keep looking at you so strangely is because you look so much like Norma Talmadge!"

Can't Love Cantor

"Talking about Jessel naturally brings to mind Eddie Cantor," continued Rosaline. "Eddie is the kindly and sweet type of lover you find parked in every American parlor. We played several romantic skits, but every time I worked myself up to the proper romantic pitch, the picture of Eddie, Ida, and his five lovely daughters would bob up in my mind and spoil the mood."

Rosaline discovered Lou Tellegen to be the personification of every woman's dream lover. "I doubt very much if there will ever be another Lou Tellegen for many generations," stated the reminiscent young radio actress. "Romantic, charming and sophisticated, he was as much at ease in front of the microphone as he would have been in the drawing room of some continental palace—or a low-priced popular restaurant. He was the most simple, humble and grateful person in the studio—until he swung into action. Standing straight and proud as a youngster, he simply carried me away with his flowery eloquence and Victorian gestures. If I had any doubts about the validity of the Tellegen legend, they were dispelled after that first performance. Tellegen is one of the real romantic heroes of this age. Even in the twilight of his life he has the vital spark that is missing in most men."

Dennis King Ace

If you've pictured Al Jolson as a meek fellow with little or no feminine appeal, listen to Rosaline's experience with him:

"Al Jolson, when acting the part of a heavy lover, is quite different from the Al Jolson of the music halls and the mammy songs. Al does not have a heroic appeal, but he is a warm-hearted and sincere man who has a certain definite yet undefinable charm. As the gay caballero of the Mexican plains in the radio version of Viva Villa, Al was absolutely devastating. He made love to me like a true, fiery Latin, and kept me constantly on my toes. His sense of humor, too, is keen.

"At one of the rehearsals he was having a bit of trouble with his Spanish accent. We tried to help him but he waved us aside airily. 'What's the difference?' he said. 'I'll throw in a little Jewish, add a little Eskimo, and they'll think it's Spanish.'"

Dennis King, hero of countless musical operettas, is Rosaline's conception of the finest lover on the air today. Slim and good looking, with a glorious speaking and singing voice, he is to Rosaline the archetype of all sophisticated and subtle radio Romeos. "Dennis is like quicksilver," she says enthusiastically. "He has an impish sense of humor, he has finer perception of nuance and is more temperamental than all the others. For a second he'll be in a kidding mood, and suddenly he becomes very dramatic. Everything he says or does seems to have a poetic fervor. Watching the play of emotions on his face is a fascinating pastime. He is the most charming man I have ever met."

Rosaline Greene has the speaking part of Mary Lou of the Maxwell House Showboat program Thursdays at 9 p. m. EST over an NBC-WEAF network—and she also may be heard every Monday, Wednesday and Friday afternoon at 1:15 p. m. over an NBC-WEAF network in Peggy's Doctor, sponsored by Blue Coal.

Contests on the Air

Time Shown Is Eastern Standard

SUNDAY

1:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Two duplicate contests closing November 4 and December 20. Sponsor, B. T. Babbitt Co.

5:45 p. m., NBC-WJZ network, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsors, Spratt's Patent, Ltd.

7:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

WEDNESDAY

10:15 p. m., NBC-WJZ network, Madame Sylvia's "Movietime In Hollywood." Prizes: Three copies weekly of dresses worn by Hollywood stars in current motion picture films. Nature, letter-writing. Sponsor, Ralston Purina Mills.

FRIDAY

8:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Rerobroadcast 11:30 p. m. Weekly contest. Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

THROUGH THE WEEK

7:15 p. m., Monday to Friday inclusive,

NBC-WEAF network, also at 11:15 p. m. on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each program for best "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gillette Safety Razor Co.

8:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 11:15 p. m. Prize: each program, \$500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

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Make	Size	Price	Make	Size	Price
BALLOON	12x16	2.25	GOOD YEAR	12x16	2.25
30x4.00	2.25	30x4.00	2.25	30x4.00	2.25
30x4.50	2.40	30x4.50	2.40	30x4.50	2.40
30x5.00	2.55	30x5.00	2.55	30x5.00	2.55
30x5.50	2.70	30x5.50	2.70	30x5.50	2.70
30x6.00	2.85	30x6.00	2.85	30x6.00	2.85
30x6.50	3.00	30x6.50	3.00	30x6.50	3.00
30x7.00	3.15	30x7.00	3.15	30x7.00	3.15
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30x9.00	3.75	30x9.00	3.75	30x9.00	3.75
30x9.50	3.90	30x9.50	3.90	30x9.50	3.90
30x10.00	4.05	30x10.00	4.05	30x10.00	4.05
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30x22.50	7.80	30x22.50	7.80	30x22.50	7.80
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30x25.00	8.55	30x25.00	8.55	30x25.00	8.55
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30x28.00	9.45	30x28.00	9.45	30x28.00	9.45
30x28.50	9.60	30x28.50	9.60	30x28.50	9.60
30x29.00	9.75	30x29.00	9.75	30x29.00	9.75
30x29.50	9.90	30x29.50	9.90	30x29.50	9.90
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HEAVY DUTY TRUCK TIRES
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Programs for Friday, November 9

Star ★ Indicates High Spot Selections

6:30 A.M.
 WLW—Top of the Morning
 6:45 A.M.
 NBC—Health Exercises: WEAF WFI WCAE
 WLW—Cousin Bob
 WOR—Gym Classes
 7:00 A.M.
 WCAU—Household Musical Clock
 WLW—△ Family Prayer Period
 7:15 A.M.
 WLW—△ Morning Devotion
 7:30 A.M.
 NBC—Yoichi Hiraoka: WJZ
 CBS—Organ Reveille: WABC
 WLW—Teans, harmony trio
 WOR—Violent Sorey's Orchestra
 7:45 A.M.
 NBC—Pollock and Lawnhurst: WEAF WFI
 NRC—Jolly Bill & Jane: WJZ
 WLW—Plantation Days
 8:00 A.M.
 NBC—Organ Rhapsody: WEAF WFI WLW
 CBS—Song Reporter: WABC
 NBC—Morning Devotions: WJZ KDKA WBAL WMAL WRVA
 WOR—Nell Vinick, beauty talk
 8:15 A.M.
 NBC—Lands Trio and White: WJZ WBAL KDKA WMAL WRVA
 WOR—Current Events
 8:30 A.M.
 NBC—Cheerful: WEAF WFI WRVA WRC WLW
 CBS—Raymond Scott, pianist: WABC
 NBC—Lew White, organist: WJZ KDKA WBAL WMAL
 WCAU—Words and Music
 WOR—Martha Manning, talk
 8:45 A.M.
 CBS—Eton Boys: WABC
 WOR—Bud Katooy, songs
 WTAR—Cheerio (NBC)
 9:00 A.M.
 NBC—Herman & Banta: WEAF
 CBS—Metropolitan Parade: WABC WJAS WCAU WCAO WHP WLW
 NBC—Breakfast Club: WJZ KDKA WBAL WRVA WTAR
 ABS—Top of the Morning: WIP WCBM
 WLW—Joe Emerso, hymns
 WOR—George Dudley, baritone
 9:15 A.M.
 NBC—Don Hall Trio: WEAF WRC
 NBC—Breakfast Club: WBAL WMAL
 ARS—Vaughn de Leath, songs: WCBM WIP
 WJSV—Metropolitan Parade (CBS)
 WLW—Health Talk
 WOR—Home Town Boys
 9:30 A.M.
 NBC—The Mystery Chef: WEAF WRC WLIT
 ABS—Pick-Me-Ups: WIP WCBM
 WLW—Jack Berch's Orchestra
 WOR—Health Talk
 WPG—Metropolitan Parade (CBS)
 9:45 A.M.
 NBC—Johnny Marvin, tenor: WEAF WFI WRC
 CBS—The Cosmopolitan: WABC WPG WJAS WCAU WJSV WCAO WLBW WIP
 ABS—Bernie Dolan, pianologue: WIP WCBM
 WLW—Bond of Friendship
 WOR—N. Y. State Adult Education
 10:00 A.M.
 NBC—News: Breen and de Rosa: WEAF WTAR WRC WRVA
 CBS—News: The Bluebirds, trio: WABC WJAS WCAU WCAO WLBW WIP
 NRC—Josephine Gibson, hostess: WJZ KDKA WMAL WBAL
 ABS—Dad Dailly: WCBM
 WLW—Rhythm Jesters
 WOR—John McKeever, baritone; Orchestra
 10:15 A.M.
 CBS—Bill and Gineer: WABC WJSV WCAU WJAS WCAO
 NBC—Hazel Arth, contralto: WJZ WJZ WBAL
 NBC—Clara, Lu 'n' Erna: WEAF WRC WCAE WFBW WRVA WFI
 ABS—News; Lyric Strings: WCBM WIP
 WOR—Show Boat Boys
 10:30 A.M.
 CBS—Marion Carver, pianist: WJAS WLBW WIP WJSV
 NBC—Today's Children: WJZ WBAL WMAL KDKA WRVA
 CBS—“All About You”: WABC WCAU WCAO
 NBC—Land of Begoning Again: WEAF
 ARS—Male Quartet: WCBM
 WLW—Livestock Reports; News
 WOR—The Romance of Foods
 WRC—Joe White (NBC)
 10:45 A.M.
 NBC—Betty Crocker: WEAF WRVA WFI WRC WTAR WLW

CBS—Three Flats: WABC WJAS WCAU WCAO WLBW WHP
 NBC—News, Radio Kiteben: WJZ WMAL KDKA WBAL
 ABS—Tony Cabooch, comedy: WCBM
 WOR—Dance Orchestra
 11:00 A.M.
 ★ NBC—Music Appreciation Hour: WJZ WEAF WRVA WBAL WTAR
 KDKA WLIT WMAL WLW
 CBS—Cooking Closeups: WABC WCAU WJAS WJSV WCAO
 WOR—What to Eat and Why
 11:15 A.M.
 CBS—E. Hall Downes, bridge talk: WABC WJAS WJSV WCAO WLBW WHP
 ABS—Morning Parade: WCRM
 11:30 A.M.
 CBS—Army Band: WABC WJAS WJSV WCAO WLBW WHP
 ABS—String Trio: WCBM
 WCAU—Pete Woolery; Orchestra
 WOR—Patsy Chapin, songs at piano
 11:45 A.M.
 CBS—The Cadets: WABC WJAS WJSV
 ABS—Betty Gould, organist: WCBM WIP
 WCAU—Eddie Shepperd
 WOR—Leo Freudberg's Orchestra

Afternoon

12:00 Noon
 NBC—Piano Recital: WEAF WRC
 CBS—Voice of Experience: WABC WCAU WJAS WJSV WCAO
 NBC—Fields aod Hall: WJZ WRVA WBAL KDKA
 ABS—Bob Falloo's Orchestra: WIP WCBM
 WLW—Salt and Peanuts
 WOR—Current Events
 12:15 P.M.
 ★ NBC—Honeyboy & Sassafras: WEAF WRC WLIT
 ★ CBS—CORN PRODUCTS REFINING Co. Presents “The Gumps,” sketch: WABC WCAU WJAS WHP WJSV WCAO WLBW
 NBC—Charles Sears, tenor: WJZ WMAL
 WLW—Salt Talk; Livestock Reports
 WOR—Mrs. Reilly's Commoo Sease
 12:30 P.M.
 NBC—Farm & Home Hour: WJZ WMAL KDKA WBAL WRVA WTAR
 CBS—Allan Lester's Orch.: WABC WCAU WJAS WCAO
 NBC—Merry Madcaps: WEAF WLIT
 ABS—Here's How: WIP WCBM
 WLW—Cousin Bob
 WOR—Phil Lynch's Orchestra
 12:45 P.M.
 CBS—Allan Lester's Orch.: WJSV WPG
 ABS—Will Hollander's Orch.: WCBM WIP—RADIO GUIDE PRESENTS Henry Patrick in “Songs of Romances” with Roger Moorhouse
 WRC—Merry Madcaps (NBC)
 1:00 P.M.
 NRC—Markets and Weather: WEAF
 CBS—George Hall's Orch.: WABC WPG WCAO WJAS
 NBC—Nathan Stewart, baritone: WRC WCAO—Barnyard Frolic
 WLW—Farm and Home Hour (NBC)
 WOR—Sparkling Melodies
 1:15 P.M.
 ★ NBC—Peggy's Doctor, sketch: WEAF WFI WCAE WFBW
 ABS—Sid Schwartz: WIP WCBM WJSV—George Hall's Orch. (CBS)
 1:30 P.M.
 ★ CBS—Vic & Sade: WJZ WMAL KDKA WBAL WTAR
 ★ CBS—Little Jack Little, songs: WABC WJAS WJSV WLBW WHP WCAU
 NRC—Airbreaks: WEAF
 ABS—Backstage in Welfare: WCBM WIP
 WLW—Dance Orchestra
 WOR—Theater Club of the Air
 1:45 P.M.
 CBS—The Cadets: WABC WCAO WJAS WJSV WPG WCAU
 NBC—Words and Music: WJZ WMAL WTAR
 ABS—The Raganuffins: WCBM WIP
 WLW—Red Nichols' Orchestra
 WOR—Diana Marlow, songs; Orch.
 2:00 P.M.
 NBC—Procter & Gamble: WJZ
 CBS—Marie, the Little French Princess: WABC WGR WJSV WLBW WHP WCAU WJAS
 NBC—Magie of Speech: WEAF WRC WLIT
 ABS—Piano Duo: WCBM
 WRAL—Words & Music (NBC)
 WLW—Ohio School of the Air
 WOR—Dr. Payne, psychologist

2:15 P.M.
 ★ CBS—Romance of Helen Trent: WABC WJSV WHP WLBW WJAS WCAO
 NBC—Morin Sisters: WBAL WTAR WMAL
 ABS—Jerry Baker, organist: WCBM
 WOR—Frank Ricciardi; Orchestra
 2:30 P.M.
 CBS—American School of the Air: WABC WGR WCAO WJAS WJSV WHP WLBW
 NBC—The Sizzlers Trio: WEAF WRC WLIT
 NBC—Smack Out: WJZ WBAL WMAL WRVA WTAR
 ABS—Roads of Romance: WCBM
 WCAU—Club of the Air
 WOR—Martha Deana
 2:45 P.M.
 NBC—Vic & Sade: WEAF WLIT WRC
 NBC—Alden Edkios, bass-baritone: WJZ WMAL WBAL WRVA WTAR
 WCAU—Women's Club of the Air
 3:00 P.M.
 CBS—Four Showmen: WABC WCAO WGR WJAS WJSV WPG WLBW WHP WCAU
 NEC—Ma Perkins: WEAF WRC WFI WCAE WFBW WLW
 NBC—Marine Band: WJZ WMAL KDKA WRVA WTAR
 ABS—Women & Money, talk: WCBM
 WOR—Ensemble
 3:15 P.M.
 CBS—Nat'l Education Ass'n Prgm.: WABC WJSV WPG WCAO
 NBC—The Wise Man: WEAF WRC WFI
 ARS—L. Rutler, talk: WCBM
 WBAL—Marine Band (NBC)
 WCAU—The Studio Upstairs
 3:30 P.M.
 CBS—Grab Bag: WABC WJSV WPG WCAO
 NBC—Woman's Radio Review: WEAF WRC WFI
 ARS—Today's Winners: WCBM WIP
 WLW—Marine Band (NBC)
 WOR—Radin Garden Club
 3:45 P.M.
 WLW—Business News
 WOR—Pauline Alpert, whirlwind pianist
 4:00 P.M.
 NRC—Broadcast from London: Prime Minister Ramsay MacDonald: WEAF WTAR WRC
 CBS—Broadcast from London: Prime Minister Ramsay MacDonald: WABC WPG WJSV WCAO
 NBC—Betty and Bob: WJZ WBAL KDKA WMAL WRVA
 WCAU—Barnyard Frolic
 WLW—Life of Mary Sothorn
 4:15 P.M.
 NBC—Dorothy Page, songs: WJZ WMAL
 WLW—Variety Program
 WRVA—Broadcast from London (NBC)
 4:30 P.M.
 NBC—Master Music Hour: WEAF WRC WJAR WRVA
 NBC—Three Cs: WJZ WBAL WLW—Betty and Bob
 4:45 P.M.
 CBS—This & That Revue: WABC WJSV WCAO WPG
 NBC—General Federation of Women's Clubs: WJZ WMAL WBAL
 WLW—The Jacksons
 WOR—“Science in Your Home,” talk
 5:00 P.M.
 CBS—“Or. Son of Fire”: WABC WJAS WCAO
 ★ NBC—Broadcast from London: WEAF
 ★ NBC—Al Pearce's Gang: WJZ WMAL WRVA WTAR
 ABS—Sixty-Five Feet to the Pacific: WCBM
 WCAU—Jimmy Allen's Adventures
 WLW—Dorothea Ponce, vocalist
 WOR—Weather: Musical Moments
 5:15 P.M.
 CBS—Skiy sketch: WABC WCAU WJAS WJSV WCAO
 NBC—Alice Joy, songs: WJZ WTAR WBAL
 NBC—Tom Ma's Straight Shooters: WEAF WRC WCAE WFBW WLW
 WLIT—RADIO GUIDE PRESENTS Lee Lawrence; Dorothy Allison, pianist
 WOR—“Captain Tom's Pirate Ship”
 5:30 P.M.
 NRC—Singing Lady: WJZ WBAL KDKA WLW
 CBS—Jack Armstrong: WABC WJAS WCAU WJSV WCAO
 ★ NBC—Nellie Ravell Interviews: WEAF WTAR
 ABS—Bob Fallon's Orch.: WCBM
 WOR—Story and Contest Club

5:45 P.M.
 CBS—Miniatures: WCAO WJAS
 CBS—Robinson Crusoe, Jr.: WARC
 ★ NBC—Capt. Tim Healy: WEAF WRC
 NBC—Orphan Annie: WJZ KDKA WRVA WMAL WRAL
 WCAU—Fur Trappers
 WLW—Jack Armstrong
 WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
 NBC—Thrills of Tomorrow: WEAF WRC
 CBS—Il. V. Kaitenborn, News: WABC WJSV WJAS WCAO WLBW
 NBC—Jack Berger's Orch.: WJZ WMAL WTAR
 ABS—Charley Eckel's Orch.: WCBM WIP
 WCAU—Musical Program
 WLW—Jimmy Arlen's Orchestra
 WOR—Uncle Don
 6:15 P.M.
 CBS—Bobby Benson and Suooy Jim: WARC WCAU
 NBC—Mysterious Island: WEAF WTAR
 WBAL—Jack Berger's Orch. (NBC)
 WLW—Al and Pete
 6:30 P.M.
 NBC—News: Marion McAfee, songs: WEAF
 CBS—Football Forecast: WABC WJAS WCAU WJSV WCAO WIP
 NBC—News: Gale Page, songs: WJZ WTAR WRVA
 ABS—News: Jack Orlando's Orch.: WCBM
 WLW—Rob Newhall
 6:45 P.M.
 CBS—Beauty Program: WABC WCAU WCAO
 NBC—Billy Batchelor, sketch: WEAF WCAE WFBW WFI WRC
 NBC—Lowell Thomas, News: WJZ KDKA WBAL WMAL WRVA WLW
 ABS—Tony Wakeham, sports: WCBM
 WOR—“Cocktail Time,” sketch
 7:00 P.M.
 ★ NBC—Amos 'n' Andy: WJZ WMAL WRVA WRVA KDKA WLW
 NBC—Gould & Shelter: WEAF WLIT WRC
 ★ CBS—Myrt & Marge: WABC WJAS WJSV WCAU WCAO
 ABS—Gloria Grafton, songs; Bob Haring's Orch: WCRM
 WOR—Ford Frick, Sports Resuma
 7:15 P.M.
 NBC—Mildred Bailey, songs: WJZ KDKA WMAL WBAL
 NBC—Gene and Glenn: WEAF WRC WFBW WCAE WRVA
 CBS—Just Plain Bill: WABC WCAU WLBW WJAS WJSV WCAO
 ABS—Fishers' Ensemble: WCBM
 WLW—Lum and Abner
 WOR—Front Page Drama
 7:30 P.M.
 ★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WEAF WRC
 CBS—Paul Keast, baritone: WABC WDRW WCAU WJSV WJAS WCAO
 NBC—BEECH - NUT PRESENTS Red Davis: WJZ WBAL WMAL WRVA KDKA WTAR
 WLW—Music by Divano
 WOR—Fischer's Mystery Sketches
 7:45 P.M.
 ★ NBC—Bangerous Paradise, sketch: WJZ WBAL WMAL KDKA WLW
 NBC—Frank Ruck's Adveotors: WEAF WRC WCAE WFBW WLIT
 ★ CBS—Bonke Carter, news: WABC WCAU WJAS WJSV WCAO
 ABS—Rigo Santiago, songs: WCBM
 WOR—After Dinner Music
 WTAR—John, Gene and Dick (NBC)
 8:00 P.M.
 ★ NBC—Concert: Jessica Dragonetta, soprano; Orchestra: WEAF WRC WCAE WFBW WLIT WRVA
 NRC—Irene Rich: WJZ WMAL WRAL KDKA
 ★ CBS—Easy Aces: WABC WJAS WCAO WCAO
 ABS—Betty Jane, songs: WCBM
 WLW—Larry Lee's Orchestra
 WOR—Lone Ranger
 WTAR—Keyboard Sketches (NBC)
 8:15 P.M.
 ★ NBC—Dick Leibel's Revue: WJZ WMAL WTAR KDKA
 CBS—Edwin C. Hill: WABC WCAU WJAS WJSV WCAO
 ABS—Five Star Final: WCBM
 WLW—Henry Thies' Orchestra
 WTAR—Grace Hayes (NBC)
 8:30 P.M.
 ★ NBC—Al Goodman's Orch.: Vocalists: WJZ KDKA WMAL WBAL

★ CBS—Court of Human Relations: WABC WJAS WJSV WCAO WCAO
 ABS—Morton Ballin, teoor: WCBM
 WLW—Fireside Songs
 WOR—Musical Memory Book
 WTAR—Rubberneck Tour (NBC)
 8:45 P.M.
 ABS—Furnished Rooms, comedy sketch: WCBM
 9:00 P.M.
 ★ NBC—Waltz Time: Frank Munn; Vivienne Sezal; Orch.: WEAF WRC WCAE WFBW WLIT WLW
 ★ CBS—March of Time: WABC WJSV WCAU WJAS WCAO
 ★ NBC—Phil Harris' Orch.: WJZ KDKA WBAL WMAL
 ABS—Continental Cafe: WCBM
 WOR—Ben Selvin's Orchestra
 9:30 P.M.
 CBS—Hollywood Hotel; Dick Powell; Ted Fiorito's Orch.; Myrna Loy & Wm. Powell, guests: WABC WCAU WJAS WJSV WCAO WLBW WIP WMBG WDBJ WPG
 NBC—One Night Stands; Pick & Pat: WEAF WRC WLIT
 ★ NBC—Phil Baker, comedian: WJZ WBAL KDKA WRVA
 ABS—Helen Braid; Orch.: WCBM
 WLW—Phantom of the Future
 WOR—Lum and Abner
 9:45 P.M.
 WOR—Wayne King's Orchestra
 10:00 P.M.
 NRC—Burnt Cork Dandies; Al Bernard: WJZ WBAL WMAL KDKA
 ★ NBC—First Nighter: WEAF WRC WRVA WLIT WLW
 WOR—Frank and Flo, songs & chatter
 10:15 P.M.
 WOR—Harlan Reed, current events
 10:30 P.M.
 ★ CBS—Kate Smith's Swanee Music: WABC WJAS WJSV WCAO WLBW WHP WPG
 NBC—The Jewish Hour: WJZ WMAL
 NRC—Gothic Choristers: WEAF WLIT WTAR WRVA
 ABS—Dance Music: WCRM
 WCAU—Vincent Travers' Orchestra
 WLW—Colton Queen Minstrel
 WOR—Norman Brokeoshire's Orch.
 10:45 P.M.
 WRC—Gothic Choristers (NBC)
 11:00 P.M.
 NBC—George R. Holmes: WEAF WRC WTAR WLIT
 CBS—Orzie Nelson's Orch.: WARC WJSV
 NRC—Del Campo's Orch.: WJZ WBAL
 ABS—Voice of Romance: WIP WCBM
 WCAU—Alan Scott
 WLW—News; Dance Orchestra
 WOR—Current Events
 11:15 P.M.
 NBC—Angelo Ferdinando's Orch.: WEAF WLIT
 CBS—Ozzie Nelson's Orch.: WABC WCAO
 NBC—Charlie Davis' Orch.: WTAR
 ABS—Dancing Till 1 A. M.: WIP WCBM
 WCAU—Phill Emerton's Orchestra
 WOR—Moonbeams
 WRC—Jesse Crawford, organist (NRC)
 WTAR—Del Campo's Orch. (NBC)
 11:30 P.M.
 NBC—Jolly Colburn's Orch.: WJZ WBAL WRVA WMAL
 CBS—Harry Salter's Orch.: WCAU WHP WLBW WTAR WPG WCAO WJSV
 NBC—Freddie Martin's Orch.: WEAF WTAR WLIT
 WOR—Russian Gypsy Music
 12:00 Mid.
 NBC—Ralph Kirbery, songs; Felix's Orch.: WJZ KDKA WMAL
 NBC—Eddy Duchin's Orch.: WEAF WLIT WRC
 CBS—Jacques Renard's Orch.: WARC WJSV WLW WIP WPG
 WCAU—Harold Knight's Orchestra
 WLW—Dance Orchestra
 WOR—Florence Richardson's Orchestra
 12:15 A.M.
 WCAU—Jacques Renard's Orch. (CBS)
 12:30 A.M.
 NBC—Archie Bleyer's Orch.: WJZ WMAL
 NBC—Ted Fiorito's Orch.: WEAF WLIT WRC
 CBS—Dan Russo's Orch.: WABC WCAU WJSV WLW WIP
 WLW—Red Nichols' Orchestra
 WMAL—Archie Rleyer's Orch. (NBC)
 WOR—Phil Lynch's Orchestra
 12:45 A.M.
 CBS—Frank Dalley's Orch.: WABC WCAU WJSV WLBW WHP
 1:00 A.M.
 CBS—Gene Kardos' Orch.: WABC WCAU—Missine Persons Reports
 WLW—Moon River, organ and poems

Studio News and Notes

Frank Knutti, identified with W.I.W.'s "Keynotes" as arranger and director, is now at WHAM, Rochester, preparing five vocal combinations for pending auditions! . . . CHARLES O'CONNOR (winner of the recent *Paul Whiteman-Pbilly singer's* contest) has just sold his "Four Philadelphians" quartet for a new thrice weekly series over WIP, to be sponsored by Indo-Vin! . . . PAUL ALGER, veteran announcer and Publicity Director of WPEN, gets promoted this week to Program Director with the resignation of LOU JACKOBSON, who will devote his full time to outside interests.

ROBB MILLHAM, WGY engineer, was just married to MISS ALICE WADE, of Schenectady, with the role of best man filled by AL KNAPP, a brother engineer.

KDKA, WITH ITS entrance into new quarters in the Grant Building, Pittsburgh, last week, marked the fifteen year milestone for radio! . . . GENE MORGAN, formerly of WDAS, is the newest addition to the WIP announcing staff. (He will spell under the name of *Roger Morgan*, so as not to be confused with the Gene Morgan on the American Network, who is also oft-times heard over the Gimbel station.)

WDRG, Hartford, will broadcast late election returns at all available spots in the evening on Tuesday, November 6; with broadcasting of results to go on until final tabulation is known.

TOMMY (WHAM) TUCKER, who announces his own orchestra broadcasts from the Odenbach Peacock Room in Rochester, was forced to refuse those NBC spots because of a lack of "o.k." from the local Musician's Union! . . . DAVE BURROUGH'S ISLANDERS, with *Racca Baniface* as soloist, and heard over WDRG every Monday at 2 p. m. and Wednesday evenings at 7:45, is rapidly gaining attention with the Hartford audience!

JIM HEALEY, former Alhany newspaperman, begins a new series of thrice weekly programs at WGY under the sponsorship of the Sun Oil Co. Healey, an almost overnight success when

By Murray Arnold



AL PEARCE

Master of ceremonies of one of the fastest moving and novel variety programs, this young man finds that his reputation has spread rapidly from local to national prestige. Hear him at 5 p. m. EST Mondays and Fridays on the NBC-WJZ network

WGY presented him to its audience over two years ago, will comment on the news.

L. B. Wilmington—**FATHER COUGHLIN** may be heard through WCAU every Sunday at 4 p. m. . . . M. M.—The "LADYFINGERS" of WGY, are *Monica Leonard* and *Dorothy Sberman!* . . . J. McA.—No, you're wrong. On those three pro-

grams you heard over WHAM last Saturday, the parts you mentioned WERE taken by one person. The rube, Dutch and straight parts were all done by JACK LEE! . . . Lowe family, Scranton—That "Terry and Ted" series you hear daily over WIP is electrically transcribed, but Uncle WIP, who speaks on that same program, is very much alive and in person.

Jan Savitt and his Orchestra are clicking in no mean manner on that new WCAU "Morning Sip" series, aired each Tuesday and Thursday at 10:30 a. m. Incidentally, give a listen to Jan and his violin each Friday morning at 9:45 over CBS.

STATIONS IN North Atlantic sector of U. S. reporting unprecedented business, with more than one outlet closing down entirely on all new "spots" business until present contracts run out.

BOB PIERCE, WGY's "Old Man Sunshine," completed eleven years as a radio entertainer with his October 15 broadcast, having started his radio career back in 1923 at WGR, Buffalo. And by the way, Bob's radio pal, *Bozo*, an English bull-dog, recently won first prize at a bona-fide dog show.

ROCHESTER PHILHARMONIC Orchestra matinees go again to NBC starting November 15, to be aired Thursdays at 3:15, with pick-up as usual to be done by WHAM. When uncoupled by the Philharmonic, the Thursday afternoon spots will be devoted to the music of ensembles from the Eastman School of Music.

Mr. Fairfax Knows All

The Eton Boys' theme song is an original number by the boys, but has no title. (*Isadore Feigelman, West Point, N. J.*)

JAMES WALLINGTON married just a few weeks ago. He has been wed before. (*J. W. Fan Club, Oklahoma City, Okla.*)

GETTING SONGS PUBLISHED OR SUNG is a matter of which we cannot offer advice. There are song brokers whose names you may obtain by writing leading music publishers. If you know of any of the artists whom you think could do your numbers the most justice, why not try submitting them to them for a tryout on the air? We cannot promise you that either of these methods will be effective. (*L. H. W., Flemington, Pa.*)

BOB CROSBY is to be heard with the Dorsey Brothers orchestra, now playing at the Palais Royal in New York. (*S. Leaby, Brooklyn, N. Y.*)

THE KALTENMEYER'S KINDERGARTEN cast was as follows: Professor Kaltenmeyer and Percy Van Schuyler, Bruce Kanman; Johnny Johnson, Thor Erickson; Izzie Finkelstein, Johnny Wolfe; Tony Bacigalupe, Don Mangano; Mickey Donovan and Cy Wintergreen, Jim Jordan; Gerty Glump and Mrs. Van Schuyler; Marian Jordan. *The Maple City Four* can be heard on the WLS Barn Dance Saturdays and on the Farm and Home hour over the NBC network. (*Miss H. E., Braidwood, Ill.*)

ABELYMAN can be addressed at NBC, New York City, and *Al Kavelin* at the CBS Artists Service in New York City. (*I. M., Lammis, N. Y.*)

LOUIS ROEN announces Jan Garber's Supper Club, Judy and Jane, Today's Children, and Temple on Song, regularly. (*L. K. Milwaukee, Wis.*)

HARRY STARR has not been with KFRC for a good many years. Station officials do not know his present whereabouts. (*A. J. M., Mt. Vernon, Wash.*)

It will delight . . . amuse you!

RED DAVIS



LINDA

TONIGHT

NBC
WJZ NETWORK
COAST-TO-COAST

Begin listening to this fine program tonight

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all. Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good" for it may grip, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1933, C. M. Co.

TONIGHT LISTEN TO UNCLE EZRA



You'll enjoy the humor and philosophy of this genial bewhiskered old character in a radio program that is different. Every Wed., Fri. and Sunday. N. B. C. Red Network

WRC
WEAF
7:30 P.M.
EST
Friday

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RADIO GUIDE Presents

HENRY PATRICK

IN

"SONGS of ROMANCE"

WITH

ROGER MOOREHOUSE

WIP

Every

Week-day—12:45 p.m.
Sunday—7:00 p.m.

RADIO GUIDE Program

LEE LAWRENCE

WITH

DOROTHY ALLINSON
Pianist

WLIT

Monday—and—Friday
5:15 p.m.

Theme Songs that "Click"

Meet the grandfather of all radio theme songs, Two Guitars. Since 1922 it has served to introduce the broadcasts of Harry Horlick and the A. & P. Gypsies, one of the oldest commercial programs on the air. Two Guitars is the oldest of radio theme songs in terms of broadcasting; it is the oldest in actual age as well.

None of the most reliable authorities, including Horlick himself, can date the song. It is based on a very old Gypsy melody which probably goes back to the beginning of nomadic minstrelsy. So far as can be determined, it was brought to the United States first by Russian refugees (of which Horlick is one) just after the World War.

It was while Horlick was in the trenches during the war that Two Guitars gripped his imagination and love. He had heard the song in the conservatories, but always had dismissed it as an inconsequential piece. In the bitter cold of the dugouts and the trenches, however, the sound of the soldiers humming the beautiful strains of the number thrilled and intrigued him. The soft, melodic strains seemed to permeate his very soul, and he began to sing it with his comrades.

With the coming of peace, he was conscripted by the Reds for the Moscow Symphony Orchestra, later for the opera. Even then he did not forget what he still calls his "song of the trenches." He has written several arrangements for the orchestra. Finally he escaped the country and made his way to New York.

Programs for Saturday, November 10

Star ★ Indicates High Spot Selections

6:30 A.M.
 WLW—Top o' the Morning
6:45 A.M.
 NBC—Health Exercises: WEAF WFI WCAE
 WOR—Gambling's Gym Class
7:00 A.M.
 WCAU—Household Musicale Clock
 WLW—△Family Prayer Period
7:15 A.M.
 WLW—△Morning Devotions
7:30 A.M.
 CBS—Organ Reviville: WABC
 NBC—Yoichi Hiroaka, xylophonist: WJZ
 WLW—Texans, harmony trio
 WOR—Vincent Sorey's Orchestra

7:45 A.M.
 NBC—Jolly Bill & Jane: WJZ
 NBC—Pollock & Lawnhurst: WEAF WFI
 WLW—Plantation Days
8:00 A.M.
 NBC—Organ Rhapsody: WEAF WFI WLW
 NBC—Morning Devotions: WJZ KDKA
 WBAL WMAL WRVA
 CBS—Chapel Singer: WARC
 WOR—Funny Old World
8:15 A.M.
 NBC—Landt Trin & White: WJZ
 WRVA WBAL WMAL KDKA
 WOR—Current Events
8:30 A.M.
 CBS—Lyrie Serenade: WABC WDBJ
 NBC—Cheerio: WEAF WRC WRVA WFI WLW
 NBC—Lew White, organist: WJZ
 KDKA WBAL WMAL
 WCAU—Words and Music
 WOR—Ralph Grosvenor, music

8:45 A.M.
 WOR—Dog Tales, Richard Meaney
 WTAR—Cheerio (NBC)
9:00 A.M.
 NBC—Herman & Banta: WEAF
 CBS—Cheer Up: WABC WJAS WCAU
 WCAO WLBW WHP WDBJ WJSV
 NBC—Breakfast Club: WJZ WBAL
 WRVA WTAR KDKA
 ABS—Top o' the Morning: WCBM
 WLW—Joe Emerson, hymns
 WOH—Story Teller's House
9:15 A.M.
 NBC—Breakfast Club: WMAL
 NBC—Don Hall Trio: WEAF WLIT
 WRC WLW
 ABS—One Man Band, Frank Novak: WIP WCBM
 WOR—Girl Scouts' Program
9:30 A.M.
 NBC—Banjoleers: WEAF WRC
 ABS—Lou Janoff, tenor: WCBM
 WLW—Mail Bag
 WOR—Leo Freudberg's Orchestra
 WPG—Cheer Up (CBS)
9:45 A.M.
 NBC—Johnny Marvin, tenor: WEAF
 WFI WRC
 CBS—Eton Boys: WABC WJAS WHP
 WCAU WJSV WCAO WLBW WDBJ
 WPG
 ABS—Bernie Dolan, pianist: WIP
 WCBM
 WLW—Antoinette W. West, soprano
 WOR—The Lonely Cowboy

10:00 A.M.
 NBC—News: Annetta McCullough, songs: WEAF WRC
 CBS—News: Mellow Moments: WABC
 WCAU WJAS WJSV WCAO WLBW
 WDBJ
 NBC—Edward MacLough: WJZ WMAL
 KDKA WBAL WTAR
 ABS—Family Law: WCBM
 WLW—Health Talk
 WOR—Children's Hour
10:15 A.M.
 NBC—Singing Strings: WJZ WMAL
 CBS—Cotton & Show: WABC WLBW
 WJAS WJSV WCAU WCAO WJAS
 WDBJ
 NBC—Morning Parade: WEAF WRVA
 WRC WTAR
 ABS—News: Lyric Strings: WCBM
 WLW—Livestock Reports
10:30 A.M.
 NBC—Singing Strings: KDKA WBAL
 CBS—Leta Pralend: WARC WJAS
 WJSV WCAU WLBW WHP WDBJ
 WCAO
 ABS—Uncle Nick's Kindergarten: WCBM
10:45 A.M.
 NBC—News: Orleanslites; Jack Owens, tenor: WJZ WMAL KDKA WBAL
 NBC—Morning Parade: WFI
 WLW—Rhythm Jesters
 WOR—Dancing Class
11:00 A.M.
 NBC—Galaxy of Stars: WLIT WLW

CBS—George Johnson's Orch.: WABC
 WCAU WJSV WCAO WPG WLBW
 WHP
 NBC—Alma Schirmer, pianist: WEAF
 NBC—The Honeymooners: WJZ
 WBAL WRVA KDKA WTAR
 WDR—What to Eat and Why

11:15 A.M.
 NBC—Tony Wons, philosopher: WJZ
 WBAL
 NBC—The Vass Family: WEAF WRC
 WTAR WRVA WLIT
 ABS—Vocal Trio: WCBM
 WLW—Bailey Axton, tenor

11:30 A.M.
 NBC—Melody Mixers: WJZ WMAL
 WBAL
 NBC—Down Lovers' Lane: WEAF
 WRC WRVA WTAR WLIT WLW
 CBS—Carnegie Hall: WABC WCAU
 WJSV WCAO WDBJ WLBW WHP
 WPG
 ABS—Rona Waldiez, soprano: WCBM
 WOR—Marilyn Mack, songs

11:45 A.M.
 CBS—Concert Miniatures: WABC WPG
 WJSV WCAU WCAO
 ABS—Sticks & Keys: WIP WCBM
 WDR—Stamp Club

Afternoon

12:00 Noon
 CBS—Connie Gates, songs: WABC
 WCAU WJAS WJSV WCAO WLBW
 WPG WHP WDBJ
 NBC—Armchair Quartet: WEAF WRC
 WRVA
 NBC—Fields & Hall: WJZ WBAL
 KDKA
 ABS—Bob Fallon's Orch.: WIP WCBM
 WLW—Salt and Peanuts
 WOH—Current Events

12:15 P.M.
 ★ NBC—Honeyboy & Sassafras: WEAF WRC
 CBS—Samuel De Jong's Orch.: WABC
 WJAS WCAU WJSV WCAO WLBW
 WHP WDBJ
 NBC—Genia Fonarova, soprano: WJZ
 WBAL WRVA KDKA WMAL
 WOR—Musical Ensemble

12:30 P.M.
 CBS—Ahran Chasin, piano pointers: WABC WCAU WJSV WCAO WLBW
 WHP WDBJ WJAS
 NBC—Merry Madcaps: WEAF WLIT
 NBC—American Farm Bureau Fed.: WJZ
 KDKA WRAL WMAL WRVA
 WTAR WLW
 ABS—Betty Jane, songs: WCBM WIP
 WDR—Huger Elliott, museum talk

12:45 P.M.
 ABS—Vocal Trio: WCBM
 WIP—RADIO GUIDE PRESENTS
 Henry Patrick in "Songs of Romances" with Roger Moocheous
 WOR—Dramatic Sketch
 WPG—Ahran Chasins (CBS)
 WRC—Merry Madcaps (NBC)

1:00 P.M.
 NBC—Jan Brunasco's Ensemble: WEAF WRC WFI
 CBS—George Hall's Orch.: WABC
 WCAU WCAO WLBW WHP WDBJ
 WPG
 ABS—Charlie Davis' Orchestra: WCBM
 WOR—Melody Moments

1:15 P.M.
 WJSV—George Hall's Orch. (CBS)
1:30 P.M.
 NBC—Russ Lyons' Orch.: WEAF WFI
 WRC
 NBC—To be announced: WJZ WRVA
 WMAL KDKA WBAL WTAR
 CBS—Eather Vela's Ensemble: WABC
 WCAU WJSV WCAO WLBW WHP
 WPG
 ABS—Charley Eckel's Orch.: WCBM
 WLW—Business News
 WOR—Theater Club of the Air

1:45 P.M.
 NBC—Words & Music: WJZ WMAL
 WBAL WTAR WRVA
 ABS—The Ragamuffins: WCBM

CBS—Football: Harvard vs. Army; Illinois vs. Northwestern Following Immediately Upon Conclusion: WABC WCAU WJSV WCAO WLBW
 WJAS WPG WIP
 WLW—Dance Orchestra
 WOR—Tunes and Tempoa

2:00 P.M.
 NBC—WEAF and WJZ networks will broadcast football (game to be selected); if Eastern game time is 2 p. m.; if Middle Western, time will be 3 p. m.; conflicting programs, of course, will be canceled.

NBC—Rex Battle's Ensemble: WEAF WRC WLIT
 ABS—Football Game: WCBM
 KDKA—Words and Music (NBC)
 WLW—Football: Ohio St. vs. Chicago
 WOR—"Collegians," musical program

2:15 P.M.
 NBC—Songfellows Quartet: WJZ
 WMAL WTAB KDKA WRVA WBAL
 WOR—Football Game

2:30 P.M.
 NBC—Don Pedro's Orch.: WJZ WRVA
 WRAL WMAL KDKA WTAR
 NBC—Green Brothers' Orchestra: WEAF WBC WLIT

3:00 P.M.
 NBC—Radio Playbill, drama: WEAF WRC WFI
 NBC—To be announced: WJZ WRVA
 WTAB WBAL WMAL

3:30 P.M.
 NBC—Week End Review: WEAF WRC WRVA WFI WTAR
 NBC—Saturday Sunnester: WJZ
 WBAL KDKA WMAL

4:00 P.M.
 NBC—Don Carlos' Orch.: WJZ KDKA
 WBAL WMAL
 WCAU—Barnyard Frolic

4:15 P.M.
 NBC—High & Low: WJZ KDKA
 WBAL WMAL
 ABS—Today's Game, Tony Sabooch: WCBM

4:30 P.M.
 NBC—To be announced: WJZ WBAL
 KDKA WRVA WTAR WMAL WLW
 NBC—Our Barn: WEAF WRC WLIT
 ABS—Jack Orlando's Orch.: WCBM
 WIP

4:45 P.M.
 WOR—Silver Strains

5:00 P.M.
 NBC—George Sterney's Orch.: WEAF
 CBS—Little Jack Little's Orch.: WABC WJAS WCAU WCAO WHP
 WLBW WDRJ WPG
 NBC—Stanleigh Malotte, songs: WJZ
 WBAL KDKA WTAR WMAL WLW
 ABS—Coral Islands, drama: WCBM
 WOR—Health Talks

5:15 P.M.
 NBC—Alice Joy, songs: WJZ KDKA
 WBAL WTAR
 WJSV—Little Jack Little's Orch. (CBS)
 WLW—Stamp Club
 WDR—Pete Rice, Western drama

5:30 P.M.
 NBC—American Schools: WEAF WRC
 WTAR
 CBS—Jack Armstrong: WABC WCAU
 WJAS WJSV WCAO
 NBC—Platt & Nierman: WJZ
 ABS—Bob Fallon's Orch.: WCBM
 WLW—Dog Chats
 WOR—Kay Fayre, blues

5:45 P.M.
 CBS—Miniatures: WHP WCAU WCAO
 WPG
 CBS—Robinson Crusoe, Jr.: WABC
 NBC—Ranch Boys: WJZ WBAL
 WLW—Jack Armstrong
 WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
 ★ NBC—One Man's Family: WEAF
 WMAL WTAR WLW

CBS—Frederic Wm. Wille, news: WABC WJSV WCAO WLBW WHP
 WDBJ WCAU WJAS
 NBC—Brass Buttons Revue: WJZ
 WBAL WMAL
 ABS—Mex Botkin's Ensemble: WCBM
 WOR—Phil Lynch's Orchestra

6:15 P.M.
 CBS—Gene Kardos' Orch.: WABC
 WCAO
 ABS—Charley Eckel's Orch.: WCBM
 WIP
 KDKA—Brass Buttons Revue (NBC)
 WHVA—Football Scores

6:30 P.M.
 NBC—News: Peg La Centra, songs: WEAF
 CBS—Football Scores: WABC WCAU
 WLBZ WJAS WJSV WCAO WDBJ
 NBC—News: Twenty Fingers of Har-
 mony: WJZ WTAR
 ABS—News: Don Jose's Continentals:
 WCBM
 WLW—Bob Newhall
 WOR—Natural History Talk

6:45 P.M.
 CBS—Woody & Willie: WJSV
 NBC—Football Resume: Thornton
 Fisher: WEAF WFBW WFI WRC
 NBC—Flying with Capt. Al Williams:
 WJZ WBAL KDKA WTAR
 CBS—Beauty Prgm.: WABC WCAU
 WCAO
 ABS—Tony Wakeman, sports: WCBM
 WOR—Surprise Spot

7:00 P.M.
 CBS—Dance Orch.: WJAS WCAU
 WCAO
 CBS—Sceonyland Sketches: WABC
 WJSV WLBW WHP WDBJ
 NBC—Religion in the News: WEAF
 WFI WTAR
 NBC—John Herrick, haritone: WJZ
 WBAL WMAL KDKA
 ABS—Save A Life, drama: WCBM
 WIP
 WLW—R. F. D. Hour
 WOR—Ford Frick, sports

7:15 P.M.
 NBC—Jamboree: WEAF WTAR
 NBC—Angelo Ferdinando's Orch.: WJZ
 WBAL WMAL
 WCAU—Musical Bandbox
 WDR—Maverick Jim

7:30 P.M.
 CBS—Dan Russo's Orch.: WHP WDRJ
 ★ CBS—IRONIZED YEAST PRE-
 sents Whispering Jack Smith's
 Orch.: WABC WJSV WJAS WCAU
 WCAO
 ABS—Jan, Jude & Jerry, Irish: WCBM
 WIP
 WFI—Jamboree (NBC)
 WLW—U. C. Talk

7:45 P.M.
 NBC—Floyd Bilbons, headline hun-
 ter: WEAF WFI WRVA WFBW
 WCAE WRC WLW
 NBC—Pickens Sisters, harmony duo:
 WJZ WMAL
 CBS—Lawyer & the Public: WABC
 WCAO
 ABS—Max Bergere's Orch.: WCBM
 WIP
 WCAU—Comedy Stars of Hollywood
 WOB—Sid Gary, baritone

8:00 P.M.
 ★ NBC—Sigmund Romberg; Wm.
 Lyon Phelps: WEAF WRC WFBW
 WFI WCAE WLW
 ★ CBS—Roxey & His Gang: WABC
 WJAS WCAU WJSV WCAO
 NBC—Art in America: WJZ WMAL
 KDKA WBAL WTAR
 ABS—Bob Fallon's Orch.: WCBM
 WIP
 WOR—Florence Richardson's Orch.

8:15 P.M.
 NBC—Grace Hayes, songs: WJZ
 WMAL WBAL WTAR KDKA
 ABS—Week End Parade: WCBM

8:30 P.M.
 NBC—George Olsen's Orch.: WJZ
 WBAL KDKA WRVA WTAR WMAL
 WOR—Dion Kennedy, organist

8:45 P.M.
 CBS—Musical Revue: WABC
 WCAU WJAS WJSV WCAO WLBW
 WHP WDBJ
9:00 P.M.
 NBC—Songs You Love; Soloists;
 Orch.: WEAF WFI WRC WLW
 ★ CBS—Greta Stueckgold; Orch.:
 WABC WCAU WJAS WJSV WCAO
 WLBW WHP WMBG WDBJ WPG
 ★ NBC—BCA Radiotone PBE-
 sents Radiu City Party, featuring
 Frank Black's Orch.: John B.
 Kennedy; Guest Stars: WJZ WBAL
 WMAL KDKA
 NBC—Sitting Pretty: WTAR WRVA
 ABS—Pan-Americans; Orch.: WCBM
 WIP
 WOR—Anthony Trini's Orchestra

9:15 P.M.
 NBC—Addled Allens: WRVA WTAR
9:30 P.M.
 ★ CBS—STUDEBAKER CHAMPIONS;
 Presents Richard Himmer's Orch.;
 Joey Nash, vocalist: WABC WJAS
 WJSV WCAO WLBW WHP WDRJ
 WCAU
 ★ NBC—ALKA-SELTZER PRESENTS
 Barn Dance; Uncle Ezra; Spareribs;
 Linda Parker; Hoosier Hot Shots;
 Lulu Belle; Maple City Four: WJZ
 WBAL WMAL KDKA
 NBC—The Gibson Family: WEAF
 WFI WRC WLW
 NBC—Pampas Nights: WRVA WTAR
 ABS—Opry House: WCBM WIP
 WOR—Pleasure Hour

10:00 P.M.
 ★ CBS—Edward D'Anna's Band:
 WABC WCAU WJAS WJSV WCAO
 NBC—Dance Orch.: WTAR WRVA
10:30 P.M.
 NBC—To be announced: WEAF
 WTAR
 NBC—Hal Kemp's Orch.: WJZ WBAL
 CBS—Saturday Revue: WABC WJAS
 WJSV WCAU WCAO WLBW WHP
 WDBJ WPG
 ABS—Nick Kenny's Scandals: WCBM
 WLW—Army and Navy Hall (NBC)
 WOR—Will Osborne's Orchestra

10:45 P.M.
 NBC—Hal Kemp's Orch.: KDKA
 WMAL
11:00 P.M.
 ★ NBC—ALKA-SELTZER PRESENTS
 Barn Dance; Uncle Ezra; Spare
 Ribs; Linda Parker; Hoosier Hot
 Shots; Lulu Belle; Maple City Four:
 WLW
 NBC—Guy Lombardo's Orch.: WEAF
 WFI WTAR WRVA
 NBC—Willard Robison's Orch.: WJZ
 WBAL WMAL
 ★ CBS—△Elder Michaux' Congrega-
 tion: WARC WJSV WCAU WHP
 WDBJ WCAO
 ABS—Voice of Romance: WIP WCBM
 WOR—Current Events

11:15 P.M.
 ARS—Dance Music Till 1 A. M.:
 WCBM WIP
 WOR—Ferdinando's Orchestra
 WRC—Guy Lombardo's Orch. (NBC)
11:30 P.M.
 ★ CBS—Glen Gray's Orch.: WABC
 WCAO WJSV WLBW WHP WDBJ
 WCAU
 NBC—Freddie Martin's Orch.: WJZ
 WBAL KDKA WMAL
 ★ NBC—Paul Whiteman's Party:
 WEAF WRC WFI WTAR WRVA
 WOR—Harry Salter's Orchestra
12:00 Mid.
 NBC—Enrie Madrigrera's Orch.: WJZ
 WMAL
 NBC—Art Kassel's Orch.: WEAF
 WFI WRC
 CBS—Joe Haymes' Orch.: WABC
 WCAU WJSV WLBW WHP
 WLW—Cousin Bob
 WOR—Gus Steek's Orchestra
12:15 A.M.
 ★ NBC—Carefree Carnival: WEAF
 WRC WFI
 WPG—Joe Haymes' Orch. (CBS)
12:30 A.M.
 CBS—Paneho's Orch.: WABC WJSV
 WCAU
 NBC—Emil Coleman's Orch.: WJZ
 KDKA WMAL
 WLW—Carefree Carnival (NBC)
 WOH—Julie Wintz's Orchestra
1:00 A.M.
 CBS—Claude Hopkins' Orch.: WABC
 WCAU—Missine Persons Reports
 WLW—Moon River, organ and poems

Sportcasts of Week

SCHEDULE OF EVENTS

Time Shown Is Eastern Standard
MONDAY, Nov. 5: 9:30 p. m., Boxing, WHN (1010 kc); Wrestling, WNEW (1250 kc).
TUESDAY, Nov. 6: 11 p. m., Wrestling, WGBF (630 kc).
THURSDAY, Nov. 8: 10 p. m., Wrestling, WFBE (1200 kc). (See box for football games.)

Graham McNamee still heads the NBC football announcing crew but he has annexed several versatile assistants this season. DON WILSON, U. of Colorado lineman for four years, was imported from KFI, Los Angeles and already has a large following.

HAL TOTTEN, of the Chicago office, rates with McNamee, both being veterans in the business. He has been airing football since 1923 and baseball since 1924.

GEORGE HICKS claims radio as his thirteenth job since leaving school, where he picked up his athletic lore as an all-sport star.

WILLIAM SLATER was graduated from West Point in 1924 and is now headmaster at a Brooklyn boys' school, taking time off for his first year at sports announcing for the NBC.

And BILL STERN completes NBC's WEAF and WJZ network staff which brings two football games each Saturday to listeners. Stern called signals for four years at Penn Military College. He's only 26 and holds down the stage directing job for Radio City Music Hall.

ANOTHER reason why WBT, the powerful Charlotte, N. C., station, has been drawing fan mail from all parts of the country is GRADY COLE's colorful accounts of the cauliflower experts who engage in the wrestling bouts at the Charlotte Auditorium. With such a Southern favorite as JIM "THE GOON" HENRY providing the entertainment, Cole's scissoring and headlock ravings manage to keep the listeners as enthused as are the onlookers. WBT makes the twice monthly pickups on Monday nights at 10 p. m. EST.

BUELL PATTERSON, who has gained popularity with his "Sweep-

FOOTBALL BROADCASTS

SATURDAY, NOV. 3

Time Shown Is Eastern Standard
CBS Network—Princeton vs. Harvard, 1:45 p.m.
CBS Network—Michigan vs. Minnesota, 3:15 p.m.
WHAS (820 kc)—Alabama vs. Kentucky, 3:45 p.m.
WJAX (900 kc)—Game to be anned., 3:45 p.m.
WINS (1180 kc)—Manhattan vs. City College, 1:45 p.m.
WJR (750 kc)—Michigan vs. Minnesota, 2:45 p.m.
WLS-WENR (870 kc)—Wisconsin vs. Northwestern, 3 p.m.
WLW (700 kc)—Game to be anned., 2 p.m.
WDR (710 kc)—Game to be anned., 2:15 p.m.
WRUF (830 kc)—Florida U. vs. Georgia U., 3:15 p.m.
WSMB (1320 kc)—L. S. U. vs. Miss. State, 8 p.m.
WWJ (920 kc)—Michigan vs. Minnesota, 2:45 p.m.

SUNDAY, NOV. 4

WGN (720 kc)—Chicago Bears vs. New York Giants (professional), 3 p.m.
WINS (1180 kc)—Cardinals vs. Dodgers (professional), 2:15 p.m.

SATURDAY, NOV. 10

CBS Network—Harvard vs. Army; Illinois vs. Northwestern, 1:45 p.m. (second game will be described immediately upon conclusion of first).
ABS Network—Game to be anned., 2 p.m.
CFCE (600 kc)—Game to be anned., 2:15 p.m.
WBRC (930 kc)—Alabama vs. Clemson, 2:45 p.m.
WGAR (1450 kc)—Navy vs. Notre Dame, 1:45 p.m.
WGBF (630 kc)—Game to be anned., 3 p.m.
WGN (720 kc)—Illinois vs. Northwestern, 3:45 p.m.
WGY (790 kc)—Game to be anned., 1:45 p.m.
WHN (1010 kc)—Brown vs. Columbia, 1:45 p.m.
WINS (1180 kc)—Brown vs. Columbia, 2 p.m.
WIP (610 kc)—Penn State vs. Penn., 1:45 p.m.
WJR (750 kc)—Navy vs. Notre Dame, 1:45 p.m.
WLW (700 kc)—Ohio State vs. Chicago, 2 p.m.
WDR (710 kc)—Holy Cross vs. Manhattan, 2:15 p.m.
WRUF (830 kc)—Florida vs. Miss., 2:15 p.m.
WSB (740 kc)—Georgia vs. Yale, 3 p.m.
WSM (650 kc)—Vanderbilt vs. Swannee, 3 p.m.
WSMB (1320 kc)—Tulane vs. Colgate, 3 p.m.
WTAM (1070 kc)—Ohio St. vs. Chicago, 2 p.m.

stakes" broadcasts of the nation's daily turf numbers over WJJD, is now also on WIND's announcing end of the Monday night fight and wrestling matches held at the Marigold Gardens, Chicago. Beginning at 11 p. m. EST. and lasting until 11:45. Patterson usually brings to listeners the windup fistcliff affair and a wrestling match. Here's a good sports program with a listenable announcer.

STATION WCFL will start off the Winter season's airing of the Windy City's hectic amateur boxing tourneys with the C. Y. O. bouts from the Catholic Youth Organization center. On November 6, 7 and 8, WCFL's COOK-DAVIS duo will pick up the quarter-finals; on November 14 and 15 the semi-finals; and on December 5 the grand finale, topping off the competition among hundreds of ambitious young pugilists, will be broadcast from the Chicago Stadium.


KMOX' Magic Kitchen program made cake-eaters of some of the St. Louis Cardinals after they had polished off the World Series pennant. Listeners to this popular KMOX household program voted "DIZZY" DEAN, "DAFFY" DEAN, FRANKIE FRISCH, LEO DUROCHIER

and JACK ROTHROCK the five most popular members of the team, and each was presented with a large Cardinal decorated cake.

STATION WROK in Rockford, Ill., ballyhoos wrestling in another way by bringing tuners in to the weighing-in ceremonies. In a recent Jim McMillen bout Brandt Bloomquist presented the principals as they mounted the scales, aired messages from the wrestling commissioners and the other by-play preparatory to the actual bone crushing.

Sport Shorts

COACH LOU LITTLE who gained his greatest fame in coaching Columbia's Lions to a victory over Stanford in the 1933 Rose Bowl game, has been taking frequent bows at the mike as guest speaker on various football programs. His latest appearances were with EDDIE DOOLEY and THORNTON FISHER . . . GERALD MANN, the SBC football narrator, has a fine reputation as an athlete. Besides, he is a State Democratic Committeeman and attorney . . . RUSS WINNIE, popular Milwaukee sportscaster who entertains WTMJ (620 kc) listeners with the accounts of the home team's baseball games in the Summer, also does his good turn for football fans who follow the Green Bay Packers, with his airings of the games played at home or in Chicago . . . ALAN HALE, new Chicago CBS mickem, served as assistant basketball coach at Washington U. He also filled in as a sports announcer over two Seattle stations.

WANTED!
REPRESENTATIVES FOR A NEW

 type scientific radiator solder with 7 superior alloying metals. A gold bronze solder which stops leaks instantly. Use with any anti-freeze. Dependable and fully guaranteed.
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STUDEBAKER CHAMPIONS with Joey Nash
Saturday 9:30 Eastern Standard Time
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 CBS — Including WABC — WOKD
 WCAD — WAAB — WDRC — WCAU
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NEW Deodorizer for Bathrooms
AGENTS UP TO \$10 & \$15 IN A DAY

 HERE'S an invention that housewives everywhere eagerly welcome. At last a way to banish unpleasant odors in toilet rooms. A Pure Bowl-Itizer inside the toilet bowl, actually seems to absorb odors and replace them with a delicate perfume that everybody likes. Guaranteed as advertised in Good Housekeeping Magazine. Every home a prospect! One of 10 BEST HOT SELLERS. Agents clean up \$10 and \$15 in a day! Distributors up to \$5.00 and \$6.00 a year! Write at once for details and full-color FREE SAMPLE.
 THE PURO CO., Dept. R1102, 3167 Pine St., St. Louis Mo.

SUBSCRIBE to RADIO GUIDE

Music in the Air

(Continued from Page 21)

Studio routine may make the technique well-nigh flawless, but the attitude and the spirit with which the work is done is everywhere in evidence."

Program Details

SUNDAY, NOVEMBER 4

NBC, 9:15 a. m. Renaissance Ensemble of Ancient Instrumentals; Julius Schulman, deauo de viol; Jacques Malkin, viola d'Amour; Voury Blatin, viola de gamba; Benjamin Feinbloom, bass viol; Leo Smell, harpsichord. Casa Dolce by J. Bobin de Bolsommer; Le Coucou by L. Daquin; Canaries and Pessepié by A. G. Des Touchers.
 NBC, 10:30 a. m. Music and American Youth: Students of the public schools of Mt. Vernon, New York, directed by Mrs. Loretta Knights Klineear. Dr. H. Claude Hervey, speaker.
 NBC, 6:30 p. m. Frank Simon directing the Armo Iron Band. All Souze program.

NBC, 7:30 p. m. Quene Merlo, soprano. Michael's Arie from Bizet's Carmen; Lazy Song by Lawson; The House on a Hill by Ernest Charles; Drink to Me Only With Thine Eyes.

NBC, 10:15 p. m. L'Heure Exquise, instrumental and vocal music. I Hear a Thrush at Eve by Charles Wakefield Cadman; A Spirit Flower by Campbell Tipton; Protheroe's Shadow March; In the Garden of Tomorrow by Deppen.

MONDAY, NOVEMBER 5

NBC, 12 noon. Merlon McAfee, soprano. O Lovely Night by Ronald; Mozart's Voi Che Sepete; Goodnight Ladies; Die Nacht by Strauss.

NBC, 10 p. m. John Tesker Howard. Quartet. Orchestra directed by Thomas Belvino. "America In Music" series. Mississippi Sida Step; Waltz Me Around Agaln Willie; I'd Rather Two-Step Than Waltz; Everybody's Doin' It; Dencozo; Waltzing the Blues; Caricoe; Negro Heaven.

WEDNESDAY, NOVEMBER 7

NBC, 9:30 p. m. John McCormack, tenor. Drink to Me Only With Thine Eyes; An Old Sacred Lullaby; None But the Lonely Heart by Tchakovsky; Schneider's Only You; La Maison Grise by Andre Messager; Two Little Words.

FRIDAY, NOVEMBER 9

NBC, 11 a. m. Music Appreciation Hour, directed by Dr. Walter Damrosch. The Swan, "Carnival of the Animals" by Saint-Saens; Overture to Rossini's William Tell; Polonaise from Beethoven's Serenade; Third Movement from Beethoven's Symphony No. 5 in C minor; The Elephant from Saint-Saens' Carnival of the Animals; Schubert's Military March in D; Allegretto from Beethoven's Symphony No. 8 in F; Spinning Song from Wagner's Flying Dutchman; Acquarium from Saint-Saens' Carnival of the Animals; Perpetual Motion by Johann Strauss.

NBC, 2:45 p. m. Alden Edkins, bass. The Trumpeter; The Gutter Pleyer by Bennett; The Horn by Flegier; Bohannon's Big Bass Viol.

SATURDAY, NOVEMBER 10

NBC, 11 a. m. Aime Schlirmer, pianist. Schumann's Sonata in G minor; Serenade to e Doll by Debussy; March from Prokofieff's Love of Three Oranges.

THE WESTERNERS

A Merry Musical

Outfit of Cowhands

That Rides in

EVERY

Saturday

Night

And Joins



The NATIONAL BARN DANCE

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Brothers, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS Chicago every Saturday night over

24 STATIONS

SPONSORED BY ALKA-SELTZER
 WJZ-WBZ 9:30 P.M. EST

COAST to COAST

8 INCHES OFF WAISTLINE
 Director Belt reduced my waistline from 42 to 34 inches. I feel 10 years younger. Constipation gone—no tired, bloated feeling after meals. —G. Newton, Troy, N. Y.
 Director Belt instantly improves your appearance, puts snap in your step, relieves "shortness of breath," restores **YOUR VIGOR as fat vanishes.**
 Loose, fallen abdominal muscles go back where they belong. Gentle massage-like action increases elimination and regularity in a normal way without use of herbs, irritating cathartics. You look and feel years younger.
NEW EASY WAY NO DRUGS NO DIET
 Let us prove our claims. No obligation. Write today for trial offer.
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 LONDON & WARNER 380 N. Michigan Ave., Dept. 255 Chicago, Ill.

On Short Waves

Time Shown Is Eastern Standard

One of America's most popular programs, the General Foods show, starring JACK BENNY, will be made available to listeners in other countries when it is released on short wave Sunday, November 4.

The short wave pickup, intended for rebroadcast by Station KGU, in Honolulu, will be on the air at 11:30 p. m. EST, or 6 p. m. Hawaiian time. At this hour it is broadcast from New York City for Pacific Coast stations also. It will go by land wires to San Francisco, where RCA communications are to relay it for KGU pickup.

SOVIET RADIO again cooperates with America when a program of symphonic music is transmitted from the U. S. S. R. on the Russian station RV59, 50.00 meters, and rebroadcast over the NBC-WEAF network at 9:30 a. m. EST Sunday, November 4. The symphony orchestra of All Union Radio Committee will play original works of Trans-Caucasian composers. EUGENE MIKELADZE, chief conductor of the Tiflis State Opera House, will direct.

ORIGINAL AND RECORDED broad-

casts of Ramsey MacDonald's review of Great Britain's national policy, Friday, November 9, will carry the talk to every country in the world. The actual speech made at the Lord Mayor's annual banquet, will be picked up in this country by both the Columbia and NBC networks at 3:55 p. m. EST, and will be short-waved over BBC stations GSD on 25.23 meters and GSB, 31.55 meters. Following Mr. MacDonald's address, HOWARD MARSHALL, BBC announcer, is to describe the remainder of the banquet in London. Transcriptions of the program will be BBC features at 2:25 a. m. Saturday, over GSD, 25.23 meters and GSB, 31.55 meters; again at 6:40 a. m. on GSG, 16.86 and GSF, 19.82 meters, and finally, 9:25 a. m., GSF, 19.82 meters and GSE, 25.30 meters.

PROGRAMS DEDICATED to different communities throughout the world are announced by Station VK2ME, Sydney, Australia, for broadcast on 31.28 meters during the next few months. Sunday, November 25, Washington, D. C., will be so honored at 5:15 a. m. EST. On December 9, Honolulu, Alaska, and the Canadian provinces of Ontario, New Brunswick and Nova Scotia will all be feted at three different times.

Apples—Swastikas—Parabolas

(Continued from Page 8)

and "Dot Dare"—but don't be fooled. All the time it was *dot dare* Annette Hanshaw warbling in her rich, throaty contralto.

It may elate her listeners—although it doesn't even provide Annette a thrill—to know that the most consistent purchaser of her phonograph recordings is H. R. H., The Prince of Wales. He is said even to enjoy dancing to her singing, as well as to the playing of American orchestras to which he is so partial. And when you have a prince dancing to your music you're really getting places.

One of the oddest experiences that Miss Hanshaw ever has enjoyed has been selling her own records, particularly the ones under an alias, over the counter of her own music shop. She was proprietor of an establishment in Mount Kisco, N. Y. To her credit let it be told that she did not follow the feminine impulse to call it Ye Little Songe Shoppe. Its title was The Melody Shop, an apt name since, as its only salesman, Annette used to demonstrate numbers for prospective buyers. She made songs sound so beautiful that business flourished. The tiny place was steeped in melody.

Snubs Ziegfeld

From behind its counters she migrated to Florida, where she made her bow in radio. It was while she lived in the South that she established another mark for herself. She tartly turned down an offer to be starred in Ziegfeld's Follies.

The great glorifier had heard one of her records, put his scouts on her trail and eventually sent off to her in the Southern resort one of those characteristic thousand-word telegrams that made him the idol of the wire companies.

She cut down some of the profit on his verbosity by framing her reply in one word, "No." She never has accounted for her refusal to take advantage of the opportunity. Perhaps she secretly abhorred the routine of having to abide by a time schedule, particularly when it was easy for her to make money with a minimum of responsibility.

Once Annette was launched in radio, it became only a question of time until someone would seize upon her as sales talent. Before she had left Florida she had been on several sponsored programs, and upon her return to New York she auditioned for Show Boat. That alliance is a matter of history.

For eighteen months she was the featured feminine artist on the weekly hour. She was reputed to be receiving \$200 a

week, and an Einstein's brains aren't necessary to figure hurriedly that her net return from the program was more than \$15,000. In addition there were rich perquisites to add to her store of wealth.

But the greatest reward of all was her experience. She learned that if you are worth that much to one sponsor, then anyone who wants you to sever the connection for a new one is willing to increase the ante. When her present sponsor came along with a proposed change of scenery, she applied her new-found knowledge. It worked better than even she had dreamed.

Loves Clothes

She is reputed to have bargained until she obtained a contract for \$800 a week. With that sort of an income she can afford to indulge her weakness, which is pretty clothes in voluminous quantities.

Just by way of a balm to her conscience, Annette likes to tell folks that she is required to dress elaborately to fill her niche in the public eye. But even that sound logic wouldn't account for the seeds of apparel she purchases. She is just a normal girl with a love for finery and the money to squander on it. That's the perfect setup for any dress-shop, and how their proprietors love to see her shadow on the window panel.

Her petite size makes her the ideal model for clothes, as she is only five feet, two inches tall and weighs 102 pounds.

She wears a size eleven dress and size three-and-a-half shoes, and close friends like to jest with her by calling her a Singer midget. That's really a reversal of the facts. She is just a midget singer. Avid fans who maintain clubs and record books will welcome the information that she was born on October 18, 1910, in New York, N. Y.

It is no use to try a description of her eyes, as they are of a shifting opaqueness that changes to harmonize the blue, green or gray of the particular gown which she happens to be wearing. She is a medium blonde and a gay and eager youngster who loves (and admits that she loves) publicity, and wants all of her admirers to think of her particularly as a nice girl.

Annette Hanshaw is on the Camel Caravan, every Tuesday and Thursday evening over the CBS-WABC coast-to-coast network—Tuesday at 10 p. m. EST, and Thursday at 9 p. m. EST. The program is sponsored by the makers of Camel cigarette.

I REMEMBER WHEN THEY USED TO SAY



Posed by professional models

DON'T BE SKINNY

New easy way adds 5 to 15 lbs. quick!

NOW there's no need to be "skinny" and lose your chances of making friends. Here's a new easy treatment that is giving thousands solid flesh and alluring curves—many that could never gain before—in just a few weeks!

You know that doctors for years have prescribed yeast to build up health. But now with this new yeast discovery, which comes in pleasant little tablets, you can get far greater tonics results than with ordinary yeast—regain health, and also put on pounds of firm, good-looking flesh—and in a far shorter time.

Not only are thousands quickly gaining beauty-bringing pounds but also clear radiant skin, freedom from indigestion and constipation, new pep.

Concentrated 7 times

This amazing new product, Ironized Yeast, is made from specially cultured brewers' ale yeast imported from Europe—richest yeast known—which by a new process is concentrated 7 times—made 7 times more powerful.

But that is not all! This marvelous,

COMPARE YOUR MEASUREMENTS

HEIGHT . . . 5 FT. 4 in.
WEIGHT . . . 120 Lbs.
BUST 35 in.
WAIST 26 in.
HIPS 36 in.
THIGH . 21 in.
CALF . 14 in.
ANKLE 8½ in.

health-building yeast is then ironized with 3 special kinds of strengthening iron.

Day after day, as you take Ironized Yeast tablets, watch flat chest develop, skinny limbs round out attractively, skin clear—you're an entirely new person.

Results guaranteed

No matter how skinny and weak you may be, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If you are not delighted with the results of the very first package, your money back instantly.

Special FREE offer!

To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body," by an authority. Remember, results are guaranteed with the very first package—or money refunded. At all druggists, Ironized Yeast Co., Inc., Dept. 7911, Atlanta, Ga.

In Next Week's Issue:

Radio's Third Degree

Thousands upon Thousands of Stories Have Been Published about the Third Degree—Loosener of Tongues of Suspected Criminals. Yet Here, in a Most Thrilling "Calling All Cars" Story, Is the First, and True, Account of a Third Degree Conducted by Radio.

Revealing News of What Your Favorites Are Doing Both on and off the Air

Voice of the Listener

The Club Defense

Dear VOL: Lowville, N. Y.
May I suggest to Carl L. Krans, Hazelton, Pa., who insists that fan clubs cater to personalities and not talents, that creating a personality three days is a talent in itself.



Further, the Buddy Rogers, Jeanie Lang program is, contrary to Mr. Krans' opinion, a criterion for other radio sweetheart sketches. They are the most believable lovers on the air. Why? Because Buddy, in addition to his colorful character, has had dramatic training which is proving invaluable in painting emotional portraits by the voice alone; and Jeanie is the fortunate possessor of a sweet naturalness that is a welcome relief. Air-loving is a difficult and highly technical art still in its experimental stages.

Phyllis Thompson

Ole Man Ribber

Dear VOL: York, Pa.
The writings of any man reflect his character and culture. In a recent issue Mr. Porter stated that "if symphonies and lectures represent culture" he prefers to be a roughneck. It is therefore to be assumed that Mr. Porter classified himself correctly, as symphonies and illuminating lectures ARE representative of culture.

Soma weeks ago the statement was also made that Fred Waring was as good a musician as Walter Damrosch. Is a person with a small degree of intelligence expected to believe that? Fred is a fine chap, an excellent orchestra leader and showman, one incomparable, but please Mr. Editor, don't be so absurd as to try to tell your readers that he is Mr. Damrosch's equal in musical knowledge and ability. The writer is a lover of good dance music and listens to the leading orchestras frequently and is therefore not a "wet blanket."

Walter J. Danoison

Jack Spratt, et al

Dear VOL: Sapulpa, Okla.
Woe is me, too! Every Tuesday and Sunday there's always a spat in our house. I want Bing Crosby, my husband wants Ben Bernie, I want Buddy Rogers, he wants Joe Penner. Of course, I like Ben and Joe too, but when I have to choose between them, I prefer Bing and Buddy. Only natural for a woman, but please can't something be done about it?

Another thing I would like to speak my voice to the listeners about is Little Jackie Heller. He has a marvelous high tenor voice and a good radio personality. I can't see why some sponsors don't wake up and find him.

Mrs. Elwood Bowden

Play, Guy!

Dear VOL: South Bend, Ind.
I've just made a wonderful discovery. I've found the "Sweetest Music this side of Heaven" and it is not what is usually meant by that. It happens to be the Royal Hawaiian Dance Band that brightens the airwaves every Sunday afternoon. If anyone thinks he knows of sweeter, lovelier, more beautiful music than this band offers, he'll have to show me. Recently when they played "My Little Grass Shack" I think it was the grandest bit of melody I have ever heard. If this band doesn't become radio's newest sensation twenty million listeners must be crazy.

Marilyn Wright

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Such Pop-i-larity

Dear VOL: Atlanta, Ga.
With regards to the Eddie Cantor program on the air October 21, that burlesque skit in the last half of the program was a wow in more ways than one.

When the said skit was half over my mother left the room in a huff, declaring that she would never listen to another of his programs and that she would never use any more of the product of the sponsor. In her estimation it was pure sacrilege.

I found myself gagged by the crude burlesque of Heaven and forced myself to sit it out just to see how far this pop-eyed pirate of the air would go this time.

If NBC cut General Butler off the air for saying he came from the ——— louisiest state in the union why in heck don't they cut Cantor off the air for good for being that kind of a comedian? I know many others who think the same thing and I also might add that drinking stale coffee has nothing to do with their feelings in the matter. It's the stle and rancid humor of this little pop-eyed pirata that makes them feel that way.

Henry H. Courtney

Just a Radio Picnic

Dear VOL: Franklin, Nebr.
Seeing more complaints about the suppers that are running a poor second to favorite radio hours, I wonder why more mothers don't adopt my plan. We set up a card table in the living room near the radio, set the eupper on the kitchen table with a tray for each member of the family, and let everyone fill his plate, take his tray where he wants to, and what fun we have. It's just like a party every evening with mother being relieved of serving because everyone waits on himself. Of course there are crumbs to be swept up occasionally—but fewer table cloths to launder.

A Reader

A Nation's Darling

Dear VOL: Unlontown, Pa.
Now that the Gerber Company has failed to renew the contract of Madama Schumann-Heink, I only hope that some other sponsor has sense enough to bring her back on the air regularly. I, for one, will miss her very much, for she is one of my favorites.

Fred Brass

For the Love of Mike

Dear VOL: Draper, N. C.
I have just finished reading "Reviewing Radio," by Martin J. Porter in the issue of RADIO GUIDE for the week ending October 27, in which he said he would like to see a rule that would forbid Will Rogers to ad lib. He said his hemming and hawing give him an acute pain. Well I disagree with him and I think there are lots of others who do. As I have often heard said, Martin J. Porter, "That is just one man's opinion." Just a few orchids to RADIO GUIDE.



I think that it is the most complete radio magazine I have ever read.

D. A. Chilton

The Ace of Clubs

Dear VOL: Savannah, Ga.
This letter is directed to Carl L. Krans who says he "has no faith in fan clubs because they cater to personalities and not talents." True, some stars are more talented than others. Today's greatest and most talented is Rudy Vallee, and probably more clubs have been formed in his honor than for any other star. Through his remarkable talents he reached the top (through them will remain there) and became a famous personality. So clubs were formed that his fans might become better acquainted with him. Talent, then, is the foundation for the Vallee fan clubs.

Nina Comer

King Knows Subjects

Dear VOL: Cardington, Ohio
Not only is it very interesting but also pleasing to the music-loving individual I am sure, to note that the modern radio fan admires and demands the more soothing type of music.

Recent polls of popularity have found the Wayne King orchestra to be the universal choice. The waltz king fairly esturates his entertainment with classics and medieval and modern selections that will live forever, but a purely classical composition is very rarely undertaken for the King realizes that the majority of the fans have not reached a point where they are capable of appreciating such.

Americas is homesick for the music that can be supplied only by brilliant and alert artists who can see far back into the minds and desires of the human soul.

Bob Osborn

She'll Take a Cab

Dear VOL: Minneapolis, Minn.
Three lusty cheers for Percy J. Peterson of Racine, Wis., for his prunes to Mr. Porter. He expressed my sentiments exactly. Cab Calloway and his orchestra have been my favorite from the very first time I heard them.

I realize he plays a certain type of music which very few people like, but in his category he stands alone, and is the true king of jazz.

Helen Heen

Between Two Fires

Dear VOL: Germantown, Pa.
Never has rivalry in radio entertainment reigned so supreme as apparently during the current season.

"Would seem 'the powers-that-be' are set upon disproving the philosophy, 'you can't have everything,' or hinting with even more admirable subtlety, no longer is one radio in a home efficient or sufficient.

Even as others who have penned thoughts to this column, my radio "theme song," especially on Thursday nights at 9 has become "Two Loves Have I."

The best solution I've been able to devise thus far is to receive "Show Boat" and "Camel Caravan" through WTAM and WPG, respectively; but two points apart on my dial, and alternate hopefully between them.

Mary E. Laeber

From the Sidelines

Dear VOL: Bellevue, Nebr.
I've been sitting on the sidelines for years and have never expressed any opinion about my favorites. With the return of Joe Penner, Eddie Cantor, Ben Bernia and others, the radio is worth breaking a date for.

I do wish that the loud-mouthed "comics" would not be placed on the same program with our favorite orchestras. Comedy of that sort is a field in itself. Listening to it should not be tied up to our attention to music. The style of the former destroys entirely the mood for the latter.

ffera's to radio. May it never lose its popularity.

J. Frazier

Ig-Noble Ruling?

Dear VOL: Deatur, Ill.
I see by a recent issue of RADIO GUIDE that Ray Noble is having a tough time of it. I wish they could get things adjusted so that we can enjoy that English rhythm that made Noble internationally famous.

As much as I realize that the union must observe all essential rules, I can't see why it is necessary to use that authority to such a degree that it will prevent Noble's orchestra from playing in the United States. When our own orchestras went to England they were huge successes. Now why can't we give Ray Noble the same chance?

Wayne Moorehead

Keeps Up with Stiles

Dear VOL: Minneapolis, Minn.
I want to say a word to "second" E. V. Stiles' letter. I am voicing my opinion because E. V. Stiles hit the nail on the head, to my way of thinking. I, too, believe that the apparent preference for tenors and crooners is in the minds of the program arrangers, not the great majority of radio listeners and buyers.



Also I believe most people think it easier to tune out a program than to write (and waste stamps and stationery) expressing their dislikes. This is my belief, as I think it would be simply a waste of stationery, because I know I have more than the usual number of friends and acquaintances and their preference is for baritones.

That only voice I've cared enough about to get peeved over, because of its absence, is a baritone, a gorgeous baritone, that of Alexander Gray.

Another Rastder

St. Louis Blues

Dear VOL: St. Louis, Mo.
I like nothing better than a good radio program. I consider nothing worse than Jan Gerber's music, or Guy Lombardo's slobbering excess. Their band (if I may call them bands) are indeed sad. I cry every time I hear them. You see, I'm a musician, too. If they stay on the air, I'm going to stop breathing it.

Emmette Windbush

Nurse to You

Dear VOL: Hamilton, Ohio
I wonder if "A Reader" from Harrisburg, Pa. realizes how selfish her letter sounded. I like to hear Kate Smith, but I work at night (am a nurse) sleep in the morning and have only the afternoon to enjoy my radio and have only Wednesday afternoon to enjoy Kete. I expect there are a lot of listeners that can only enjoy their radio at certain hours as I do, so why be selfish about any one program? As for Burne and Allen being "the silliest team on the air" I don't agree. It takes a clever person to put a program so full of nonsense as Gracie does, over so well.

A Nurse

What, Price, Hawaii!

Dear VOL: Manitowoc, Wis.
In reply to a letter written by Bob Price to October 13th RADIO GUIDE wanting to hear more Hawaiian Music, we can give him a number of such programs which we hear every evening after sundown. Evidently Bob doesn't tune in and search for Hawaiians the way we do. After all they are on the air, but the tuner-in-er has to find them.

There are a number of Hawaiian programs listed in every RADIO GUIDE that can help anyone that loves Hawaiian Music the way we do. Harry Owens and his Royal Hawaiians—direct from Honolulu, Hawaii, and station KGU—were on the air every Saturday in the past. Didn't you ever hear them? And what about "Imperial Steel Pier Hawaiiana" heard three times a week? And of course, we have our list of many Hawaiians; we'd be glad to send them to you—so let's hear from you personally. Geneva and Geneviera Ryder

You're Telling Us?

Dear VOL: Columbia, S. C.
This is intended for those radio performers who insist on singing that queer "Pardon My Southern Accent" (which only a Northerner or Westerner could have written). It is a waste of time and energy to dispute the firmly entrenched belief of those beyond the bounds of Dixia that "you-all" is singular. Again, a Southerner would never ask pardon for his accent. We have always been very, very, proud of everything Southern, especially our accent!

May I ask in what language or dialect Mr. Rudy Vallee sings this popular song? It may be Chinese, or else some provincial dialect peculiar to Connecticut Yankees (which Southerners can't understand).

However, we get a big laugh from the attempts to imitate our Southern "drawl," for in addition to our dialect we have a sense of humor in the South.

A South Carolinian

MIKEroscope

This week's MIKEroscope will appear in RADIO GUIDE, Issue Week Ending November 17. It will be Jane Froman, number twenty-nine of the series. Watch for it next week.

The Amos 'n' Andy Alibi

(Continued from Page 11)

putting the finger on the guilty. Armstrong and Lane returned to the house of tragedy. Wearily but stubbornly they started to check their clues. Somewhere, concealed from their view, was some small fact which—when they found it—would change the whole picture.

Where had the police been shunted off the track? All their deductions had been completely upset by the vindication of Parker. So, from the lane behind the Irwin home, to the room in which the two brothers had been preparing for bed, Armstrong and Lane and two other detectives fine-combed the Irwin property in search of the one little elusive clue that had been overlooked. And then it came with a suddenness characteristic of this strange night's happenings.

The telephone rang. Armstrong answered it. It was the coroner's office calling.

"Hello, this is Deputy Coroner Bostwick. Say, we've just completed the autopsy on that car-stripper you sent us."

"Yes?" queried Armstrong. "Did you find he'd been killed by the same gun young Irwin was shot with—the gun we found in Liebelt's pocket?"

"No," said the deputy. "It was a smaller gun got this fellow. He was shot through the heart by a .22 rifle bullet. It went in under his arm."

Back to Car to Die

"Holy mackerel!" Armstrong ejaculated. "Now I know—but wait a minute, Doc. Could Liebelt possibly have run a few yards after getting that slug in the heart?"

"It would be unusual," the Deputy Coroner said, "but by no means impossible. There have been instances in medical history of men living and even fighting with wounded hearts. Recent heart-surgery has shown us that the human blood-pumper is by no means the frail and delicate thing early doctors used to believe. For instance—"

"Yeah, Doc, thanks a lot," interrupted Armstrong. "'Scuse me, I gotta do something in a hurry!" And with that he fairly slammed the telephone receiver down upon the hook.

"Hey!" called one of the startled detectives. "What's up, Armstrong? Somebody else get bumped?"

But Detective Armstrong was racing down the hall—heading for the kitchen. Arrived there, he went straight to the little .22 rifle standing in the corner—snatched it up and sniffed at it anxiously.

The gun fairly reeked of recently-burned powder!

By now detectives and the two men of the Irwin family had followed the head-long Armstrong. The detective turned suddenly—held out the gun.

"Who fired this gun?" he demanded.

Mr. Irwin—whose face had aged ten years since his son had been killed—looked at his remaining boy, and the youngster stared back at him in perplexity. Neither answered.

"Who picked up the gun in the yard," Armstrong pursued, "and put it back in its place here in the corner of the kitchen?"

Both the Irwins shook bewildered heads. "I didn't," said the father. "Neither did I," Wilbert protested. "Where's Mrs. Irwin?" Armstrong queried.

Slain by Victim

She was in bed, on the point of nervous prostration, but her doctor permitted the police to question her.

Listlessly she admitted remembering she had picked up the gun in the yard! She had tripped over it as she stumbled into the house and—automatically, like a person in a trance, she had obeyed the promptings of housewifely habit, and had put the gun back where it belonged!

Swiftly, now, the police reconstructed the double slaying. Young Irwin, rushing out to the yard, had paused just long enough to snatch up the loaded .22 rifle on his way. In the clear night he had seen Liebelt—had fired at him just a moment before Liebelt returned the fire. The young college man's bullet pierced the thief's heart—yet Liebelt had sufficient vitality to run to his car and climb in, before his heart stopped beating.

Virtually a corpse, he nevertheless had run down the yard—and died behind the wheel! It was that staggering run of a dying man which had been reported by the neighbor of the Irwins.

As for Parker, he suffered nothing worse than the emotional and mental upset of some hours of close questioning under stress of anxiety, before his innocence was established firmly by a radio alibi.

Ever since then his favorite program has been—well, naturally—Amos 'n' Andy.

In Next Week's Issue of RADIO GUIDE

Third Degree by Radio

Unique in the annals of radio crime-detection is the true story—to be revealed in full in next week's RADIO GUIDE—of the criminal who was not only caught by radio, but accused of his crime by the voice of the invisible police broadcaster so convincingly that he broke down and confessed! This thrilling dramatic proof of radio's power to catch criminals is one of the most gripping true stories in this entire, fascinating "Calling All Cars" series. See next week's issue.

Are You Listenin'?

(Continued from Page 7)

Just now so many are worried. They are conjuring up all kinds of dreadful calamities in their minds. Some are in hysterics and some are in gloom. But who of us will be one whit worse off a hundred years from now?

What difference will it all make to us? You say it will to your children if your money is lost? You don't know but what it will be for their advantage. Besides, who knows what people will be using for money one hundred years from now? Maybe there won't be any money at all. People could live just as well without it. People don't need money to live. You don't eat it or sleep on it . . . unless you have it in your mattress, and then it's liable to spoil the comfort of your bed—and indeed, it might be very disturbing to your sleep. You don't wear money. You don't live in it. No, you eat pork

chops and potatoes, you sleep in bed, you wear cotton and wool and silk, you live in a wooden or a brick house. Money has nothing to do with it, except that long ago somebody thought that these bits of metal would be more convenient in promoting exchange.

That's all there is to it. So you don't know whether your grandchildren will have any need for the bits of paper and metal you are hoarding. Money time and time again has been known to be a curse to a boy or a girl. Lack of it also. But nobody knows how it will affect him or his children. So why cry over it if you have it and lose it, or if you haven't it to lose?

More of Tony Wonn's homey philosophy may be heard by tuning in his program, The House by the Side of the Road, Sunday afternoons at 5:30 p. m. EST and 4:30 p. m. CST over an NBC-WEAF network. The program is sponsored by S. C. Johnson & Son.

1,200,000 in daily use by men and women throughout Europe.



The Extracts Below are Quoted from Authentic Testimonials. The Originals of which are Free to Inspection

— — — THAT CAN DO WONDERS FOR YOUR HAIR

Here is the new great sensation of the world, EVANS ELECTRIC COMB, the "Live" Comb which has such a remarkable power of stimulating the hair—in fact, of giving new life to the hair roots. The gentle electric current in the Evans Comb acts upon the hair as water on parched plants, thus stimulating the hair roots to renewed activity. ON BALD PATCHES AND IN MANY CASES OF BEGINNING BALDNESS new hair has started growing within 72 hours—as through a miracle.

STRAIGHT AND THIN HAIR gets thick . . . glistening . . . soft . . . wavy . . . and wonderfully lustrous.

DANDRUFF AND FALLING HAIR checked in a few days. You and your friends will be equally surprised at the health and beauty of your hair.

GRAY HAIR SPIRITED AWAY. Day by day you can watch the natural color coming back. All you need is to cut the gray hair-tops as the new hair grows.

TOO GOOD TO BE TRUE! This is perhaps your comment on reading the above claims, but we have received thousands of letters which prove that Evans Electric Comb really has worked wonders. European doctors explain this phenomenon—that the electricity through the curved double rows of teeth is able to reach all weakened hair roots—literally pouring its life-giving energy over them, waking them up, bringing them back to life and stimulating them. Over one million Evans Electric Combs are now being used by men and women all over the world. The electric current is generated by a battery concealed in the handle of the comb. No shocks—no sparks. You cannot feel the current, but if you put a pocket lamp bulb against the teeth you will see it light up. The battery lasts six months—spare battery costs only 25c. Thus at a cost of only about 5c a month you get a hair treatment which otherwise would cost you hundreds of dollars at a hair specialist.

Read These Testimonials — Hundreds of Others

The original letters from which the extracts below are taken, were sent to us voluntarily and are in our files. A reward of \$2,000 is offered to anyone who can prove that any of these letters are not genuine.



FIRST DAY

"..... Formerly my hair was thin and straight"



TENTH DAY

"..... But thanks to your excellent comb, my hair is now soft, wavy and beautiful" M. H.



FIRST DAY

"... am now 19 years old. Already of about thirty my hair started to get gray, especially at the temples, and during the last years it has become quite gray..."



TENTH DAY

"... but in spite of the short time I have been using your comb, I must say that the results is wonderful. This comb certainly does all that your advertisements promise and more. My hair is a lot darker already, also a quantity of new, dark hair is coming forth. The time given by you for testing is ample, because already after 6 or 7 days the effect of the comb is obvious to everybody." C. M. L.

My hair, which was formerly thin, has now grown thick and beautifully glossy. I recommend the comb to everybody who wants to have beautiful hair." (Signed M. W.)

I had formerly rough, thin hair, with dandruff, but after a few days only, I was free from this, and after further treatment I got healthy and soft hair, which was beautifully wavy." (Signed A. L.)

Do you want your hair more beautiful . . . better . . . then don't delay in obtaining the EVANS ELECTRIC COMB. Use it for seven days if you like and if you are not satisfied in every way with the improvement in your hair, just mail it back to us, and we will immediately refund your money. If it doesn't do all we say it will do it has not cost you a cent to try it.

This is to certify that the foregoing in extract is true and correct.

Notary Public

\$1,000 GUARANTEE COUPON

G. Lindholm Co., 607 Bergen St., Brooklyn, N. Y.

I enclose Money Order—Cash—Check for \$..... Please send POST FREE in plain package, with full instructions and ready for use.

Evans Electric Comb, small model, at \$2.50 complete.

Evans Electric Comb, large model, with plated handle (double power battery) at \$3.25 complete.

Under guarantee of \$1000—you undertake to return my money if I send the comb back within seven days and say I am not satisfied with the results. This is an absolute condition of my order.

Name.....

Address.....

City..... State.....

For C. O. D. delivery plus postage check here Large Model Small Model

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10¢



LOOK FOR THIS STAR ON THE COVER



Charles A. Lindbergh

Writes a bold, open and clear hand which clearly shows a simple and naive nature, idealistic although extremely practical. Careful in detail and sure of all actions. The slant shows affection; the letters, detestation to ideals. The closed capital "A" shows a marked reticence and no love of self-glorification.

Will Rogers

Written words portray determination, agility of mind and body. One who is honest in a fault and interested in others in the attainment of self. Practically is shown by the lack of a loop under the letter "O" and generosity by the fullness of the oval letters.

Mae West

Ambition, coupled with a great imagination and the will to do; all shown by her letter "T" combine to make this personality great. The frank, natural personality, the careful to guard her business ideas until they are realized, has been the chief factor for success. This is clearly shown by the formation of the "M" and the "W".

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Send in Your Name for Reading!



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Handwriting Expert, tell your character from your handwriting. A new, easy contest to gain more friends for Official Detective Stories Magazine.

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Science now knows how to analyze your handwriting. Your handwriting tells what you are.

And here's your chance to find out if your handwriting means money to you. Write your name, address and birthdate on the coupon below or a separate piece of paper, and send it in with the heading "OFFICIAL DETECTIVE STORIES," torn from the top of the cover of Official Detective Stories Magazine—any issue, or a facsimile. That is all you have to do. No subscriptions to solicit! No tricks or catches!

Send your own name in your own handwriting or send the name of any relative or

friend in his or her own handwriting. It costs you nothing.

Just write your natural way. Fancy handwriting will not receive more consideration than poor handwriting.

Frank Starr, Handwriting Expert of Official Detective Stories Magazine, and his staff, will analyze the Handwriting submitted. He will prepare readings of the most interesting specimens. These readings will be published in OFFICIAL DETECTIVE STORIES MAGAZINE. 153 Big Cash Prizes totaling \$5,500 will be paid by Official Detective Stories to the persons whose handwriting readings are so published.

You have the same opportunity to win as anyone else. You may win \$1,000, \$500, \$250, or \$25, simply by sending in your name as directed. There is nothing else to do! Send the coupon at once with the cover heading. Then watch Official Detective Stories for readings.

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OFFICIAL DETECTIVE STORIES,
731 Plymouth Court, Chicago, Ill.

I am sending you this coupon and a heading torn from the cover of a copy of Official Detective Stories Magazine for a facsimile, in accordance with your \$5,500.00 Cash Prize offer.

Name

Street Address

City, State

Birthdate
Month Year